



Pleasant Image Distributing, Inc.
701 NW 5th Court, Unit #1071
Fort Lauderdale, Florida 33311

October 9, 2025

Community Redevelopment Agency (CRA)

Subject: Request for Increase in Funding – Additional Project Costs

Dear Community Redevelopment Agency,

I am writing on behalf of **Pleasant Image Distributing, Inc.** to request an increase in funding in the amount of **\$26,800** to cover additional project costs associated with our ongoing buildout.

Throughout the construction process, several unforeseen factors have caused expenses to exceed the original estimate. The primary causes were **increases in material and labor costs**, which resulted in a **change order totaling \$13,000** paid to the contractor. This was largely due to **inspection delays from the city**, which extended the project timeline and increased overall labor expenses.

Additionally, there has been an **increase in estimated equipment costs** as prices for necessary fixtures and furnishings rose during the project.

Remaining work includes the **installation of salon stations, mirrors, security systems, window tinting, and exterior and door signage**. These items are essential to complete the buildout and ensure the space is fully operational and compliant with commercial standards.

We sincerely appreciate the CRA's ongoing support and partnership in bringing this project to completion.

Sincerely,

Conchita Pleasant
President
Pleasant Image Distributing, Inc.
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