



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#20-0486

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: July 7, 2020

TITLE: Ordinance Amending Chapter 9 of the City Code of Ordinances Creating Article X entitled, "Public Art and Placemaking Program" – (Commission Districts 1,2,3 and 4) - **(Commission Districts 1, 2, 3 and 4)**

Recommendation

It is recommended that the City Commission adopt, on second reading, an Ordinance Amending Chapter 9 of the City's Code of Ordinances Creating Article X entitled "Public Art and Placemaking" for new construction and renovation of City Projects.

Background

The City of Fort Lauderdale recognizes that providing for public art and enhancing the appearance of buildings and spaces provide benefits to the community by expanding the historical, cultural and creative knowledge of citizens. Public art is a community investment in creativity that shapes, enhances, and activates public spaces. The Public Art Ordinance shall establish guidelines for the incorporation of Public Art into City Projects, creation of a Public Art Fund, and establish a Public Art and Placemaking Advisory Board. Creation of a Public Art Ordinance is a recommendation as contained in the Parks and Recreation System Master Plan.

The City of Fort Lauderdale recognizes that providing for public art and enhancing the appearance of buildings and spaces provides benefits to the community by expanding the historical, cultural and creative knowledge of citizens. In keeping with its concern for the arts and quality of its environment, 2 percent of the approved Community Investment Plan (CIP) budget shall be allocated annually and deposited into the City's Public Art and Placemaking Fund for the incorporation of public works of art on City property.

In addition, the Public Art Ordinance will establish a Public Art and Placemaking Advisory Board, consisting of seven members appointed by City Commission consensus. Members will include four individuals chosen from the following disciplines: architecture, landscape architecture, professional artist, urban planning, engineering, or related design discipline; Chair of Broward County's Public Art and Design committee, or their designee; two City of Fort Lauderdale residents at large with appropriate arts background.

Parks and Recreation staff has been working closely with staff from the Broward County Cultural Division on an interlocal agreement to allow Broward County to administer the program on our behalf.

The City Commission passed the first reading of the ordinance amending Chapter 9 of the City Code of Ordinances, creating Article X entitled, “Public Art and Placemaking Program” at the June 16, 2020 Commission Meeting.

Resource Impact

There is no fiscal impact associated with this action.

Strategic Connections

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Enhance the City’s identity through public art, well-maintained green spaces, and streetscapes

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here as well as We Are Community*.

Attachment

Exhibit 1 – Ordinance

Prepared by: Carolyn Bean, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department