



**TO:** Honorable Mayor & Members of the Fort Lauderdale City Commission

**FROM:** Greg Chavarria, City Manager

**DATE:** January 24, 2023

**TITLE:** Motion Approving Event Agreements and Related Road Closures for Great American Bash – Burger, Bourbon (Make-A-Wish), Taco and Margarita Fest and The Alpha Conference 2023 - **(Commission District 2)**

**Recommendation**

Staff recommends the City Commission approve event agreements and request for road closures with 3-J Hospitality, LLC and First Baptist Church of Ft. Lauderdale, Inc., in substantially the form attached and authorize execution of the agreements by the City Manager.

**Background**

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their respective areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney’s Office receiving and approving a validly executed agreement.

<b><u>Event 1: Great American Bash – Burger, Bourbon (Make-A-Wish) (District 2)</u></b>	
Applicant:	3-J Hospitality, LLC

Date/Time:	Saturday, February 18, 2023 (4:00pm – 9:00pm)
Location:	Backyard 100 SW 3 <sup>rd</sup> Ave, Fort Lauderdale, FL 33312
Set Up Date/Time:	Saturday, February 18, 2023 (9:00am – 4:00pm)
Breakdown Date/Time:	Saturday, February 18, 2023 (9:00pm – 10:00pm)
Road Closing:	Yes – Full Road Closure (3:00pm – 10:00pm) SW 3 <sup>rd</sup> Ave (Nugent Ave) alongside Revolution Live and Backyard property.
Alcohol:	Yes
Amplified Music:	Yes – Saturday, February 18, 2023 (4:00pm – 9:00pm)
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$1000

<b><u>Event 2: Taco and Margarita Fest</u> (District 2)</b>	
Applicant:	3-J Hospitality, LLC
Date/Time:	Saturday, February 25, 2023 (12:00pm – 7:00pm)
Location:	Backyard 100 SW 3 <sup>rd</sup> Ave, Fort Lauderdale, FL 33312
Set Up Date/Time:	Saturday, February 25, 2023 (8:00am – 12:00pm)
Breakdown Date/Time:	Saturday, February 25, 2023 (7:00pm – 8:00pm)
Road Closing:	Yes – Full Road Closure Saturday, February 25, 2023 (8:00am – 7:00pm) - SW 3 <sup>rd</sup> Ave (Nugent Ave) alongside Revolution Live and Backyard property.
Alcohol:	Yes
Amplified Music:	Yes – Saturday, February 25, 2023 (4:00pm – 7:00pm)
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$1000

<b>Event 3: The Alpha Conference 2023 (District 2)</b>	
Applicant:	First Baptist Church of Ft. Lauderdale, Inc.
Date/Time:	Thursday, January 26, 2023 (8:00am - 9:00pm) Friday, January 27, 2023 (8:00am – 4:30pm)
Location:	NE 2 Street between SE 3 <sup>rd</sup> Ave and N Federal Hwy
Set Up Date/Time:	Wednesday, January 25, 2023 (10:00am – 9:00pm)
Breakdown Date/Time:	Friday, January 27, 2023 (4:00pm – 5:30pm)
Road Closing:	Yes - <b>Full Road Closures</b> NE 1 <sup>st</sup> Street (from NE 3 <sup>rd</sup> Ave to end of property) <ul style="list-style-type: none"> <li>- Wednesday, January 25, 2023 (10:00am – 9:00pm)</li> <li>- Thursday, January 26, 2023 (8:00am – 9:00pm)</li> <li>- Friday, January 27, 2023 (8:00am – 5:30pm)</li> </ul>
Alcohol:	No
Amplified Music:	Yes – Thursday, January 26, 2023 (4:00pm – 6:00pm)
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

**Resource Impact**

Revenue related to these agreements is included in the FY 2023 operating budget in the accounts listed below.

<b>Funds available as of January 9, 2023</b>					
ACCOUNT NUMBER	COST CENTER NAME (Program)	ACCOUNT / ACTIVITIY NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
10-001-6025-574-347-200-PKR029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$163,000	\$13,084	\$2200
<b>TOTAL AMOUNT ►</b>					<b>\$2200</b>

**Strategic Connections**

This item is a 2022 Top Commission Priority, advancing the Parks and Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*. This item supports the *Advance Fort Lauderdale 2040 Comprehensive Plan* specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

### **Attachments**

Exhibit 1 – Great American Bash – Burger, Bourbon (Make-A-Wish) – Application  
Exhibit 1a – Great American Bash – Burger, Bourbon (Make-A-Wish) – Site Plan  
Exhibit 1b – Great American Bash – Burger, Bourbon (Make-A-Wish) – Agreement  
Exhibit 2 – Taco and Margarita Fest - Application  
Exhibit 2a – Taco and Margarita Fest – Site Plan  
Exhibit 2b – Taco and Margarita Fest - Agreement  
Exhibit 3 – The Alpha Conference 2023 – Application  
Exhibit 3a – The Alpha Conference 2023 – Site Plan  
Exhibit 3b – The Alpha Conference 2023 – Agreement  
Exhibit 4 – January 2023 Special Event Calendar  
Exhibit 5 – February 2023 Special Event Calendar

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Prepared by: Brittany Henry, Special Events Coordinator, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department