



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#15-0813

TO: Honorable Mayor & Members
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: July 7, 2015

TITLE: Motion to Approve Event Agreements: The Salvation Army's Summer Classic Wiffle Ball Tournament, Red Eye, PIIK Back to School Shoe & Backpack Giveaway, Taste of Paradise, Stride for Fun, Annual Back to School Giveaway & Family Affair 2015, and Las Olas Sunday Market

Recommendation

It is recommended that the City Commission approve event agreements with the Salvation Army World Service Office, Inc., ArtServe, Inc., Prince II Kings, Inc., Urban League of Broward County, Inc., CT's Management, Inc., Mount Bethel Human Services Corporation, Inc., and ROS Enterprises, Inc., and authorize the execution of agreements by the City Manager.

Background

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Information for each event is as follows:

Event 1:

Applicant: Salvation Army World Service Office, Inc.

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Event Name: The Salvation Army's Summer Classic Wiffle Ball Tournament
Date/Time: Saturday, August 15, 2015 (9:00am- 3:00pm)
Location: 25 Southwest 9th Street
Road Closings: No
Alcohol: No
Amplified Music: Yes (8:30am- 3:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 1

Event 2:

Applicant: ArtServe, Inc.
Event Name: Red Eye
Date/Time: Saturday, July 25, 2015 (6:00pm- 10:00pm)
Location: ArtServe 1350 East Sunrise Blvd
Road Closing: No
Alcohol: Yes
Amplified Music: Yes (6:00pm- 10:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 2

Event 3:

Applicant: Prince II Kings, Inc.
Event Name: PIIK Back to School Shoe & Backpack Giveaway
Date/Time: Saturday, August 22, 2015 (10:00am- 2:00pm)
Location: Osswald Park 2220 Northwest 21st Avenue
Road Closing: No
Alcohol: No
Amplified Music: Yes (10:00am- 3:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 3

Event 4:

Applicant: Urban League of Broward County
Event Name: Taste of Paradise
Date/Time: Thursday, July 30, 2015 - Saturday, August 1, 2015 (11:00am
– 7:00pm)
Location: Beneath Clay Shaw Bridge – 17th Street Causeway
Road Closing: No

Alcohol: Yes
Amplified Music: Yes (11:00am- 7:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 4

Event 5:

Applicant: CT's Management, Inc.
Event Name: Stride For Fun
Date/Time: Saturday, August 8, 2015 (10:00am – 3:00pm)
Location: Osswald Park Field
Road Closing: No
Alcohol: No
Amplified Music: Yes (10:00am- 3:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 5

Event 6:

Applicant: Mount Bethel Human Services Corporation, Inc.
Event Name: Annual Back to School Giveaway & Family Affair 2015
Date/Time: Saturday, August 15, 2015 (10:00am – 2:00pm)
Location: Osswald Park Field
Road Closing: No
Alcohol: No
Amplified Music: Yes (10:00am- 2:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 6

Event 7:

Applicant: ROS Enterprises, Inc.
Event Name: Las Olas Sunday Market
Date/Time: Sundays in July, August and September, 2015 (9:00am – 2:00pm)
Location: 333 East Las Olas Boulevard and Southeast 4th Avenue
Road Closing: No
Alcohol: No
Amplified Music: No
Insurance Required: Yes
Banners: No

Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 7

Resource Impact

There is positive fiscal impact in the amount of \$700.00

Strategic Connection

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

- Exhibit 1 – The Salvation Army’s Summer Classic Wiffle Ball Tournament
 - Exhibit 1a – The Salvation Army’s Summer Classic Wiffle Ball Tournament Site Plan
 - Exhibit 2 – Red Eye
 - Exhibit 2a – Red Eye Site Plan
 - Exhibit 3 – PIIK Back to School Shoe & Backpack Giveaway
 - Exhibit 3a – PIIK Back to School Shoe & Backpack Giveaway Site Plan
 - Exhibit 4 – Taste of Paradise App
 - Exhibit 4a – Taste of Paradise Site Plan
 - Exhibit 5 – Stride For Fun App
 - Exhibit 5a – Stride For Fun Site Plan
 - Exhibit 6 – Annual Back to School Giveaway & Family Affair 2015
 - Exhibit 6a - Annual Back to School Giveaway & Family Affair 2015 Site Plan
 - Exhibit 7 – Las Olas Sunday Market
 - Exhibit 7a – Las Olas Sunday Market Site Plan
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Prepared By: Carolyn Bean, Administrative Assistant

Department Director: Phil Thornburg, Parks and Recreation