



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#23-0035**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Greg Chavarria, City Manager

**DATE:** January 10, 2023

**TITLE:** Motion Approving Event Agreements and Related Road Closures for  
Greater Fort Lauderdale Science Festival, All Star Classic, Inc/Sistrunk 5K,  
Sistrunk Parade and Festival, March for Cancer and MASS District Events  
- **(Commission Districts 2 and 3)**

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**Recommendation**

Staff recommends the City Commission approve event agreements and request for road closures with Museum of Discovery and Science, Inc., The All-Star Classic, Inc., Sistrunk Historical Festival, Inc., Redline Media Group, LLC and MASS District Inc., in substantially the forms attached, and authorize execution of the agreements by the City Manager.

**Background**

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their respective areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

<b>Event 1: Greater Fort Lauderdale Science Festival (District 2)</b>	
Applicant:	Museum of Discovery and Science, Inc.
Date/Time:	Saturday, March 4 <sup>th</sup> , 2023 (10:00am – 5:00pm)
Location:	Museum of Discovery and Science and Esplanade Park 400 SW 2nd St, Fort Lauderdale, FL 33312
Set Up Date/Time:	Saturday, March 4, 2023 (7:00am – 10:00am)
Breakdown Date/Time:	Saturday, March 4, 2023 (5:00pm – 10:00pm)
Road Closing:	Yes – Full Road Closure (6:00am – 9:00am) <ul style="list-style-type: none"> <li>- SW 2<sup>nd</sup> Street (from SW 5<sup>th</sup> Ave to SW 4<sup>th</sup> Ave)</li> <li>- SW 4<sup>th</sup> Ave (from SW 2<sup>nd</sup> St. to end of Museum building)</li> </ul>
Alcohol:	No
Amplified Music:	Yes – Saturday, March 4 <sup>th</sup> , 2023 (10:00am – 5:00pm)
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

<b>Event 2: All Star Classic, Inc/Sistrunk 5K (District 3)</b>	
Applicant:	The All-Star Classic, Inc.
Date/Time:	Saturday, February 25, 2023 (6:00am – 9:00am)
Location:	Sistrunk Blvd (from Delevoe Park to NW 10 <sup>th</sup> Terrace)
Set Up Date/Time:	Saturday, February 25, 2023 (4:00am – 5:00am)
Breakdown Date/Time:	Saturday, February 25, 2023 (9:00am – 10:00am)
Road Closing:	Yes – Full Road Closure (4:00am – 10:00am) <ul style="list-style-type: none"> <li>- Sistrunk Blvd (from Delevoe Park to NW 10<sup>th</sup> Terrace)</li> </ul>
Alcohol:	No
Amplified Music:	No
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

<b>Event 3: Sistrunk Parade and Festival (District 3)</b>	
Applicant:	Sistrunk Historical Festival, Inc.
Date/Time:	Saturday, February 25, 2023 (9:00am – 9:00pm) <ul style="list-style-type: none"> <li>- Parade at 9:00am</li> <li>- Festival will begin once parade is over.</li> </ul>
Location:	Sistrunk Blvd (from NW 9 <sup>th</sup> Ave to NW 13 <sup>th</sup> St.) <ul style="list-style-type: none"> <li>- Main Stage will be on Sistrunk Blvd and NW 9<sup>th</sup> Ave.</li> </ul>
Set Up Date/Time:	<b>Friday</b> , February 24, 2023 (4:00pm – 9:00pm) <b>Saturday</b> , February 25, 2023 (6:00am – 9:00am) <ul style="list-style-type: none"> <li>- This is when the parade will line up.</li> </ul>
Breakdown Date/Time:	Saturday, February 25, 2023 (9:30pm – 12:00am)
Road Closing:	Yes – Full Road Closure <b><u>PARADE ROUTE</u></b> Starting on Sistrunk Blvd and NW 19 <sup>th</sup> Ave - Going East on Sistrunk Blvd – South on NW 10 <sup>th</sup> Ave – East on NW 5 <sup>th</sup> Ct – South on NW 9 <sup>th</sup> Ave for Break down.  <b><u>FESTIVAL</u></b> Sistrunk Blvd (from NW 9 <sup>th</sup> Ave to NW 13 <sup>th</sup> St.) <ul style="list-style-type: none"> <li>- 4:00pm on Friday, February 24, 2023 until Midnight on Saturday, February 25, 2023.</li> </ul>
Alcohol:	No
Amplified Music:	Yes – Saturday, February 25, 2023 (10:30am – 9:00pm)
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

<b>Event 4: March for Cancer (District 2)</b>	
Applicant:	Redline Media Group, LLC
Date/Time:	Saturday, March 25, 2023 (5:00am – 3:00pm) <ul style="list-style-type: none"> <li>- Race will start at 7:00am</li> </ul>
Location:	Las Olas Oceanside Park 3000 E Las Olas Blvd, Fort Lauderdale, FL 33316
Set Up Date/Time:	Friday, March 24, 2023 (12:00pm – 8:00pm)
Breakdown Date/Time:	Saturday, March 25, 2023 (3:00pm – 4:00pm)

Road Closing:	Yes – Full Road Closure <ul style="list-style-type: none"> <li>- (1) Lane North Bound on A1A (from SE 5th St. to Sunrise Blvd.)</li> <li>- (1) Lane South Bound on A1A (from Sunrise Blvd. to Seville St.)</li> <li>- (1) Lane South Bound on Seabreeze (from Alhambra St. to East Las Olas Blvd.)</li> </ul>
Alcohol:	No
Amplified Music:	Yes – Saturday, March 25, 2023 (7:00am – 3:00pm)
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

<b><u>Event 5: MASS District Events (District 2)</u></b>	
Applicant:	MASS District Inc.
Date/Time:	<b>January 22, 2023 – April 22, 2023</b> Every Friday (5:30am – 11:00pm) Every Saturday 5:30am – 11:00pm Every Sunday (5:30am – 11:00pm)
Location:	<b><u>Flagler Village Area: (Fort Lauderdale, FL 33304)</u></b> <ul style="list-style-type: none"> <li>• NE 4 Ave (between NE 9 Street and NE 8 Street)</li> <li>• NE 9 Ave (between NE 4 Ave and NE 5 Ave)</li> <li>• NE 2 Ave (between NE 7 Street and NE 9 Street)</li> <li>• NE 5 Terr (between middle of NE 8/NE 7 Street and NE 9 Street)</li> <li>• NW 8 Ave (between NW 1 Street and NW 2 Street)</li> <li>• NW 5 Ave (between NW 7 Street and NW 8 Street)</li> <li>• N Flagler Drive (between NE 4 Ave and NE 5 Ave)</li> <li>• Progresso Drive (between NE 3 Ave and NE 9 Street)</li> </ul>
Set Up Date/Time:	<b>January 22, 2023 – April 22, 2023</b> Every Friday (5:30am – 6:00am) Every Saturday (5:30am – 6:00am) Every Sunday (5:30am – 6:00am)
Breakdown Date/Time:	<b>January 22, 2023 – April 22, 2023</b> Every Friday (11:00pm – 11:30pm) Every Saturday (11:00pm – 11:30pm) Every Sunday (11:00pm – 11:30pm)
Road Closing:	Yes - <b>Full Road Closures</b> (5:30am – 11:30pm) <ul style="list-style-type: none"> <li>• NE 4 Ave (between NE 9 Street and NE 8 Street)</li> <li>• NE 9 Ave (between NE 4 Ave and NE 5 Ave)</li> <li>• NE 2 Ave (between NE 7 Street and NE 9 Street)</li> <li>• NE 5 Terr (between middle of NE 8/NE 7 Street and NE 9 Street)</li> </ul>

	Street <ul style="list-style-type: none"> <li>• NW 8 Ave (between NW 1 Street and NW 2 Street)</li> <li>• NW 5 Ave (between NW 7 Street and NW 8 Street)</li> <li>• N Flagler Drive (between NE 4 Ave and NE 5 Ave)</li> <li>• Progresso Drive (between NE 3 Ave and NE 9 Street)</li> </ul>
Alcohol:	Yes
Amplified Music:	<b>Yes – January 22, 2023 – April 22, 2023</b> Every Friday (7:00am – 10:00pm) Every Saturday (7:00am – 10:00pm) Every Sunday (7:00am – 9:00pm)
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$1,000

**Resource Impact**

Revenue related to these agreements is included in the FY 2023 operating budget in the accounts listed below.

<i>Revenue as of DECEMBER 15, 2022</i>					
ACCOUNT NUMBER	COST CENTER NAME (Program)	ACCOUNT / ACTIVITY NAME	AMENDED BUDGET	AMOUNT RECEIVED	AMOUNT
10-001-6025-574-347-200-PKR029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$163,000	\$892	\$800
				<b>TOTAL AMOUNT ►</b>	<b>\$800</b>

**Strategic Connections**

This item is a 2022 Top Commission Priority, advancing the Parks and Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*. This item supports the Advance Fort Lauderdale 2040 Comprehensive Plan specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

### **Attachments**

Exhibit 1 – Greater Fort Lauderdale Science Festival – Application  
Exhibit 1a – Greater Fort Lauderdale Science Festival – Site Plan  
Exhibit 1b – Greater Fort Lauderdale Science Festival – Agreement  
Exhibit 2 – All Star Classic, Inc/Sistrunk 5K - Application  
Exhibit 2a – All Star Classic, Inc/Sistrunk 5K – Site Plan  
Exhibit 2b - All Star Classic, Inc/Sistrunk 5K - Agreement  
Exhibit 3 – Sistrunk Parade and Festival – Application  
Exhibit 3a – Sistrunk Parade and Festival – Site Plan  
Exhibit 3b – Sistrunk Parade and Festival – Agreement  
Exhibit 3 – Sistrunk Parade and Festival – Application  
Exhibit 3a – Sistrunk Parade and Festival – Site Plan  
Exhibit 3b – Sistrunk Parade and Festival – Agreement  
Exhibit 4 – March for Cancer – Application  
Exhibit 4a – March for Cancer – Site Plan  
Exhibit 4b – March for Cancer – Agreement  
Exhibit 5 – MASS District Events Application  
Exhibit 5a – MASS District Events Site Plan  
Exhibit 5b – MASS District Events Agreement  
Exhibit 6 – January 2023 Special Event Calendar  
Exhibit 7 – February 2023 Special Event Calendar  
Exhibit 8 – March 2023 Special Event Calendar  
Exhibit 9 - April 2023 Special Event Calendar

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Prepared by: Brittany Henry, Special Events Coordinator, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department