



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#14-0722**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee Feldman, ICMA-CM, City Manager

**DATE:** June 17, 2014

**TITLE:** Motion approving an Application for a Temporary Beach License and  
Outdoor Event Agreement with Xtreme Top Box, Inc.

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**Recommendation**

It is recommended that the City Commission approve an application for a temporary beach license and outdoor event agreement, including the provision for the sale of food, non-alcoholic beverages and merchandise and authorize the Mayor and City Manager to execute on behalf of the City of Fort Lauderdale with Xtreme Box Top, Inc..

**Background**

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. Amplified music was discussed and the event organizer was advised of the noise ordinance and possible concerns.

The event organizer will pay for all event costs and submit the required certificates of insurance. The agreement provides that the City shall receive twenty percent (20%) of the event's gross revenues in addition to full reimbursement of all City service costs. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding this event. Event details are included in the event application as attached.

**Event :**

Applicant: Xtreme Top Box, Inc. Event Name: Xtreme Top Box Throwdown  
Date/Time: Saturday, October 11, 2014 (9:00am – 5:00pm) and Sunday, October 12, 2014(9:00am to 5:00pm)  
Location: Fort Lauderdale Beach Park – 1100 Seabreeze Blvd  
Road Closings: No  
Alcohol: No  
Amplified Music: Yes Saturday, October 11, 2014 and Sunday, October 12, 2014

(9:00AM – 5:00PM)  
 Insurance Required: Yes  
 Banners: No  
 Pending Code Violations: No  
 Exhibit: 1

**Resource Impact**

There will be a positive fiscal impact to the City in the estimated amount of \$15,000.

Funds available as of May 27, 2014					
ACCOUNT NUMBER	INDEX NAME (PROGRAM)	OBJECT CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Object Code)	AVAILABLE BALANCE (Object Code)	REVENUE AMOUNT
001-PKR033401-K029	Community Events	Non Sponsor Charges	\$0	\$0	\$15,000.00
				<b>REVENUE TOTAL ►</b>	<b>\$ 15,000.00</b>

Attachments:  
 Exhibit 1 – Beach License Agreement  
 Exhibit 2 – Site Plan

Prepared by: Carolyn Bean, Administrative Assistant  
 Department Director: Phil Thornburg, Parks and Recreation