



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#17-0908

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: August, 22, 2017

TITLE: Motion to Approve Event Agreements: James-a-Palooza, Oasis Fete for a
Cause , Oyster Fest, and Shooters Rock the Dock

Recommendation

It is recommended that the City Commission approve event agreements with Quarterdeck Cordova, Inc., NBV Property Management, LLC, Coconuts Bahama Grill, LLC, and 3033 Group, LLC and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Quarterdeck Cordova, Inc.
Event Name: James-a-Palooza
Date/Time: Saturday, September 9, 2017 (3:00pm- 12:00am)

Location: Quarterdeck- 1541 Cordova Road
Road Closing: No
Alcohol: Yes
Amplified Music: Yes- (6:00pm- 10:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 1

Event 2:

Applicant: NBV Property Management, LLC
Event Name: Oasis Fete for a Cause
Date/Time: Sunday, September 3, 2017 (7:00pm – 11:00pm)
Location: 537 Bayshore Drive
Road Closing: No
Alcohol: No
Amplified Music: Yes- (7:00pm-9:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$400.00
Exhibit: 2

Event 3:

Applicant: Coconuts Bahama Grill, LLC
Event Name: Oyster Fest
Date/Time: Friday, October 13, 2017 (6:00pm- 10:00pm)
Location: 429 Seabreeze Blvd
Road Closing: No
Alcohol: Yes
Amplified Music: Yes- (6:00pm-9:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 3

Event 4:

Applicant: 3033 Group, LLC
Event Name: Shooters Rock the Dock
Date/Time: Saturday, August 26, 2017 (3:00pm- 10:00pm) and
Saturday, September 30, 2017 (3:00pm – 10:00pm)
Location: Shooters – 3033 NE 32nd Avenue
Road Closing: No
Alcohol: Yes

Amplified Music: Yes- (3:00pm-10:00pm)
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$400.00
 Exhibit: 4

Resource Impact

Revenue related to these agreements is included in the FY 2017 operating budget in the accounts listed below.

<i>Funds available as of July 18, 2017</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non-sponsor Charges	\$150,000	\$113,607	\$1,200
TOTAL AMOUNT ►					\$1,200

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments:

- Exhibit 1 – James-a-Palooza Application
- Exhibit 1a – James-a-Palooza Site Plan
- Exhibit 1b – James-a-Palooza Agreement
- Exhibit 2 - Oasis Fete for a Cause Application
- Exhibit 2a – Oasis Fete for a Cause Site Plan
- Exhibit 2b – Oasis Fete for a Cause Agreement
- Exhibit 3 –Oyster Fest Application
- Exhibit 3a –Oyster Fest Site Plan
- Exhibit 3b –Oyster Fest Agreement
- Exhibit 4 – Shooters Rock the Dock Application
- Exhibit 4a – Shooters Rock the Dock Site Plan
- Exhibit 4b – Shooters Rock the Dock Agreement

Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation