



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#22-0535

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: June 21, 2022

TITLE: Motion Approving an Event Agreement and Request for Music Exemption
for 11th Annual Brazilian Festival - **(Commission District 4)**

Recommendation

Staff recommends the City Commission approve an event agreement and request for extended hours for music with The Heartbeat Foundation Corp., in substantially the form attached, and authorize execution of the agreement by the City Manager.

Background

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizer was advised of the noise ordinance and possible concerns.

The organizer will pay for all event costs and submit the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1: 11th Annual Brazilian Festival (District 4)	
Applicant:	The Heartbeat Foundation Corp.
Date/Time:	Saturday, October 8, 2022 (8:00am – 11:00pm) Sunday, October 9, 2022 (11:00am – 11:00pm)
Location:	Snyder Park 3299 SW 4th Ave, Fort Lauderdale, FL 33315
Set Up Date/Time:	Friday, October 7, 2022 (7:00am – 11:00pm)
Breakdown Date/Time:	Sunday, October 10, 2022 (8:00am – 8:00pm)
Road Closing:	No
Alcohol:	Yes
Amplified Music:	Friday, October 7, 2022 (12:00 – 11:00pm) Saturday, October 8, 2022 (12:00pm – 11:00pm) Sunday, October 9, 2022 (12:00pm – 11:00pm)
Special Permission:	Amplified Music/Extended Road Closure – Yes **Amplified Music until 11:00pm on the following Days <ul style="list-style-type: none"> • Friday, October 7, 2022 (this is for sound check) • Saturday, October 8, 2022 • Sunday, October 9, 2022
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

***The event organizer is requesting the following music exemptions:**

**Amplified Music until 11:00pm on the following Days:

- Friday, October 7, 2022 (**this is for sound check**)
- Saturday, October 8, 2022
- Sunday, October 9, 2022

Resource Impact

Revenue related to these agreements is included in the FY 2022 operating budget in the accounts listed below.

<i>Funds available as of May 31, 2022</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$163,000	\$119,461	\$200
TOTAL AMOUNT ►					\$200

Strategic Connections

This item is a 2022 Top Commission Priority, advancing the Parks and Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

This item supports the *Advance Fort Lauderdale 2040 Comprehensive Plan* specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

Attachments

Exhibit 1 – Commission Memo 19-076

Exhibit 2 – 11th Annual Brazilian Festival Application

Exhibit 2a – 11th Annual Brazilian Festival Site Plan

Exhibit 2b – 11th Annual Brazilian Festival Agreement

Exhibit 3 – October 2022 Special Events Calendar

Prepared by: Brittany Henry, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department