



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#13-0270

TO: Honorable Mayor & Members
Fort Lauderdale City Commission

FROM: Lee Feldman, City Manager

DATE: February 19, 2013

TITLE: Motion approving event agreements and related road closings: Fort Lauderdale St. Patrick's Day Parade & Festival, 36th Annual Waterway Cleanup, Rotary Club of Fort Lauderdale Maroone New River Raft Race, Show N Shine 30, 79th Easter Sunrise Service, Corporate Run, Sizdah Bedar, and Surprise Flash Mob.

Recommendation

It is recommended that the City Commission approve event agreements with related road closings and authorize the proper City officials to execute on behalf of the City with Fort Lauderdale St. Patrick's Day Parade & Festival, Inc; Marine Industries Association of South Florida, Inc; Rotary Club of Fort Lauderdale, Florida, Inc; The South Florida Gold Coast Volkswagen Club, Inc; Fort Lauderdale Business & Professional Women's Club, Inc; Teamfootworks Educational and Fitness Corporation; Kulick Food Services, LLC; and Blue Jean Blues, Inc.

Background

City staff has been working closely with each event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Information for each event is as follows:

Event 1:

Applicant: Fort Lauderdale St. Patrick's Day Parade & Festival
Event Name: Fort Lauderdale St. Patrick's Day Parade & Festival
Date/Time: Parade Street Striping Kick-Off: March 8, 2013 (12pm - 1pm) and Parade: March 9, 2013 (11:30am - 7pm)
Location: Huizenga Plaza - 1 East Las Olas Boulevard
Road Closings: Yes, see attached parade route.
Alcohol: Yes
Amplified Music: Yes, 12PM – 7PM
Insurance Required: Yes
Banners: Yes, approval pending
Exhibit: 1

Event 2:

Applicant: Marine Industries Association of South Florida, Inc
Event Name: 36th Annual Waterway Cleanup
Date/Time: Saturday, March 16, 2013 (9AM - 1PM)
Location: Bill Keith Preserve, Cooley's Landings & George English Park
Road Closing: No
Alcohol: Yes
Amplified Music: Yes, 9AM – 1PM
Insurance Required: Yes
Banners: No
Exhibit: 2

Event 3:

Applicant: Rotary Club of Fort Lauderdale, Florida, Inc.
Event Name: Rotary Club of Fort Lauderdale Maroon New River Raft Race
Date/Time: Saturday, March 23, 2013 (11AM-4PM)
Road Closings: Yes, SW 4 Avenue from SW 2 street south to the cul-de-sac. Closings will be March 22, 2013 at 6PM until March 23, 2013 6PM.
Location: Esplanade Park and New River (from Esplanade Park to Stranahan House)
Alcohol: Yes
Amplified Music: No
Insurance Required: Yes
Banners: Yes, approval pending
Exhibit: 3

Event 4:

Applicant: The South Florida Gold Coast Volkswagen Club, Inc
Event Name: Show N Shine 30
Date/Time: Sunday, March 24, 2013 (8AM - 4PM)
Location: Mills Pond Park – 2201 NW 9 Avenue
Road Closing: No
Alcohol: No
Amplified Music: Yes, 11AM – 3:30PM
Insurance Required: Yes

Banners: No
Exhibit: 4

Event 5:

Applicant: Fort Lauderdale Business & Professional Women's Club, Inc
Event Name: 79th Easter Sunrise Service
Date/Time: Sunday, March 31, 2013 (5:30AM-8AM)
Location: Fort Lauderdale Beach Park
Road Closing: No
Alcohol: No
Amplified Music: Yes, 6:30AM – 7:45AM
Insurance Required: Yes
Banners: No
Exhibit: 5

Event 6:

Applicant: Teamfootworks Educational and Fitness Corporation
Event Name: Corporate Run
Date/time: Thursday, April 4, 2013 (4:30PM - 9:30PM)
Location: Huizenga Plaza - 1 East Las Olas Boulevard
Road Closing: Yes, see attached race route
Alcohol: No
Amplified Music: Yes, 5PM – 9:30PM
Insurance Required: Yes
Banners: No
Exhibit: 6

Event 7:

Applicant: Kulick Food Services LLC
Event Name: Sizdah Bedar
Date/Time: Sunday, April 7, 2013- (8AM-6PM)
Location: Snyder Park – 3299 SW 4th Avenue
Road Closing: No
Alcohol: No
Amplified Music: Yes, 4PM – 5:30PM
Insurance Required: Yes
Banners: No
Exhibit: 7

Event 8:

Applicant: Blue Jean Blues, Inc.
Event Name: Surprise Flash Mob
Date/Time: Sunday, February 24, 2013 (10AM - 5PM)
Location: 3320 NE 33rd Street
Road Closing: Yes, 3000 block to 4000 block of NE 33rd Street
Alcohol: No

Amplified Music: Yes, 10AM – 4PM
Insurance Required: Yes
Banners: No
Exhibit: 8

Authorization for the execution of the Event Agreement for Blue Jeans Blues, Inc. (Exhibit 8) is contingent upon City staff's review and approval of the event application.

Authorization for the execution of Event Agreements is contingent upon the city Attorney's Office receiving and approving a validly executed agreement.

Staff recommends approval of event agreements with related road closings.

Resource Impact

There is a positive fiscal impact, in the amount of \$950, associated with this item.

Revenue in the estimated amount of \$950 to be deposited to:

FISCAL		SUB				SUB		
YEAR	FUND	FUND	FUND NAME	INDEX #	INDEX NAME	OBJECT #	SUBOBJECT NAME	AMOUNT
2013	001	01	Parks and Recreation	PKR033401	Community Events	K029	Special Event Fees	950.00
							TOTAL	950.00

Attachments

Exhibit 1 – Fort Lauderdale St. Patrick's Day Parade & Festival Event Application
Exhibit 2 – 36th Annual Waterway Cleanup Event Application
Exhibit 3 – Rotary Club of Fort Lauderdale Maroon New River Raft Race Event Application
Exhibit 4 – Show N Shine 30 Event Application
Exhibit 5 – 79th Easter Sunrise Service Event Application
Exhibit 6 – Corporate Run Event Application
Exhibit 7 – Sizdah Bedar Event Application
Exhibit 8 – Surprise Flash Mob Event Application

Prepared by: Stacey Daley, Administrative Assistant, x5348

Department Director: Phil Thornburg