

TO: Honorable Mayor & Members
Fort Lauderdale City Commission

FROM: Lee Feldman, City Manager

DATE: August 21, 2012

TITLE: A Motion to terminate for convenience the enhanced maintenance and beautification services contract and powerwashing services for areas along Fort Lauderdale Beach contract for the Beach Business Improvement District (BID).

Recommendation

It is recommended by the BID committee that the City Commission approve a motion to terminate for convenience the enhanced maintenance and beautification services contract (215-10773) and powerwashing services for areas along Fort Lauderdale Beach (215-10772) with Prism Powerwash, Inc. in the amount of \$230,098.

Background

For the past few years the Beach Business Improvement District (BID) has been searching for ways to reduce the cost of the enhanced beach cleaning and powerwashing services contracts, to free up additional funding for marketing and special events. The previous enhanced maintenance and beautification services contract with Prism Powerwash, Inc. for \$391,000 expired on July 30, 2011, and included both enhanced cleaning and powerwashing services.

On May 2, 2011 staff issued an RFP for enhanced maintenance and beautification services (referred herein as enhanced cleaning services) and an RFP for powerwashing services. On June 13, 2011 the BID Committee recommended that the City Commission award the enhanced cleaning services contract to Prism Powerwash, Inc. for \$230,098. On July 11, 2011 the BID recommended that the City Commission award the powerwashing services contract to Prism Powerwash, Inc. in the amount of \$57,000. The combined amount of both contracts is \$289,098, for a savings of \$104,002 from the previous contract.

On July 6, 2011 and August 23, 2011 the City Commission awarded 2-year contracts with two, one year options to Prism Powerwash, Inc. for the enhanced maintenance and beautification services and powerwashing services for areas along Fort Lauderdale Beach respectively. The enhanced maintenance and beautification services contract was signed on July 28, 2011. The powerwashing services contract was never executed.

On December 12, 2011, in an effort to further reduce cleaning and powerwashing costs, the Beach Business Improvement District (BID) unanimously recommended to reduce the enhanced maintenance and beautification services contract from eight (8) hours a day, seven (7) days a week, to five (5) hours a day, seven days a week and that the powerwashing services contract be reduced by 50%.

On January 13, 2012 the Procurement Services Division sent Prism Powerwash Inc. a letter requesting that they agree to the BID's proposal. Prism Powerwash declined the request and requested to speak further about the contract.

On February 29, 2012, BID Chair Amaury Piedra and staff liaison Don Morris spoke to Prism Powerwash and requested that they provide a counter proposal to the BID's request to reduce the cleaning and powerwashing services. Prism Powerwashing did not provide a counter proposal.

On May 14, 2012 the BID unanimously recommended a counter proposal to the enhanced maintenance and beautification services contract that maintained eight (8) hours of services per day, seven days a week during peak times of the year (October 25 - March 31), but reduced the hours of service from 8 hours to 4 hours during off-peak times of the year (April 1 – October 24). The proposal also eliminated the 20 days of additional staff provided in the original contract. The proposed reduction would reduce the contract cost by \$92,758 annually. In addition, the BID also proposed to reduce the Powerwashing Contract by 50%, resulting in a \$28,500 annual reduction in cost. The combined reduction of both contracts would be \$121,258.

On May 25, 2012 the Procurement Services Division sent Prism Powerwash, Inc. a letter requesting that they agree to the BID's counter proposal. Prism Powerwash declined the request and countered with a proposal to reduce the cleaning services by 10% and the powerwashing services by 15%.

On June 11, 2012 the BID unanimously recommended that the City Commission reject Prism Powerwashing Inc. counter proposal and cancel the enhanced maintenance and beautification services and powerwashing services for areas along Fort Lauderdale Beach contracts.

The BID will prepare a recommendation regarding reduced service levels.

Resource Impact

\$289,098 was previously encumbered for these contracts. There is \$37,798 remaining on the FY2012 purchase order, which will be unencumbered.

Attachment

Exhibit 1 - June 11, 2012 BID Minutes