



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#14-0072

TO: Honorable Mayor & Members
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: January 22, 2014

TITLE: Motion approving event agreements: Superbowl 2014, Mardi Gras 2014, Pridefest 2014, and Floranada Day.

Recommendation

It is recommended that the City Commission approve event agreements and authorize the proper City officials to execute on behalf of the City of Fort Lauderdale with the Shuck N Dive, Inc., Shuck N Dive, Inc., Pride One of Broward County, Inc., and Floranada Elementary Parent Teachers Association.

Background

City staff has been working closely with each event organizer regarding logistics, maintenance, and security as detailed below. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all related costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Information for each event is as follows:

Event 1:

Applicant: Shuck N Dive
Event Name: Superbowl 2014
Date/Time: Sunday, February 2, 2014 (3:00pm- 11:00pm)
Location: Shuck N Dive- 650 N. Federal Hwy
Road Closings: No
Alcohol: Yes
Amplified Music: Yes- (3:00pm- 11:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No

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Exhibit: 1

Event 2

Applicant: Shuck N Dive
Event Name: Mardi Gras 2014
Date/Time: Tuesday, March 4, 2014 (2:00pm- 12:00am midnight)
Location: Shuck N Dive
Road Closing: No
Alcohol: Yes
Amplified Music: Yes- (6:00pm- 10:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Exhibit: 2

Event 3:

Applicant: Pride One of Broward County, Inc.
Event Name: Pridefest 2014
Date/Time: Saturday, March 1, 2014 (8:00am-8:00pm), Sunday, March 2, 2014 (8:00am-8:00pm)
Location: War Memorial Auditorium/surrounding grounds- 800 NE 8th Street
Road Closing: No
Alcohol: Yes
Amplified Music: Yes (10:30am-7:00pm both event days)
Insurance Required: Yes
Banners: Yes- approval pending
Pending Code Violations: No
Exhibit: 3

Event 4:

Applicant: Floranada Elementary Parent Teachers Association
Event Name: Floranada Day
Date/Time: Saturday, February 1, 2014 (7:00am- 5:00pm)
Location: Floranada Park- 5251 NE 14th Way
Road Closing- No
Alcohol: No
Amplified Music: Yes (9:00pm-5:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Exhibit: 4

Strategic Connection

This item is a Press Play Fort Lauderdale Strategic Plan 2018 initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.

Authorization for the execution of Event Agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Resource Impact

There is no fiscal impact associated with this action

Attachments

Exhibit 1 – Superbowl 2014

Exhibit 1a – Superbowl Site Plan

Exhibit 2 – Mardi Gras 2014

Exhibit 2a – Mardi Gras Site Plan

Exhibit 3 – Pridefest 2014

Exhibit 4 – Floranada Day

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