



TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: February 18, 2014

TITLE: Motion granting a Waiver for a watercraft concession to operate through the beach boating restricted zone located 100 yards off shore for Doctor Jet Ski of Fort Lauderdale, Inc. at the Ocean Sky Hotel, 4060 Galt Ocean Drive

Recommendation

It is recommended that the City Commission adopt a Motion granting a Waiver for a watercraft concession to operate in the beach boating restricted zone for Doctor Jet Ski of Fort Lauderdale, Inc., at the Ocean Sky Hotel, 4060 Galt Ocean Drive.

Background

The applicant is seeking a Motion granting a Waiver (a waiver to allow operate a watercraft concession (**Exhibits 1 & 2**) via a 50' foot wide marked launch corridor within the beach boating restricted zone) as provided under the provisions of the Sections 8-170 through 8-177, Code of Ordinances (**Exhibit 3**). Although there is not a fee associated with obtaining a Waiver, an application fee in the amount of \$300.00 is required. The applicant's proposed watercraft concession would be replacing a previous concession, offering wave runner, paddle board, kayak, and banana boat rentals. A letter from the owner of the Ocean Sky Hotel and Resort indicates watersport concessions have operated at this location since at least 1991.

In a voice vote, the Marine Advisory Board recommended approval of the application (13:0) (**Exhibit 4**)

Resource Impact

There is no fiscal impact associated with this action.

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the **Public Places Cylinder of Excellence**, specifying advancing:

- **Goal 3:** Be a community that finds opportunities and leverages partnerships to create unique, inviting, and connected gathering places that highlight our beaches, waterways, urban areas and parks.
- **Objective 1:** Improve access to and enjoyment of our beach, Riverwalk, waterways, parks, and open spaces for everyone.
- **Initiative 3:** Facilitate a responsive and proactive business climate.

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We are Here.

Attachments:

Exhibit 1 – Application Memo

Exhibit 2 – Application

Exhibit 3 – Sections 8-170 through 8-177, Code of Ordinances

Exhibit 4 – January 14, 2014 Marine Advisory Board Minutes

Prepared by: Carolyn Bean, Administrative Assistant, x5348

Department Director: Phil Thornburg, Parks and Recreation Director