



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#14-1472

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: December 2, 2014

TITLE: Event Agreements and Related Road Closings: Inaugural Fort Lauderdale
Jingle Bell Jog , 5K for 5K and Himmarshee Public House Charity Event.

Recommendation

It is recommended that the City Commission approve event agreements with related road closings with Wildside Online4, Inc., Temple Bat Yam of East Fort Lauderdale, Inc. and Hailey Cian, LLC and authorize execution of agreement by the City Manager.

Background

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Information on each event with road closing is as follows:

Event 1:

Applicant: Wildside Online4, Inc.
Event Name: Inaugural Fort Lauderdale Jingle Bell Jog
Date/Time: Sunday, December 21, 2014 (7:30am-9:30am)
Location: Huizenga Plaza- 32 East Las Olas Blvd
Road Closing: Yes- see attached race route
Alcohol: Yes
Amplified Music: Yes- (8:00am-11:00am)
Insurance Required: Yes

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Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 1

Event 2:

Applicant: Temple Bat Yam of East Fort Lauderdale, Inc.
Event Name: 5K for 5K
Date/Time: Sunday, December 14, 2014 (7:30am-9:00am)
Location: Temple Bat Yam- 5151 NE 14th Terrace
Road Closing: Yes- see attached race route
Alcohol: No
Amplified Music: No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 2

Event 3:

Applicant: Hailey Cian, LLC
Event Name: Himmarshee Public House Charity Event.
Date/Time: Sunday, December 14, 2014 (12:00pm - 7:00pm)
Location: Moffatt Street and 2nd Street
Road Closing: Yes- see attached race route
Alcohol: Yes
Amplified Music: Yes (12:00pm – 7:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 3

Strategic Connection

This item is a Press Play Fort Lauderdale Strategic Plan 2018 initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.

Authorization for the execution of Event Agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Resource Impact

There is a positive fiscal impact in the amount of \$400.00

Attachments:

Exhibit 1 – Inaugural Fort Lauderdale Jingle Bell Jog App

Exhibit 1a – Inaugural Fort Lauderdale Jingle Bell Jog Site Plan

Exhibit 2 – 5K for 5K App

Exhibit 2a – 5K for 5K Site Plan

Exhibit 3 - Himmarshee Public House Charity Event App

Exhibit 3a - Himmarshee Public House Event Site Plan

Prepared by: Carolyn Bean, Administrative Assistant
Department Director: Phil Thornburg, Director