



TO: Honorable Mayor & Members of the Fort Lauderdale City Commission

FROM: Greg Chavarria, City Manager

DATE: February 6, 2024

TITLE: Motion Approving the Relocation of R&R Studio's #FTL Sculpture - **(Commission District 2)**

Recommendation

Staff recommends the City Commission approve the relocation of R&R Studio's #FTL sculpture to be installed on the City of Fort Lauderdale beach boardwalk at the intersection of State Road A1A and Las Olas Boulevard, as an integral part of the James Winder Laird Donation and welcome visitors to Fort Lauderdale's beachfront with an iconic placemaking activation; and further authorizing the City Manager to integrate the artwork into the beach walk in conjunction with staff and the Florida Department of Transportation.

Background

On November 1, 2022, the City Commission approved the donation of \$5,000,000 from the James Winder Laird estate to fund the acquisition, installation, and maintenance of public art throughout the City. The trustees of the estate would like to honor Mr. Laird's legacy. This sculpture (Exhibit 1) was originally approved for permanent installation at Tunnel Top Park, but upon consultation with the artists, Public Art and Placemaking Advisory Board, Beach Business Improvement District, and FDOT, the sculpture would be more impactful and better suited for this new location.

Resource Impact

There is no fiscal impact associated with this action.

Strategic Connections

This item is a *2024 Commission Priority*, advancing the Parks and Public Places initiative of City beautification.

This item supports the *Press Play Fort Lauderdale 2024* Strategic Plan, specifically advancing:

- The Public Places Focus Area
- Goal 3: Build a healthy and engaging community
- Objective: Enhance the City's identity through public art, well-maintained green spaces, and streetscapes

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*

This item supports the Advance Fort Lauderdale 2040 Comprehensive Plan specifically advancing:

- The Parks, Recreation, and Open Space Focus Area
- The Public Art in Parks Element
- Goal 2: Be a community with high quality parks and recreational facilities that highlight the character of our City.

Attachment

Exhibit 1 – R&R Studio’s Rendering

Prepared by: Joshua Carden, Cultural Affairs Officer

Charter Officer: Greg Chavarria, City Manager