



TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: October 21, 2014

TITLE: First Reading of an ordinance amending the Code of Ordinances of the
City of Fort Lauderdale; Chapter 15 Business Tax Receipts and
Miscellaneous Business Regulations

Recommendation

It is recommended that the City Commission adopt on first reading an ordinance amending Chapter 15, Business Tax Receipts and Miscellaneous Business Regulations, to add Article X, Filming Regulations, of the Code of Ordinances of the City for Fort Lauderdale, Florida, creating Section 15-261 through 15-269, Film Permitting in the City of Fort Lauderdale, establishing criteria and limiting commercial filming and photography; providing for definitions; providing for procedures and requirements; and providing for an effective date.

Background

The City's Public Affairs Office issues an average of 24 film permits each month. As a matter of policy, film permits have been required for filming on public property.

Film permits are not currently required for filming on private property. As the popularity of filming in Fort Lauderdale has grown over the past few years, the impact from a higher volume of film productions on private residential properties has become more noticeable in our community.

Some neighbors have expressed concerns regarding the impact of major productions in their communities with most objections focusing on public safety with increased traffic and truck parking along neighborhood streets.

The City has a substantial interest in the orderly operation of commercial filming and photography to protect public safety and quality of life in our neighborhoods.

The proposed ordinance will require a Film Permit for filming on public and private property when the project involves vehicles and/or equipment parked on public right-of-ways including neighborhood streets and sidewalks. The ordinance will require

appropriate advance notice to neighborhood civic associations and residential property owners located within 300 feet of the film location in an effort to minimize neighborhood disruption.

For the purposes of cost recovery for staff time and the use of City assets, the proposed ordinance permits fees to be collected for the purpose of utilizing City property, including Rights-of Ways.

The proposed ordinance establishes liability insurance requirements and identifies violations that could result in the revocation or suspension of film permits as well as penalties for violations.

Resource Impact

There is an anticipated positive impact on the City in the amount of \$150,000 annually.

Strategic Connections

1. This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Internal Support Cylinder of Excellence, specifically advancing:
 - Goal 12: Be a leading government organization, managing resources wisely and sustainably.
 - Objective 1: Ensure sound financial management.
2. This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are United*.

Attachment: Ex 1 – Ordinance

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