



**CITY OF FORT LAUDERDALE**  
**City Commission Agenda Memo**  
**REGULAR MEETING**

**#14-0260**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** March 4, 2014

**TITLE:** Motion approving event agreements and related road closings: St. Patrick's Day Celebration, St. Patrick's Day Festival, Triton Expo, Fort Lauderdale Corporate Run, Las Olas Sunday Market, St. Patty's Parade Weekend, Farmer's Market at Broward Health Medical Center and St. Patrick's Day Weekend.

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**Recommendation**

It is recommended that the City Commission approve event agreements with related road closings and authorize the proper City officials to execute on behalf of the City of Fort Lauderdale with Downtown Himmarshee Village Association, Inc., Cillarda Inc., National Marine Suppliers, Inc., Team Footwork's Educational and Fitness Corporation and ROS Enterprise, Inc..

**Background**

City staff has been working closely with each event organizer regarding logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Each Organizer will pay for all related costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Information on each event with road closing is as follows:

**Event 1:**

Applicant: Downtown Himmarshee Village Association, Inc.  
Event Name: Saint Patrick's Day Celebration  
Date/Time: Saturday, March 15, 2014 (8:30pm-3:00am)

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Location: SW 2<sup>nd</sup> Street between SW 2<sup>nd</sup> Ave & SW 3<sup>rd</sup> Ave  
Road Closing: Yes- Closure of SW 2<sup>nd</sup> Street at SW 2<sup>nd</sup> Ave and SW 3<sup>rd</sup> Ave on the south side of SW 2<sup>nd</sup> Street. Road will be closed at 8:30pm and opened at 4:00am.  
Alcohol: Yes  
Amplified Music: Yes- (10:00pm-1:30am)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Exhibit: 1

Event 2:

Applicant: Cilldara Inc  
Event Name: St. Patrick's Day Celebration  
Date/Time: Monday, March 17, 2014 (7:00am- 12:00am)  
Location: Maguire's Hill 16- 535 N. Andrews Ave  
Road Closing: Yes- one south bound lane from NW 6<sup>th</sup> street to NW 5<sup>th</sup> street  
Alcohol: Yes  
Amplified Music: Yes (12:00pm –11:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Exhibit: 2

Event 3:

Applicant: National Marine Suppliers, Inc.  
Event Name: Triton Expo  
Date/Time: Wednesday, April 2, 2014 (3:00pm-10:00pm)  
Location: 2800 SW 2<sup>nd</sup> Ave  
Road Closing: Yes – SW 28<sup>TH</sup> Street from SW 2<sup>nd</sup> Ave east to SW 1<sup>st</sup> Terrace and SW 28<sup>th</sup> Street from SW 2<sup>nd</sup> Ave west to SW 3<sup>rd</sup> Ave. (3:00pm- 10:00pm)  
Alcohol: Yes  
Amplified Music: Yes- (5:00pm-9:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Exhibit: 3

Event 4:

Applicant: Team Foot Works Educational and Fitness Corporation  
Event Name: Ft. Lauderdale Corporate Run  
Date/Time: Thursday, April 3, 2014 (5:00pm- 10:00pm)  
Location: Huizenga Plaza- 32 East Las Olas Blvd.  
Road Closing: Yes- (see attached race route)  
Alcohol: No  
Amplified Music: Yes- (4:30pm- 9:30pm)  
Insurance Required: Yes

Banners: Yes- pending approval  
Pending Code Violations: No  
Exhibit: 4

Event 5:

Applicant: ROS Enterprise, Inc.  
Event Name: Las Olas Sunday Market  
Date/Time: Sunday's, in April, May & June 2014 (9:00am- 3:00pm)  
Location: 333 East Las Olas Blvd and SE 4<sup>th</sup> Ave  
Road Closing: Yes- from SE 2<sup>nd</sup> Ave & Las Olas Blvd north to the end of the college property (7:00am- 4:00pm) event days on Sunday.  
Alcohol: No  
Amplified Music: No  
Insurance Required: Yes  
Banners: No  
Pending Violations: No  
Exhibit: 5

Event 6:

Applicant: The Historic Downtowner, LLC  
Event Name: St. Patty's Parade Weekend  
Date/Time: Saturday, March 8, 2014 (11:00am – 11:00pm) and Sunday, March 9, 2014 (11:00am – 11:00pm)  
Location: 10 South New River Dr., East (The Downtowner)  
Road Closing: Yes – See attached Site Plan  
Alcohol: No  
Amplified Music: Yes – Live Bands  
Insurance Required: Yes  
Banners: No  
Pending Violations: No  
Exhibit: 6

Event 7:

Applicant: Florida Fresh Market Enterprises, Inc.  
Event Name: Farmers Market at Broward Health Medical Center  
Date/Time: Every other Tuesday (March 4, 2014 – June 1, 2014 8:00am – 3:00pm)  
Location: 1600 S Andrews Ave – Broward Health Main Campus  
Road Closing: Yes – see attached Site Plan  
Alcohol: No  
Amplified Music: No  
Insurance Required: Yes  
Banners: No  
Pending Violations: No  
Exhibit: 7

Event 8:

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Applicant: The Historic Downtowner, LLC  
Event Name: St. Patrick's Day Weekend  
Date/Time: Saturday, March 15, 2014 (11:00am – 12:00am), Sunday, March 16, 2014 (11:00am -11:00pm) and Monday, March 17, 2014 (11:00am – 11:00pm)  
Location: 10 S New River Drive, East (The Downtowner)  
Road Closing: Yes – see attached Site Plan  
Alcohol: Yes  
Amplified Music: No  
Insurance Required: Yes  
Banners: No  
Pending Violations: No  
Exhibit: 8

**Strategic Connection:**

This item is a Press Play Fort Lauderdale Strategic Plan 2018 initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the Fort Lauderdale Fast Forward 2035 Vision Plan: We are Here.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement and supporting documentation.

**Resource Impact**

There is no fiscal impact associated with this CAM.

**Attachments:**

Exhibit 1 – St Patrick's Day Celebration  
Exhibit 1a – St Patrick's Day Site Plan  
Exhibit 2 – St. Patrick's Day Festival  
Exhibit 2a – St. Patrick's Day Festival Site Plan  
Exhibit 3 – Triton Expo  
Exhibit 3a – Triton Expo Site Plan  
Exhibit 4—Fort Lauderdale Corporate Run  
Exhibit 4a – Corporate Run Race Route #1  
Exhibit 4a – Corporate Run Race Route #2  
Exhibit 4b – Corporate Run Site Plan  
Exhibit 5—Las Olas Sunday Market  
Exhibit 5a – Las Olas Sunday Market Site Plan  
Exhibit 6 – St. Patty's Parade Weekend  
Exhibit 6a – St Patty's Parade Site Plan  
Exhibit 7 – Farmers' Market at Broward Health Medical Center

Exhibit 7a – Farmers Marker Site Plan  
Exhibit 8 – St. Patrick’s Day Weekend  
Exhibit 8a – St. Patrick’s Day Weekend Site Plan

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Prepared by: Carolyn Bean, Administrative Assistant

Department Director: Phil Thornburg