



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#14-0544**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** May 6, 2014

**TITLE:** Motion approving event agreements and related road closings: LaCroix  
Mother's Day Run and 1<sup>st</sup> Annual Crawfish Festival.

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**Recommendation**

It is recommended that the City Commission approve event agreements with related road closings and authorize Mayor and City Manager to execute the event agreements with Wildside Online, Inc. and Historic Downtowner Saloon, LLC.

**Background**

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Information on each event with road closing is as follows:

**Event 1:**

Applicant: Wildside Online, Inc.

Event Name: LaCroix Mother's Day Run

Date/Time: Sunday, May 11, 2014 (8:00am - 11:00am)

Location: Huizenga Plaza- 32 East Las Olas Blvd

Road Closing: Yes- see attached race route #1

Alcohol: Yes

Amplified Music: Yes- (8:00am - 11:00am)

**05/06/14**

**#14-0544**

**PAGE 1 OF 2**

Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Exhibit: 1

Event 2:

Applicant: Historic Downtowner Saloon, LLC.  
Event Name: 1<sup>st</sup> Annual Crawfish Festival  
Date/Time: Saturday, May 17 2014 (1:00pm - 9:00pm)  
Location: Downtowner Saloon- 10 South New River Drive  
Road Closing: Yes- south New River Drive east under the Andrews Ave bridge to the circle (8:00am - 2:00am)  
Alcohol: Yes  
Amplified Music: Yes (1:00pm – 9:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Exhibit: 2

**Strategic Connection**

This item is a Press Play Fort Lauderdale Strategic Plan 2018 initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We are Here.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

**Resource Impact**

There is no fiscal impact associated with this CAM.

Attachments:

Exhibit 1 – LaCroix Mother's Day Run  
Exhibit 1a – LaCroix Mother's Day Race Route  
Exhibit 2 – 1<sup>st</sup> Annual Crawfish Festival  
Exhibit 2a – Crawfish Festival Site Plan

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Prepared by: Carolyn Bean, Administrative Assistant

Department Director: Phil Thornburg

05/06/14  
#14-0544

PAGE 2 OF 2