



TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee Feldman, ICMA-CM, City Manager

DATE: April 16, 2013

TITLE: Motion – Special Event Banner/Pole Signs
Home Design and Remodeling Show

Recommendation

It is recommended that the City Commission approve two Home Design and Remodeling Shows as co-sponsored events in order to allow for the installation of related banners and pole signs for each event.

Background

Perl Advertising Group is requesting permission to install street banners subject to the location requirements of Section 47-22.3.C to promote two Home Design and Remodeling Show events to take place at the Broward County Convention Center in May and November.

As per ULDR Section 47-22.3.C.4.a: “Display will be limited to a maximum of fourteen (14) days, or longer as approved by the City Commission for events lasting more than fourteen (14) days”. Subject to approval, the applicant will be required to apply for a separate permit for the signs.

The first Home Design and Remodeling Show will open on Saturday, May 25 and will run through Monday, May 27, 2013. Organizers are requesting the banners be displayed from Wednesday, May 15, 2013 through Tuesday, May 28, 2013, for a total of fourteen (14) days.

The second Home Design and Remodeling Show will open on Friday, November 15, 2013 and will run through Sunday, November 17, 2013. Organizers are requesting the banners be displayed from Tuesday, November 5, 2013 through Monday, November 18, 2013, for a total of fourteen (14) days.

Resource Impact

There is no fiscal impact associated with this action.

Attachment:

Exhibit 1 – Locations and sketches of proposed banners

Prepared by: Carolyn Bean, Administrative Assistant, x5348

Department Director: Phil Thornburg, Director