



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#23-0926

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Greg Chavarria, City Manager

DATE: October 3, 2023

TITLE: Motion Authorizing the Use of DRV PNK Stadium for the Florida Beach Bowl and Approving the First Amendment to Facility Use Agreement with the Florida Beach Bowl, Inc. for the Florida Beach Bowl at DRV PNK Stadium - **(Commission Districts 1, 2, 3 and 4)**

Recommendation

Staff recommends that the City Commission authorize Florida Beach Bowl, Inc. to use one of the City's allotted right to use days to host the Florida Beach Bowl at DRV PNK stadium during the 2023-2024 college football bowl season and approve the First Amendment to an Agreement with the Florida Beach Bowl, Inc., changing the date of use of DRV PNK stadium for the Florida Beach Bowl from December 28, 2023 to December 13, 2023 and authorizing the city manager to approve a substitute date upon reasonable notice, in substantially the form attached.

Background

Pursuant to Section 5.08 of the Comprehensive Agreement with Miami Beckham, the City of Fort Lauderdale has the right to use DRV PNK stadium for a minimum of four (4) days a year for, among other enumerated activities, local community sporting games and events. On April 18, 2023, the City Commission approved a request from Florida Beach Bowl, Inc. to use one of its days to host the first bowl game between a Historically Black College or University ("HBCU") and a Mid-Major Division One football program on December 28, 2023. The Florida Beach Bowl is the first bowl game between a Historically Black College or University ("HBCU") and a Mid-Major Division One football program. On June 6, 2023, the City Commission approved a facility use agreement with Florida Beach Bowl, Inc. for the use of DRV PNK stadium on December 28, 2023, for the Florida Beach Bowl.

The National Collegiate Athletics Association ("NCAA"), a member-led governing organization of college athletics, has requested that all bowl games be held on earlier dates. The proposed amendment will allow the game to be held on an earlier date, December 13, 2023, and provides the City Manager the authority to approve a substitute date should the need arise.

Miami Beckham has approved and agreed to the date change in its communications with the Florida Beach Bowl executives.

The Florida Beach Bowl is a postseason college football game that will feature one HBCU and one mid-major Division One football program competing on a neutral site in Fort Lauderdale, Florida. The proposed event will provide a nationally televised platform for each team to positively represent their schools on a national stage, thus promoting academic and athletic excellence. The Florida Beach Bowl, Inc. will also host various events leading up to the Bowl game, throughout the city.

The Florida Beach Bowl, Inc.'s community engagements serve a legitimate municipal and public purpose by promoting community recreational activities and athletic programs within the City of Fort Lauderdale.

Resource Impact

There is no fiscal impact associated with this action.

Strategic Connections

This item supports the *Press Play Fort Lauderdale 2024* Strategic Plan, specifically advancing:

- The Public Places Focus Area
- Goal 3: Build a healthy and engaging community.
- Objective: Offer a diverse range of recreational and educational programming.

This item advances the *Fast Forward Fort Lauderdale 2035* Vision Plan: We Are Here.

Attachments

Exhibit 1 – First Amendment to the Agreement

Exhibit 2 – Original Agreement

Prepared by: Daphnee Sainvil, Public Affairs, Division Manager

Charter Officer: Greg Chavarria, City Manager