



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#24-0593**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Susan Grant, Acting City Manager

**DATE:** October 1, 2024

**TITLE:** Motion Approving an Agreement with Riverwalk Fort Lauderdale, Inc. for  
Calendar Year 2025 Events - (**Commission Districts 2 and 4**)

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**Recommendation**

Staff recommends the City Commission approve an agreement, in substantially the form attached, with Riverwalk Fort Lauderdale, Inc. consolidating approval of outdoor events proposed in the event area from January 1, 2025, through December 31, 2025.

**Background**

Riverwalk Fort Lauderdale, Inc. is requesting authorization for the execution of an Agreement to allow the listed outdoor events (Exhibit 1) and other substantially similar events to be conducted by the organization in the event area from January 1, 2025, through December 31, 2025, contingent upon the approval of the City Manager or designee for each event. Ending times for amplified music will follow the current policy, with any requests to the contrary coming before the City Commission for approval. Authorization for the execution of individual events is contingent upon staff review and approval of individual event applications.

This annual approval was granted the first time by the City Commission for Riverwalk events in 2010 and has been granted each year since. The same process will continue to be followed for all Riverwalk events for the coming year. Each individual event application will be subject to administrative review and approval. The organizer will pay the applicable fees and costs as designated by the City Manager, for each application that is submitted. All current permitting requirements, including but not limited to; trash disposal, parking arrangements, logistics, and security, as applicable, will apply. Organizer will provide the City with a certificate of insurance in the amount of \$1,000,000 general liability and \$500,000 liquor liability or greater as deemed satisfactory by the City's Risk Manager, for each event, naming the City as an additional insured, if required pursuant to the Code of Ordinances.

Beginning October 1, 2024, The Riverwalk District Event area will be expanded North and East to include the Flager Village area and additional areas of Las Olas Blvd. The Revised District Area Map is included as Exhibit 2a.

### **Resource Impact**

Revenue related to these agreements, \$200 per event application for an estimated \$6,000 (Exhibit 1), is included in the FY 2025 operating budget in the account listed below, contingent upon City Commission approval of the FY 2025 Budget.

<b>Funds available as of October 1, 2024</b>					
<b>ACCOUNT NUMBER</b>	<b>COST CENTER NAME (Program)</b>	<b>CHARACTER/ ACCOUNT NAME</b>	<b>AMENDED BUDGET (Character)</b>	<b>AMOUNT RECEIVED (Character)</b>	<b>AMOUNT</b>
10-001-6025-574- 347-200-PKR029	Community Events	Charge for Service / Non Sponsor Charges – Spec Event Fees	\$90,000	\$0	\$6,000
<b>TOTAL AMOUNT ►</b>					<b>\$6,000</b>

### **Strategic Connections**

This item is a 2024 Commission Priority, advancing the Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2029* Strategic Plan, specifically advancing:

- The Public Places Focus Area
- Goal 5: Build a beautiful and welcoming community

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Plan specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

### **Attachments**

Exhibit 1 – 2025 Anticipated Event Schedule

Exhibit 2 – Riverwalk District Event Area

Exhibit 2a – Revised Riverwalk District Event Area

Exhibit 3 – Riverwalk Fort Lauderdale, Inc. for Calendar Year 2025 Events Agreement

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Prepared by: Carolyn Bean, Assist. to the Director, Parks and Recreation

Department Director: Carl Williams, Parks and Recreation

10/01/2024  
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