



PARKS AND RECREATION DEPARTMENT BEACH FOOD AND ALCOHOLIC BEVERAGES APPLICATION

PRD.BFABA

LICENSE APPLICATION FOR THE SALE, SERVICE, AND DELIVERY OF FOOD AND ALCOHOLIC BEVERAGES ON CITY BEACHES BY UPLAND HOTELS

PROCESS: Pursuant to Section 8-55.4, of the City's Code of Ordinances, the Parks and Recreation Department will review all applications from upland hotels for a license to sell, serve, and deliver food and alcoholic beverages on City beaches. Applicants will be notified via e-mail, if application does not meet the submittal requirements and if changes or additional information is required. Completed applications should be provided to the Parks and Recreation Department no later than November 1 in order to allow time to process the application for approval prior to January 1.

An application for a license to sell, serve, and deliver food and alcoholic beverages on the Public Beach for consumption by an upland hotel guest or any person who rents a beach chair from a city-approved beach concessionaire shall be submitted to the city's Parks and Recreation Department by email to cbean@fortlauderdale.gov on forms provided by the department and shall be subject to the minimum requirements set by the department. The Parks and Recreation Department is responsible for the processing and administration of license applications.


FEES: All application fees for the sale, service, and delivery of food and alcoholic beverages on city beaches are calculated at an amount equal to Twenty-Five Dollars (\$25) times the total number of guest rooms at Applicant's upland hotel and shall be due annually on January first of each year, and may be amended from time to time by the City Commission. In addition to the application fee, any additional costs incurred by the City shall be paid by the applicant. Any additional costs, which are unknown at the time of application, are later incurred by the City, shall be paid by the applicant prior to the issuance of the license.

LICENSE FEE: NUMBER OF HOTEL GUEST ROOMS X \$25.00




INSTRUCTIONS: The following information is required pursuant to Section 8-55.4 of the City's Code. The application must be filled out accurately and completely. Please print or type and answer all questions. Indicate N/A if does not apply.

SALE, SERVICE, AND DELIVERY OF FOOD AND ALCOHOLIC BEVERAGES ON CITY BEACHES APPLICATION			
OWNERSHIP / OPERATOR INFORMATION			
PROPERTY OWNER / OPERATOR	FLB Hotel, LLC Chris Berube		
PROPERTY OWNER SIGNATURE			
Address, City, State, Zip	551 N. Fort Lauderdale		
Phone Number / E-mail Address	305-523-3345		
PROOF OF OWNERSHIP	4-9		
APPLICANT / AGENT'S NAME	Veronica Milanova / Christian Berube		
APPLICANT / AGENT'S SIGNATURE			
Address, City, State, Zip	551 North Fort Lauderdale		
Phone Number / E-mail Address	305.978.5690		
BUSINESS / HOTEL INFORMATION			
BUSINESS / HOTEL NAME	Conrad Fort Lauderdale / FLB Hotel, LLC		
BUSINESS / HOTEL ADDRESS	551 North Fort Lauderdale		
NUMBER OF HOTEL GUEST ROOMS	290	MULTIPLY X \$25	7,250
			LICENSE FEE







SUBMITTAL REQUIREMENTS:

-  **APPLICATION PACKAGE** consisting of the application above and following operational plan set and supporting documentation uploaded to the City of Fort Lauderdale's application webpage.

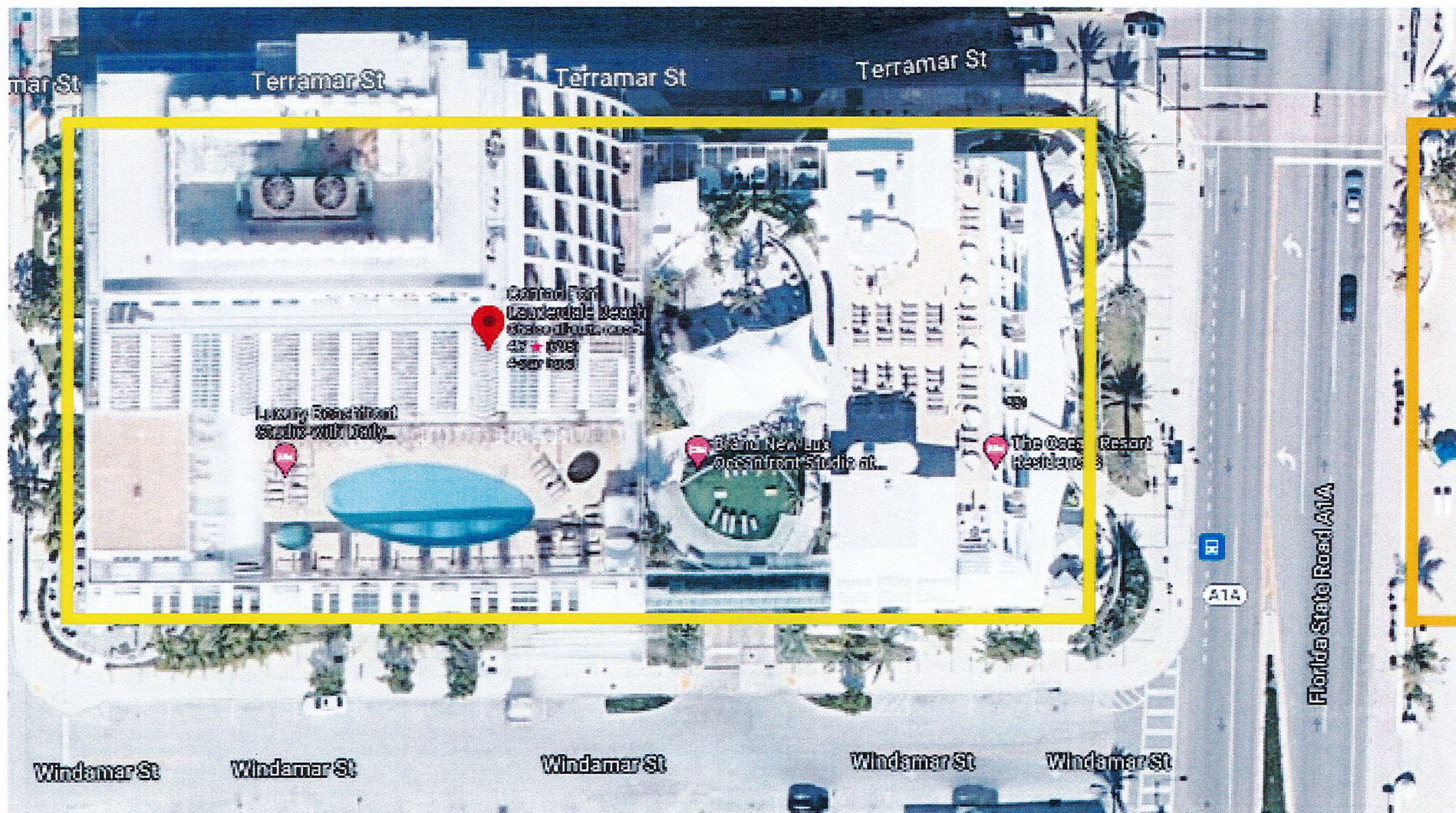
OPERATIONAL PLAN SET:

-  **SITE PLAN** depicting a layout of the hotel's property boundary lines and lines representing the extension of side boundary lines east into the Public Beach representing the proposed location for food and any beverage service on the Public Beach, a detailed description and design of a temporary beachfront structure, if any, including the material to be used for the structure. Any temporary beachfront structure plans shall satisfy all applicable permitting requirements of the City Code and shall be reviewed and processed by the City's Development Services Department.
-  **TRAFFIC CONTROL PLAN** with safety guidelines for service providers and hotel guests expected to cross State Road A1A or any other right-of-way in order to access the Public Beach to ensure no undue interference with the passage of the public on State Road A1A. The traffic control plan and personnel necessary to implement said plan shall be furnished at the sole cost and expense of each licensee.
-  **PLAN FOR THE CONTINUOUS CLEANUP** and deposit of all trash and debris in proper receptacles in compliance with sanitary facilities and any safety inspection requirements, as deemed necessary by the Fire-Rescue, Parks and Recreation Department, and Development Services Department;

SUPPORTING DOCUMENTATION:

-  **APPLICATION** completed (all pages filled out as applicable)
-  **PROOF OF OWNERSHIP** (warranty deed or tax record), including corporation documents if applicable
-  **PROPERTY OWNERS SIGNATURE** and/or Agent Authorization Letter Signed by Property Owner
-  **CODE OF ORDINANCE NARRATIVES** providing point-by-point responses, on upland hotel's letterhead, dated, and signed by the upland hotel's owner/operator or authorized agent, referencing all applicable sections of the Code and indicating how the submittal complies with the criteria.
- o Food and/or beverages to be served, sold or delivered
 - o Policy to ensure that hotel guests and other customers consuming alcoholic beverages and all employees serving or otherwise handling alcoholic beverages are 21 years of age or older
 - o Policy to ensure service providers wear uniforms and name tags that identify the upland hotel as the employer, as more specifically set forth in the license application
 - o Describe the Mobile Point-of-Sale (POS) system that will be used and is compatible with other credit card processing software and necessary electronic equipment to facilitate and manage the food and beverage sale transactions to customers sitting in a city-approved beach concessionaire chair
 - o Statement of Commitment to the exclusive use of recyclable or reusable food and beverage containers, cutlery, and condiment packaging, that all clearly identify the upland hotel as the service provider
 - o Applicant's Hours of Operation on the Public Beach shall be limited to seven (7) days per week, between the hours of 10:00 a.m. through 6:00 p.m. for the months of October, November, December, January, February, March, April and May, and between the hours of 10:00 a.m. through 7:00 p.m. for the months of June, July, August, and September. Any change or deviation to these operating hours requires prior City Commission approval
 - o Statement of Compliance with all applicable federal, state and local laws.
-  **FOOD SERVICE LICENSE** that is current and active with the State of Florida,
-  **LIQUOR LICENSE** that is current and active with the State of Florida.

APPLICANT AFFIDAVIT	STAFF INTAKE REVIEW
I acknowledge that the Required Documentation and Technical Specifications of the application are met:	For Staff use only:
PRINT NAME: <u>Christina Berube</u>	LICENSE NUMBER:
SIGNATURE: <u>[Signature]</u>	REVIEWED BY:
DATE: <u>8/17/2025</u>	DATE:



- Conrad Fort Lauderdale Beach boundary lines
- Lines representing the extension of side boundary lines east into the public beach representing the proposed location for food and beverage service

BROWARD COUNTY LOCAL BUSINESS TAX RECEIPT

115 S. Andrews Ave., Rm. A-100, Ft. Lauderdale, FL 33301-1895 – 954-357-4829

VALID OCTOBER 1, 2024 THROUGH SEPTEMBER 30, 2025

Business Name: CONRAD FORT LAUDERDALE BEACH

Receipt #: 140-286463
Business Type: HOTEL/MOTEL (HOTEL)

Owner Name: FLB HOTEL LLC

Business Opened: 09/28/2017

Business Location: 551 N. FORT LAUDERDALE BEACH FT LAUDERDALE
State/County/Cert/Reg: HOT1620894

Exemption Code:

Business Phone: 954-414-5100

Rooms 290 **Seats** **Employees** **Machines** **Professionals**

	For Vending Business Only					
	Number of Machines:		Vending Type:			
Tax Amount	Transfer Fee	NSF Fee	Penalty	Prior Years	Collection Cost	Total Paid
150.00	0.00	0.00	0.00	0.00	0.00	150.00

Receipt Fee 150.00
Packing/Processing/Canning Employees 0.00

THIS RECEIPT MUST BE POSTED CONSPICUOUSLY IN YOUR PLACE OF BUSINESS

THIS BECOMES A TAX RECEIPT

WHEN VALIDATED

This tax is levied for the privilege of doing business within Broward County and is non-regulatory in nature. You must meet all County and/or Municipality planning and zoning requirements. This Business Tax Receipt must be transferred when the business is sold, business name has changed or you have moved the business location. This receipt does not indicate that the business is legal or that it is in compliance with State or local laws and regulations.

Mailing Address:

CONRAD FORT LAUDERDALE BEACH
551 N. FORT LAUDERDALE BEACH
BLVD
FORT LAUDERDALE, FL 33304

Receipt # WWW-23-00270870
Paid 07/15/2024 150.00

2024 - 2025

BROWARD COUNTY LOCAL BUSINESS TAX RECEIPT

115 S. Andrews Ave., Rm. A-100, Ft. Lauderdale, FL 33301-1895 – 954-357-4829

VALID OCTOBER 1, 2024 THROUGH SEPTEMBER 30, 2025

Business Name: CONRAD FORT LAUDERDALE BEACH

Receipt #: 140-286463
Business Type: HOTEL/MOTEL (HOTEL)

Owner Name: FLB HOTEL LLC

Business Opened: 09/28/2017

Business Location: 551 N. FORT LAUDERDALE BEACH FT LAUDERDALE
State/County/Cert/Reg: HOT1620894

Exemption Code:

Business Phone: 954-414-5100

Rooms 290 **Seats** **Employees** **Machines** **Professionals**

Signature	For Vending Business Only					
	Number of Machines:		Vending Type:			
Tax Amount	Transfer Fee	NSF Fee	Penalty	Prior Years	Collection Cost	Total Paid
150.00	0.00	0.00	0.00	0.00	0.00	150.00

Receipt # WWW-23-00270870
Paid 07/15/2024 150.00
CAM #25-0112
Exhibit 1

FLB HOTEL, LLC
3030 N Rocky point Drive, Suite 150A
Tampa, FL 33607

January 23, 2025

City of Fort Lauderdale
Parks and Recreation Department
Beach Food and Alcoholic Beverages Division
701 S Andrews Ave.
Fort Lauderdale, FL 33316

RE: Conrad Fort Lauderdale Beach Hotel- 551N Fort Lauderdale Beach Blvd.

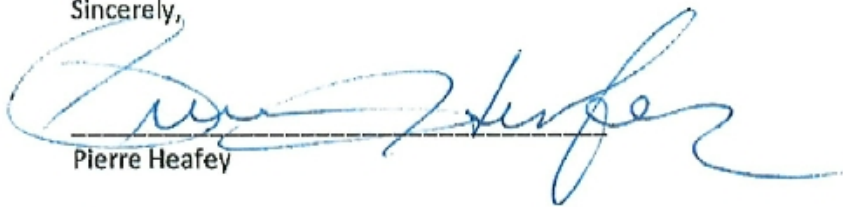
Dear Sirs and Madams,

We are the owner of FLB HOTEL, LLC, dba Conrad Fort Lauderdale Beach Hotel, located at the address referenced above. A copy of our warranty deed is attached for your convenience.

By this letter, we do hereby authorize Mr. Chris Berube, the owner's representative for Conrad Fort Lauderdale to represent FLB HOTEL LLC, on all matters relating to our attached license application for the Sale, Service, and Delivery of Food and Alcoholic Beverages on City Beaches by Upland Hotels. A copy of our signed application is attached.

Should you have any questions or require anything further assistance, please let us or Mr. Chris Berube know at your earliest convenience. Mr. Berube's telephone number is 819 775 1494 and Mr. Berube's email's cberube@groupeheafey.com.

Sincerely,



Pierre Heafey

Cc: Chris Berube

Traffic Control Plan

- All service staff will cross A1A only at the designated corner nearest the Resort and only when given visual authority of the green light in the crosswalk.
- Food and Beverage offerings will be from in-suite dining, the outlet closest to the Entrance and Exit of the building on the ground floor. All menu items will be designed for their ability to travel well and ease of consumption on the beach. Hot and cold items will be offered.
- Beach Shack will be built to house POS system along with significant portion of beverage offerings, this will alleviate need to cross A1A for beverage orders. Orders will be completed with items on hand in the Shack.

Plan For The Continuous Cleanup

- All food and beverage items will be presented in Melamine reusable containers to minimize the amount of refuse created along with fully compostable containers with compostable lids and straws.
- Beach Runner will bring all items to the guest and will collect finished containers to be brought back to the hotel to be washed.
- Beach Runner will be responsible for doing 15min area checks of all beach areas for any trash and will collect for disposal. All used items will be collected resort to be properly disposed in recycling and composting bins.

Prepared By and Return To:

Jonathan Leder, Esq.
Miami Title Group, Inc.
150 SE 2nd Avenue, Suite PH1
Miami, FL 33131

Parcel ID Numbers: 504201-05-0010
504201-FC-0020
504201-FC-0030
504201-FC-0040

SPECIAL WARRANTY DEED

STATE OF FLORIDA
COUNTY OF BROWARD

§
§

KNOW ALL MEN BY THESE PRESENTS:

THAT CFLB PARTNERSHIP, LLC, A DELAWARE LIMITED LIABILITY COMPANY (herein called the "Grantor"), whose mailing address is 10520 NW 26th Street, Suite C-201, Doral, FL 33172, for and in consideration of the sum of TEN AND NO/100 DOLLARS (\$10.00) and other good and valuable consideration to it paid by FLB HOTEL, LLC, A DELAWARE LIMITED LIABILITY COMPANY (herein called the "Grantee"), whose mailing address is 3030 N. Rocky Point Drive, Suite 150A, Tampa, FL 33607, the receipt and sufficiency of which are hereby acknowledged, has GRANTED, BARGAINED, SOLD, and CONVEYED, and by these presents does hereby GRANT, BARGAIN, SELL, and CONVEY, unto Grantee, in fee simple absolute, the condominium units situated in Broward County, Florida, and more particularly described on Exhibit "A" hereto (the "Property"), together with all appurtenances thereunto belonging.

Subject, however, to any and all matters of record, including, without limitation, any and all taxes, assessments, reservations in patents, all easements, rights of way, encumbrances, liens, covenants, conditions, restrictions, obligations and liabilities as may appear of record, and all matters that a physical inspection of the Property would reveal, including without limitation the exceptions set forth below (said exceptions being called the "Permitted Exceptions"):

Mortgage, Assignment of Leases and Rents and Security Agreement executed by CFLB Partnership, LLC, a Delaware limited liability company, to Ladder Capital Finance LLC, a Delaware limited liability company, dated December 19, 2013, recorded December 23, 2013, in Official Records Book 50427, at Page 1639 in Broward County, Florida, as assigned to Ladder Capital Finance III LLC - Series 48 - Conrad Hilton, a segregated series of Ladder Capital Finance III LLC, a Delaware limited liability company, by Assignment of Mortgage, Assignment of Leases and Rents and Security Agreement, recorded February 4, 2014, in Official Records Book 50524, at Page 124 in Broward County, Florida, as assigned to Ladder Capital Finance II LLC, a Delaware limited liability company, and Series REIT of Ladder Capital Finance II LLC, a Series of Ladder Capital Finance II LLC, a Delaware limited liability company, by Assignment of Mortgage, Assignment of Leases and Rents and Security Agreement, recorded June 11, 2015, under Instrument No. 113042018 in Broward County, Florida, as amended and restated by Amended and Restated Mortgage, Assignment of Leases and Rents and Security Agreement, dated October 16, 2015, recorded October 19, 2015, under Instrument No. 113294261 in Broward County, Florida, as further modified by that certain Modification of Mortgage dated as of December 30, 2016 and recorded as Instrument No. 114134956 in the Public Records of Broward County, Florida;

Assignment of Leases and Rents from CFLB Partnership, LLC, a Delaware limited liability company, to Ladder Capital Finance LLC, a Delaware limited liability company, recorded December 23, 2013, in Official Records Book 50427, at Page 1668 in Broward County, Florida, as assigned to Ladder Capital Finance III LLC - Series 48 - Conrad Hilton, a segregated series of Ladder Capital Finance III LLC, a Delaware limited liability company, by Assignment of Assignment of Leases and Rents, recorded February 4, 2014, in Official Records Book 50524, at Page 129 in Broward County Florida, as assigned to Ladder

Capital Finance II LLC, a Delaware limited liability company, and Series REIT of Ladder Capital Finance II LLC, a Series of Ladder Capital Finance II LLC, a Delaware limited liability company, by Assignment of Assignment of Leases and Rents, recorded June 11, 2015, under Instrument No. 113042019 in Broward County, Florida; and

UCC-1 Financing Statement from CFLB Partnership, LLC, a Delaware limited liability company, as Debtor, to Ladder Capital Finance LLC, a Delaware limited liability company, as Secured Party, recorded December 23, 2013, in Official Records Book 50427, at Page 1681 in Broward County, Florida, as assigned to Ladder Capital Finance III LLC - Series 48 - Conrad Hilton, a segregated series of Ladder Capital Finance III LLC, a Delaware limited liability company, by UCC Amendment, recorded February 4, 2014, in Official Records Book 50524, at Page 134 in Broward County, Florida, as assigned to Ladder Capital Finance II LLC, a Delaware limited liability company, and Series REIT of Ladder Capital Finance II LLC, a Series of Ladder Capital Finance II LLC, a Delaware limited liability company, by UCC Amendment, recorded June 11, 2015, under Instrument No. 113042020 in Broward County, Florida.

TO HAVE AND TO HOLD the Property, subject to the Permitted Exceptions, as aforesaid, unto Grantee, its successors and assigns, FOREVER; and Grantor does hereby bind itself and its successors and assigns to WARRANT AND FOREVER DEFEND all and singular the Property unto Grantee, its successors and assigns, against every person whomsoever lawfully claiming or to claim the same, or any part thereof, by, through or under Grantor, but not otherwise, and subject to the Permitted Exceptions.

EXECUTED as of this 30 day of December, 2016.

Signed, sealed and delivered in the presence
of these witnesses:

GRANTOR:

CFLB PARTNERSHIP, LLC,
a Delaware limited liability company

Witness: [Signature]
Print Name: Sergio Figueroa

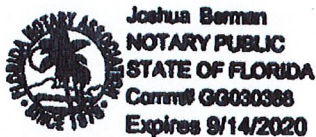
By: [Signature] Jose E. Cabanas, Manager

Witness: [Signature] Joshua Berman
Print Name: Joshua Berman

STATE OF FLORIDA §
COUNTY OF Miami Dade §

I, the undersigned authority, a Notary Public, in and for said county in said state, hereby certify that JOSE E. CABANAS, MANAGER of CFLB PARTNERSHIP, LLC, A DELAWARE LIMITED LIABILITY COMPANY, and whose name is signed to the foregoing instrument, and who is personally known to me, or who provided a _____ for identification, acknowledged before me on this day that, being informed of the contents of said instrument, he, as such MANAGER and with full authority, executed the same voluntarily for and as the act of CFLB PARTNERSHIP, LLC, A DELAWARE LIMITED LIABILITY COMPANY.

Given under my hand and seal of office this 30 day of December, 2016.



[Signature], Notary Public
(signature of Notary Public)
My Commission Expires: _____

Exhibits to be attached

EXHIBIT "A"

Legal Description

THE LAND REFERRED TO HEREIN BELOW IS SITUATED IN THE COUNTY OF BROWARD, STATE OF FLORIDA, AND IS DESCRIBED AS FOLLOWS:

Tract 1:

Lots 1 through 8, inclusive, of "RESUBDIVISION OF BLOCK B, BIRCH OCEAN FRONT SUBDIVISION", according to the plat thereof, as recorded in Plat Book 26, Page 34, of the Public Records of Broward County, Florida. Also described as Parcels 1, 2 and 3 as follows:

Parcel 1:

Lot 1 and the West thirty-five feet (35') of Lot 2, of "RESUBDIVISION OF BLOCK B, BIRCH OCEAN FRONT SUBDIVISION", according to the plat thereof, as recorded in Plat Book 26, Page 34, of the Public Records of Broward County, Florida.

Parcel 2:

Lot 2, less and except the West thirty-five feet (35') thereof, Lot 3, Lot 4 and the West thirty-five feet (35') of Lot 7, and Lot 8, of "RESUBDIVISION OF BLOCK B, BIRCH OCEAN FRONT SUBDIVISION", according to the plat thereof, as recorded in Plat Book 26, Page 34, of the Public Records of Broward County, Florida.

Parcel 3:

Lot 5, Lot 6 and Lot 7, less and except the West thirty-five feet (35') thereof, of "RESUBDIVISION OF BLOCK B BIRCH OCEAN FRONT SUBDIVISION", according to the plat thereof, as recorded in Plat Book 26, Page 34, of the Public Records of Broward County, Florida.

Less and Except:

All of 551 FLB CONDOMINIUM, a Condominium, according to the Declaration of Condominium thereof, recorded June 25, 2014, in Official Records Book 50885, at Page 1170, of the Public Records of Broward County, Florida.

Tract 2:

Units CU-2, CU-3 and CU-4 of 551 FLB CONDOMINIUM, together with an undivided interest in the common elements, a Condominium, according to the Declaration of Condominium thereof, recorded June 25, 2014, in Official Records Book 50885, at Page 1170, as amended from time to time, of the Public Records of Broward County, Florida.

CONRAD[®]

FORT LAUDERDALE BEACH

Code of Ordinances Narratives

- Statement of Compliance with all applicable federal, state and local laws
 - In accordance with the Beach Food and Alcoholic Beverages Application, I hereby certify that the Conrad Fort Lauderdale Beach complies with all applicable federal, state and local laws.

Signature

Robert Lacke

General Manager

CONRAD FORT LAUDERDALE BEACH

Date 12/22/2023

CONRAD

FORT LAUDERDALE BEACH

- Applicant's Hours of Operation on the public beach shall be limited to seven (7) days per week, between the hours of 10:00 a.m. through 6:00 p.m. for the months of October, November, December, January, February, March, April and May, and between the hours of 10:00 a.m. through 7:00 p.m. for the months of June, July, August, and September. Any change or deviation to these operating hours requires prior City Commission approval
 - Service to mirror hours of operation of the beach chairs in front of the Resort with overall service hours not to exceed 10am – 6pm.

Signature

Robert Laine

General Manager

CONRAD FORT LAUDERDALE

Date 12/27/2022



Ron DeSantis, Governor

Melanie S. Griffin, Secretary



STATE OF FLORIDA
DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF HOTELS AND RESTAURANTS

THE HOTEL (2001) HEREIN IS LICENSED UNDER THE
PROVISIONS OF CHAPTER 509, FLORIDA STATUTES
NBR. OF UNITS: 290

FLB HOTEL LLC

CONRAD FORT LAUDERDALE BEACH
551 N FORT LAUDERDALE BEACH BLVD
FORT LAUDERDALE FL 33304

LICENSE NUMBER: HOT1620894

EXPIRATION DATE: DECEMBER 1, 2025

Always verify licenses online at [MyFloridaLicense.com](https://myfloridalicense.com)

ISSUED: 11/08/2024

Do not alter this document in any form.

This is your license. It is unlawful for anyone other than the licensee to use this document.

CAM #25-0112
Exhibit 1
Page 13 of 26





**STATE OF FLORIDA
DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION**

2601 BLAIR STONE ROAD
TALLAHASSEE FL 32399-0783

Congratulations! With this license you become one of the nearly one million Floridians licensed by the Department of Business and Professional Regulation. Our professionals and businesses range from architects to yacht brokers, from boxers to barbeque restaurants, and they keep Florida's economy strong.

Every day we work to improve the way we do business in order to serve you better. For information about our services, please log onto www.myfloridalicense.com. There you can find more information about our divisions and the regulations that impact you, subscribe to department newsletters and learn more about the Department's initiatives.

Our mission at the Department is: License Efficiently, Regulate Fairly. We constantly strive to serve you better so that you can serve your customers. Thank you for doing business in Florida, and congratulations on your new license!



STATE OF FLORIDA DEPARTMENT
OF BUSINESS AND PROFESSIONAL
REGULATION

BEV1622324
RETAILER OF ALCOHOLIC BEVERAGES
FLB HOTEL LLC
CONRAD FORT LAUDERDALE BEACH

ISSUED: 02/15/2024

Signature
LICENSED UNDER CHAPTER 561, FLORIDA STATUTES
EXPIRATION DATE: MARCH 31, 2025

Ron DeSantis, Governor

Melanie S. Griffin, Secretary

**STATE OF FLORIDA
DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
DIV OF ALCOHOLIC BEVERAGES & TOBACCO**

LICENSE NUMBER: BEV1622324

EXPIRATION DATE: MARCH 31, 2025

THE RETAILER OF ALCOHOLIC BEVERAGES HEREIN IS LICENSED UNDER THE
PROVISIONS OF CHAPTER 561, FLORIDA STATUTES
SERIES: 4COP TYPE: S

FLB HOTEL LLC
CONRAD FORT LAUDERDALE BEACH
551 N FORT LAUDERDALE BEACH BLVD
FORT LAUDERDALE FL 33304



ISSUED: 02/15/2024

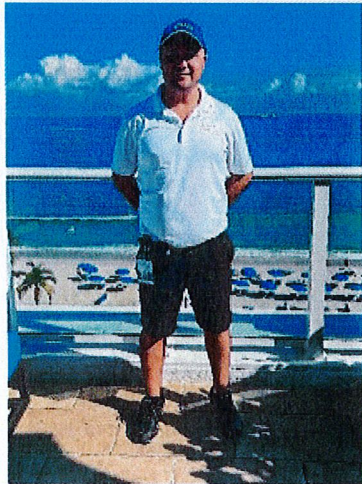
Always verify licenses online at MyFloridaLicense.com
Do not alter this document in any form.

This is your license. It is unlawful for anyone other than the licensee to use this document.

Code of Ordinances Narratives

- Food and/or beverages to be served, sold or delivered
 - Food and beverage strictly will be served only to the guests in the concessioner provided beach chairs directly across from the resort. Full service food and beverage experience; taking orders, preparing items and deliver them to the guest.
- Policy to ensure that hotel guests and other customers consuming alcoholic beverages and all employees serving or otherwise handling alcoholic beverages are 21 years of age or older
 - Disclosure on menu stating 21+.
 - All service staff are certified in Food Safety and Tips Training certified by the Florida DPBR. This is to ensure proper service of food and beverage including alcohol.
- Policy to ensure service providers wear uniforms that identify the upland hotel as the employer, as more specifically set forth in the license application
 - All service staff to be in proper uniform to include a Polo shirt with Conrad logo identifying staff member's place of work.

○



○

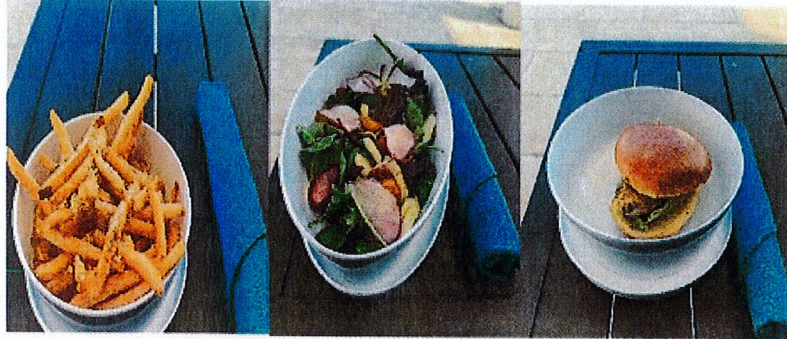
- Describe the Mobile Point-of Sale (POS) system that will be used and is compatible with other credit card processing software and necessary electronic equipment to facilitate and manage the food and beverage sales transactions to customers sitting in a city-approved beach concessionaire chair
 - Server will accept credit cards and room charges as methods of payment through the resort existing POS system.

CONRAD®

FORT LAUDERDALE BEACH

- Statement of Commitment to the exclusive use of recyclable or reusable food and beverage containers, cutlery, and condiment packaging, that all clearly identify the upland hotel as the service provider

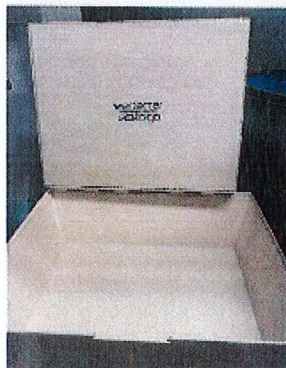
○



○



○





Emergency Removal of Equipment from Premises

Boucher Brothers realizes the critical significance of having a comprehensive, manageable evacuation plan. Whether it be because of unsafe weather conditions, large scale special events or any other situation that may arise, Boucher Brothers will be able to quickly, safely remove and store all equipment in a secure location off the beach.

Hurricane/Storm Procedures

Evacuations or removals occur in varying degrees and not all are hurricane or tropical storm related.

All require anticipation and preparation, with the following goals in no particular order:

1. Not interfere with City's ongoing activities/plans.
2. Cause as little inconvenience to beachgoers as possible.
3. Remove and store equipment in a manner that allows the fastest restoration of beach concession operations.
4. Coordinate with Beach Safety and especially Beach Maintenance for scheduling.
5. Understanding of restrictions in place during Turtle Season and procedures to be followed for special permission or waivers.
6. Forecasts of sustained high wind events may require a pre-emptive movement of equipment. The type and amount of equipment to be relocated or removed and stored will be determined by a number of factors.
 - Force of wind
 - Direction of wind
 - Duration of Event
 - Tide levels
 - Time of year

Boucher Brothers has storage space and owns an indoor warehouse. There is adequate capacity to store all rental equipment in our warehouse.

Boucher Brothers has done various levels of evacuation dating back to Hurricane Andrew in 1992 through super storm Sandy. We know what works and what does not as a result of 33 years of firsthand experience on Florida's beaches. We are able to remove and store all rental equipment from the beachfront within (1) one hour of notification by appropriate City authorities and within twenty four (24) hours of issuance of a Hurricane Warning by the Broward County Office of Emergency Management. Should any vehicle larger than an ATV be required to move equipment on or off the beach, Boucher Brothers we request the proper approval from the City and make sure that Ocean Rescue staff escorts us on and off the beach.



Hurricane Preparation/Evacuation Plan

Aside from moving the chairs, umbrellas and cabanas off the beach we will also move all the on-beach storage facilities. Moving of all equipment and storage facilities will typically start to take place within 15 minutes after the evacuation is put in to effect. This process will take from 3 to 4 hours. The storage units will be moved to one of Boucher Brothers Management's off-beach storage locations.

Additionally, Boucher Brothers owns service pickup trucks and flatbed trailers which will aid in the transporting of equipment off the beach in case of a hurricane watch. These trailers will be used to move the lounge chairs, beach umbrellas, cabanas and storage units from the beach to the storage area.

Situational Awareness

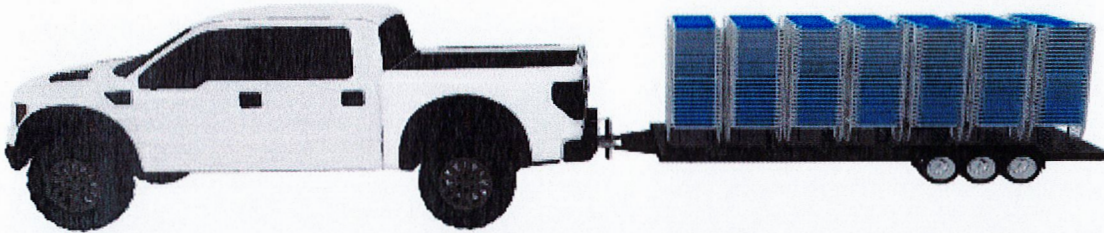
- Boucher Brothers has a trained Evacuation Team. There is 1 team member responsible for charting any disturbances on the Atlantic Ocean during Hurricane Season. This is the same person responsible for tracking and reporting all inclement weather for water sports and beach rental purposes year-round.
- One team member is stationed in the main office and the other four are stationed out in the field. It is this team member who will report to the Executive Team and Ownership of the company (One of the Boucher Brothers) whenever a hurricane watch is in effect for the Mid-Atlantic.
- Once the president of the company has been advised that a hurricane watch has been issued for the Broward County, FL area by the National Hurricane Center, it is he/she who will communicate with the city and act upon their decision to implement the Evacuation Plan.
- In order to be fully informed of any developments relating to the hurricane, there is an Evacuation Team member who is responsible for monitoring any information, recommendations or updates released by Broward County Office of Emergency Management and the Emergency Operations Center. This team member is also responsible for monitoring the EOC's Evacuation Zone Map.

Action Plan

- Within minutes after our Evacuation Plan is called into effect, the Area Director is contacted. The Area Director then contacts the manager with the decision to evacuate. The Area Director then contacts all Boucher Brothers Staff under their supervision and informs them that the Evacuation Plan is in effect.
- Within minutes after receiving word that we are evacuating, the Attendants immediately close down all concessions where beach rentals and sales operations take place.
- Boucher Brothers Staff is not only responsible for assisting in the moving of all beach equipment during a hurricane watch evacuation, but also of informing all beach patrons of the situation. Once all sales/rental operations are shut down, Boucher Brothers staff and Evacuation Team members will advise the people on the

beach that, for their safety, they should leave and evacuate the beach area. This will typically start to take place within 15 minutes after Evacuation Plan is implemented and will continue throughout the entire evacuation process.

- During the evacuation process, Boucher Brothers staff will be supervised and provided with guidance by their Area Director to complete the removal process.





Hurricane Checklist

Pre-Storm

- A week prior to potential storm Directors will meet to discuss Hurricane Prep.
- Verify that the Driver's Licenses of all members operating vehicles during storm are in good standing.
- Contact City and County Personnel (City) to understand respective expectations.
- Managers must submit paperwork to the office prior to the storm.
- Time cards must be checked pre and post storm prior to being turned in.
- Create Director Lead Task Teams.
- Establish 1 person as the point of contact to answer any questions the City may have.
- Count and inspect all inventory (Chairs, cushions, beds, bed cushions, lotions, etc.)
- Find an alternative option, other than cables, to secure all chairs.
- All white storage boxes will be labeled with inventory count and location name (Painters Tape)
- All chairs to be neatly stacked by the dunes the night before evacuation.



- All staff to be on call. (Includes but not limited to Cashiers, Beach Attendants, Hourly & Salary Employees, etc.)
- Remove all tarps from the beach (Should not be utilized if wind exceeds 30 MPH)

Post-Storm

- Contact the City and request approval to deploy equipment.
- Provide City with tentative schedule for commencement of normal operations.
- Follow the Priority List when returning equipment.
- Count and inspect all inventory (Chairs, cushions, beds, bed cushions, lotions, etc.)
- Submit work orders to Maintenance for beach storage box needing paint touch ups and repairs.

Hurricane Safety Tips

BEFORE A HURRICANE:

- Have a disaster plan.
- Have a pet plan. Before a storm threatens, contact your veterinarian or local humane society for information on preparing your pets for an emergency.
- Board up windows.
- Bring in outdoor objects that could blow away.
- Make sure you know which county or parish you live in.
- Know where all the evacuation routes are.



- Prepare a disaster supplies kit for your home and car. Have enough food and water for at least 3 days. Include a first aid kit, canned food and a can opener, bottled water, battery-operated radio, flashlight, protective clothing and written instructions on how to turn off electricity, gas, and water.
- Have a NOAA weather radio handy with plenty of batteries, so you can listen to storm advisories.
- Have some cash handy. Following a hurricane, banks and ATMs may be temporarily closed.
- Make sure your car is filled with gasoline.

DURING A HURRICANE:

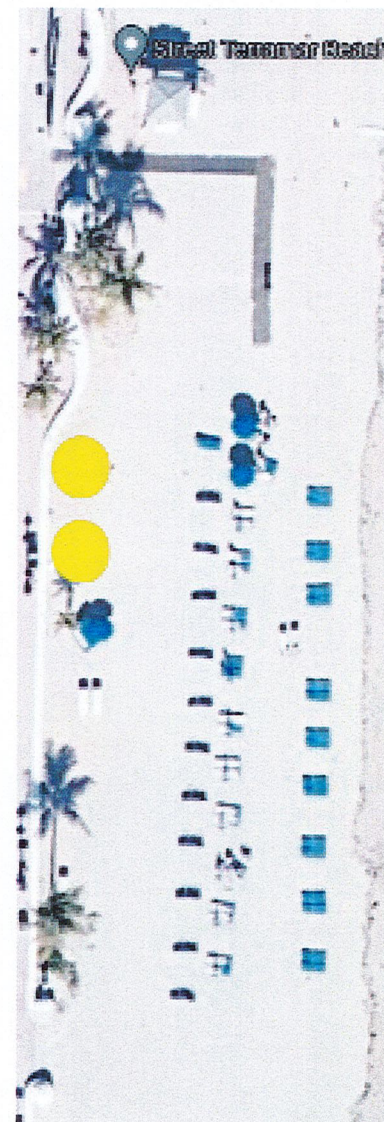
- Stay away from low-lying and flood prone areas.
- Always stay indoors during a hurricane, because strong winds will blow things around.
- Leave mobile homes and to go to a shelter.
- If your home isn't on higher ground, go to a shelter.
- If emergency managers say to evacuate, then do so immediately.

AFTER A HURRICANE:

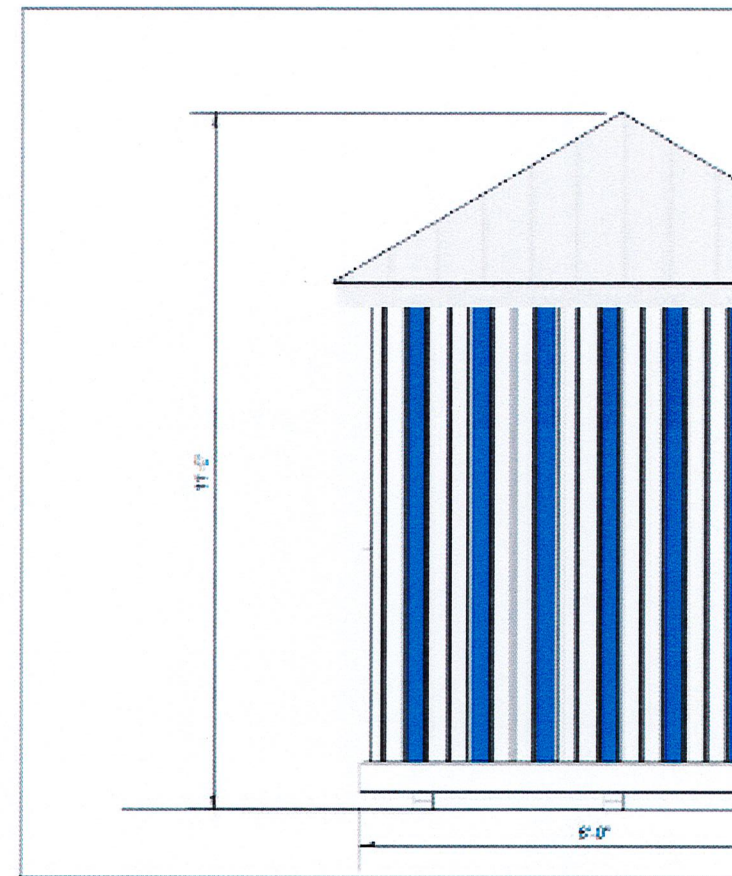
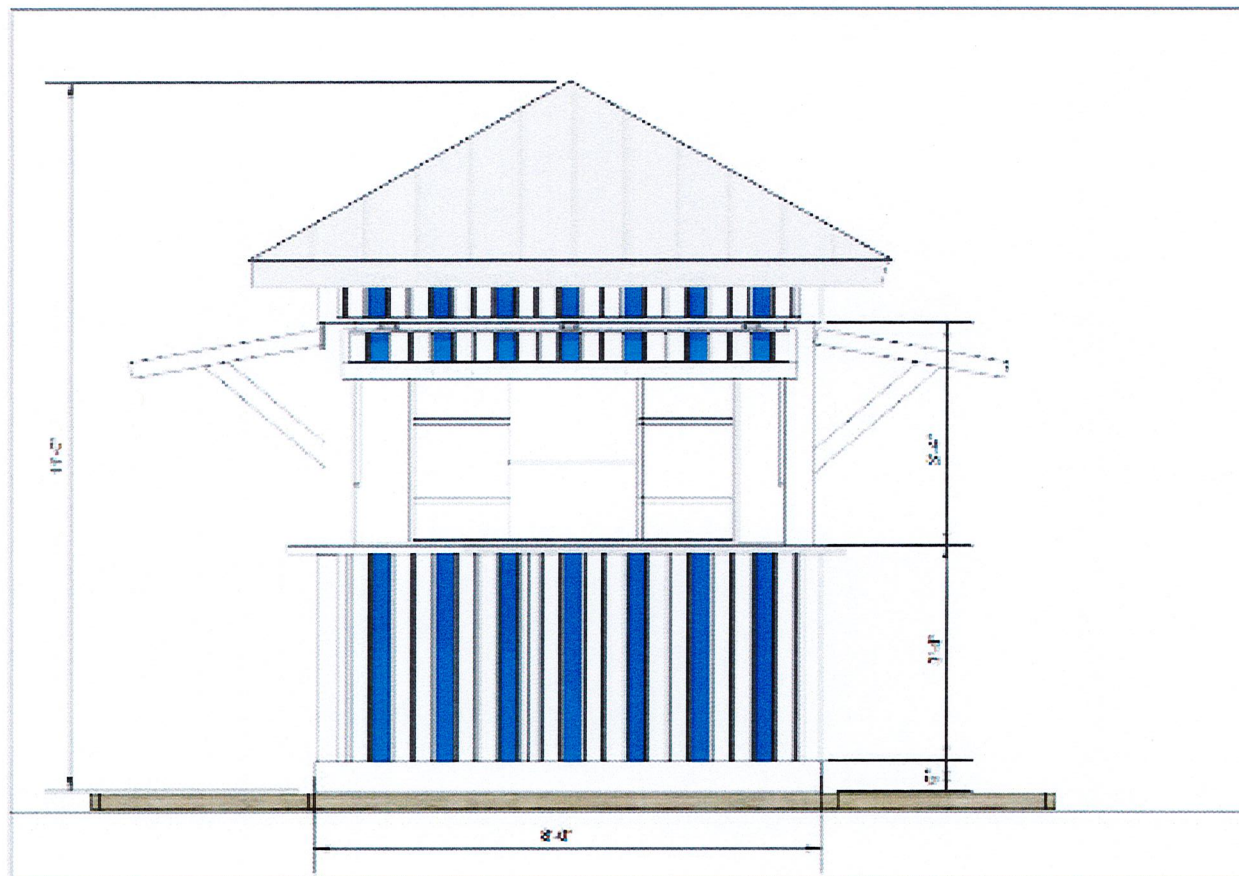
- Stay indoors until it is safe to come out.
- Check for injured or trapped people, without putting yourself in danger.
- Watch out for flooding which can happen after a hurricane.
- Do not attempt to drive in flooding water.
- Stay away from standing water. It may be electrically charged from underground or downed power lines.
- Don't drink tap water until officials say it's safe to do so.



Proposed location for beachfront structure



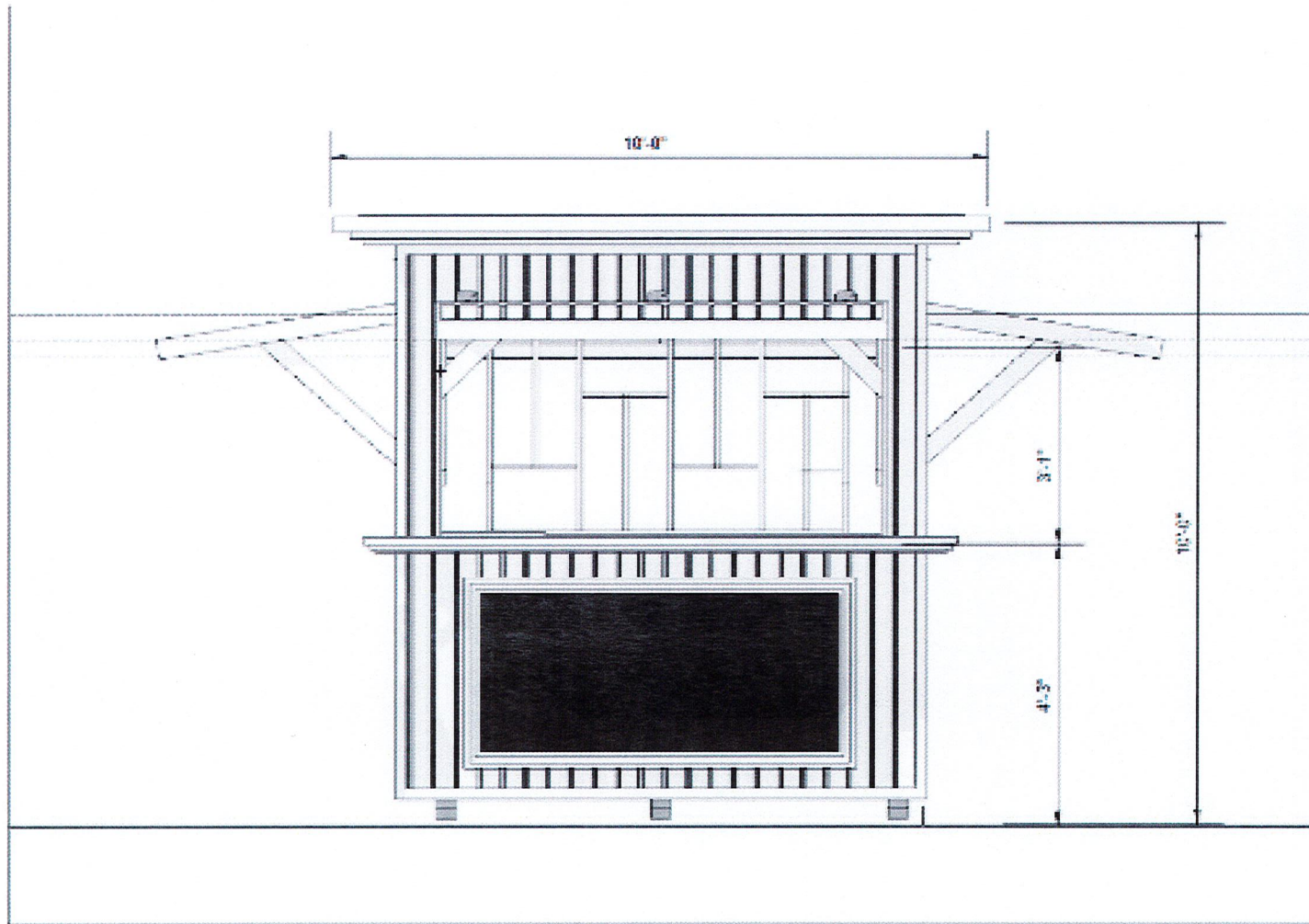
Beachfront Structure Option 1



Description

- Teak wood finish recommended due to its durability
- Slanted roof generates partial sun exposure

Beachfront Structure Option 2



Description

- Teak wood finish recommended due to its durability

Beachfront Structure Option 3 – Operators preferred option



Description

- Teak wood finish recommended due to its durability
- Flat roof solar panel generates maximum sun exposure