



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#17-1112

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: October 3, 2017

TITLE: Motion Approving an Agreement with Yachting Promotions, Inc. for the
58th Annual Fort Lauderdale International Boat Show November 1, 2017 –
November 5, 2017

Recommendation

It is recommended that the City Commission approve an agreement with Yachting Promotions, Inc. for the 58th Annual Fort Lauderdale International Boat Show and authorize the City Manager to execute the agreement.

Background

Yachting Promotions, Inc. will present the 58th Annual Fort Lauderdale International Boat Show on November 1, 2017 through November 5, 2017. Event highlights include yacht builders and designers to exotic cars and brokerage yachts. A wide variety of boats will be on display including runabouts, sportfishers, high performance boats, center consoles, cabin cruisers, flats boats, skiffs, express cruisers, sailing yachts, motor yachts, bowriders, catamarans, ski boats, jet boats, trawlers, inflatables, canoes, and extraordinary superyachts.

The event organizer will pay for all event costs and submit the required certificates of insurance. The City is requiring the organizer to post an amount in escrow equal to 110% of the City's estimated service costs. The organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas.

Event details are below and are detailed further in Exhibit 1:

Set up dates: Monday, October 2, 2017 – Tuesday, October 31, 2017 (8:00am – 9:00pm)

Event Dates: Wednesday, November 1, 2017 (12:00pm – 7:00pm); Thursday, November 2, 2017 – Saturday, November 4, 2017 (10:00am – 7:00pm) and Sunday, November 5, 2017 (10:00am – 5:00pm)

Breakdown dates: Monday, November 6, 2017 – Tuesday, November 21, 2017(8:00am – 9:00pm)

Fort Lauderdale Beach Parking Lot: Use of full lot during show dates, November 1, 2017 – November 5, 2017.

Resource Impact

There is no fiscal impact associated with this item.

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – Application

Exhibit 2 – Site Plan

Exhibit 3 – Agreement

Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation