



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#14-0419

TO: Honorable Mayor & Members
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: April 15, 2014

TITLE: Motion approving event agreements: 80th Easter Sunrise Service, Sports Authority Regrand Opening, EVP Fort Lauderdale Pro Am Beach Open, Ann Storck Center Celebrity Volleyball Tournament , Where the Cars Are and Triathlon for BCCkids.org.

Recommendation

It is recommended that the City Commission approve event agreements and authorize the proper City officials to execute on behalf of the City of Fort Lauderdale with Fort Lauderdale Business & Professional Women's Club, Inc., TSA Stores, Inc., Sports Endeavors, Inc., Taff Management Corporation, Antique Automobile Club of America, The Fort Lauderdale Region, Inc. and Broward Children's Center, Inc.

Background

City staff has been working closely with each event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Information for each event is as follows:

Event 1:

Applicant: Fort Lauderdale Business and Professional Women's Club, Inc.

Event Name: 80th Easter Sunrise Service

Date/Time: Sunday, April 20, (5:30am- 8:00am)

Location: Fort Lauderdale Beach Park- 1100 Seabreeze Blvd

Road Closings: No

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Alcohol: No
Amplified Music: Yes- (6:30am- 7:45am)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Exhibit: 1

Event 2

Applicant: TSA Stores, Inc.
Event Name: Sports Authority Regrand Opening
Date/Time: Saturday, April 26, 2014 (6:00am- 5:30pm)
Location: Sports Authority- 1900 N. Federal Hwy
Road Closing: No
Alcohol: No
Amplified Music: No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Exhibit: 2

Event 3:

Applicant: Taff Management Corporation
Event Name: Ann Storck Celebrity Volleyball Tournament
Date/Time: Sunday,, April 27, 2014 (12:00pm- 6:00pm)
Location: Ocean Manor Resort- 4040 Galt Ocean Drive
Road Closing: No
Alcohol: Yes
Amplified Music: Yes- (12:00pm- 5:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Exhibit: 3

Event 4:

Applicant: Sports Endeavors, Inc.
Event Name: EVP Fort Lauderdale Pro Am Beach Open
Date/Time: Friday, May 2, 2014 (2:00pm- 6:00pm), Saturday, May 3, 2014 (7:00am- 6:00pm), Sunday, May 4, 2014 (10:00am- 4:00pm)
Location: Fort Lauderdale Beach Park- 1100 Seabreeze Blvd
Road Closing: No
Alcohol: No
Amplified Music: Yes- (Friday, May 2, 2014 (2:00pm- 6:00pm), Saturday, May 3, 2014 (7:00am- 6:00pm), Sunday, May 4, 2014 (10:00am- 4:00pm))
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Exhibit: 4

Event 5:

Applicant: Antique Automobile Club of America, The Ft. Lauderdale Region, Inc.
Event Name: Where the Cars Are
Date/Time: Thursday, April 24, 2014 (6:00pm - 9:00 pm); Thursday, May 22, 2014 (6:00pm – 9:00pm) and Thursday, June 26, 2014 (6:00pm – 9:00pm)
Location: Riverside Hotel, 620 E. Las Olas Blvd.
Road Closing: No
Alcohol: No
Amplified Music: Yes- (event days/hours)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Exhibit: 5

Event 6:

Applicant: Broward Children’s Center, Inc.
Event Name: Triathlon for BCCkids.org
Date/Time: Saturday, May 3, 2014 (7:00am – 11:00am)
Location: Fort Lauderdale Beach Park.
Road Closing: No
Alcohol: No
Amplified Music: No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Exhibit: 6

Strategic Connection

This item is a Press Play Fort Lauderdale Strategic Plan 2018 initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.

Authorization for the execution of Event Agreements is contingent upon the City Attorney’s Office receiving and approving a validly executed agreement.

Resource Impact

There is no fiscal impact associated with this action

Attachments

Exhibit 1 – 80th Easter Sunrise Service App
Exhibit 2 – Sports Authority Re-grand Opening App

Exhibit 2a – Sports Authority Site Plan
Exhibit 3 – Ann Storck Center Celebrity Volleyball Tournament App
Exhibit 3a – Ann Storck Volleyball Site Plan
Exhibit 4 – EVP Fort Lauderdale Pro Am Open App
Exhibit 4a – EVP Pro Am Site Plan
Exhibit 5 – Where the Cars Are App
Exhibit 6 – Triathlon for BCCkids.org
Exhibit 6a – Triathlon Site Map

Prepared By: Carolyn Bean, Administrative Assistant

Department Director: Phil Thornburg, Parks and Recreation