



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#15-0741**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** July 7, 2015

**TITLE:** Motion to Approve State Legislative Lobbyist Services – Ericks  
Consultants, Inc. and Ronald L. Book, P.A. - \$80,000

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**Recommendation**

It is recommended that the City Commission approve one-year contract renewals with the two current state lobbyists, Ericks Consultants, Inc., in the amount of \$40,000, and Ronald L. Book, P.A., in the amount of \$40,000, for state lobbyist services.

**Background**

On October 2, 2012 (CAM 12-1981), the City Commission approved an award to both the first and second ranked proposers at an annual cost of \$40,000 each for a total cost of \$80,000. The first one-year renewal of these two contracts began on October 2, 2013 (CAM 13-0801). The second one-year renewal of these contracts began on October 1, 2014 (CAM 14-1195). This will be the third and final renewal.

Services provided under this agreement include matters in which the City may need professional services before the Florida Legislature, State of Florida administrative agencies, the Florida Governor and Cabinet, and similar entities at the state level as needed. Such services include attending state legislative committee hearings and meetings, rule-making proceedings or other administrative or legislative agency meetings.

**Resource Impact**

There is no fiscal impact to the City for fiscal year 2015. Future expenditures are contingent upon approval and appropriation of the annual budget. Future year expenditures will be \$80,000 in FY 2016.

**Strategic Connections**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative; included within the Internal Support Cylinder, specifically advancing:

- Goal 12: Be a leading government organization, managing our resources wisely and sustainably.

- Objective 1: Ensure sound fiscal management

This item advances the *Fast Forward Fort Lauderdale Vision Plan 2035: We are United*.

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