



TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee Feldman, ICMA-CM, City Manager

DATE: September 17, 2013

TITLE: Motion approving event agreements and related road closings: Dillard High School/Community Homecoming Parade, The Triton Expo, Glam-A-Thon, 26th Annual Las Olas Art Fair, Light the Night Walk, Seminole Hard Rock Winterfest Boat Parade, Making Strides for Breast Cancer and Walk for Farm Animals.

Recommendation

It is recommended that the City Commission approve event agreements with related road closings and authorize the proper City officials to execute on behalf of the City of Fort Lauderdale with Dillard Homecoming Parade Committee, Inc., Triton Publishing Group, Inc., Glam-A-Thon, Inc., The Las Olas Association, The Leukemia & Lymphoma Society, Winterfest, Inc., American Cancer Society Florida Division and Farm Sanctuary.

Background

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Information on each event with road closing is as follows:

Event 1:

Applicant: Triton Publishing Group, Inc.

Event Name: The Triton Expo
Date/Time: Wednesday, October 2, 2013
Location: Maritime Professional Training- 1921 SW 1st Ave
Road Closing: Yes- between SE 20th St & SE 18th Ct (4:30PM- 10:00PM)
Alcohol: Yes
Amplified Music: Yes- (6PM-9PM)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Exhibit: 1

Event 2:

Applicant: Glam-A-Thon, Inc.
Event Name: Glam-A-Thon
Date/Time: Sunday, October 13, 2013 (1:00PM – 5:00PM)
Location: Esplanade Park- 401 SW 2nd Street
Road Closing: Yes – SW 2nd St from SW 5th Ave to SW 2nd Ave (8:00AM- 4:00PM)
Alcohol: Yes
Amplified Music: Yes (12:00PM – 5:00AM)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Exhibit: 2

Event 3:

Applicant: The Las Olas Association
Event Name: 26th Annual Las Olas Art Fair
Date/Time: Saturday, October 19 & Sunday, October 20, 2013 (10:00AM- 5:00PM),
Saturday, January 4 & Sunday, January 5, 2013 (10:00AM- 5:00PM), Saturday, March
1 & Sunday, March 2, 2013 (10:00AM- 5:00PM).
Location: Las Olas Blvd between SE 6th & SE 11th Ave
Road Closing: Yes –between SE 6th & SE 11th Ave on event dates (5:00AM- 9:00PM)
Alcohol: Yes
Amplified Music: No
Insurance Required: Yes
Banners: Yes- pending approval
Pending Code Violations: No
Exhibit: 3

Event 4:

Applicant: The Leukemia & Lymphoma Society
Event Name: Light the Night Walk
Date/Time: Saturday, November 9, 2013
Location: Huizenga Plaza- 32 East Las Olas Blvd
Road Closing: Yes- Las Olas Blvd from Andrews Ave to SE 1st Ave (9:00AM- 10:00PM)
Alcohol: No

Amplified Music: Yes- (4:00PM- 8:00PM)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Exhibit: 4

Event 5:

Applicant: Winterfest, Inc.
Event Name: Seminole Hard Rock Winterfest Boat Parade
Date/Time: Saturday, December 14, 2013 (3:00PM- 10:00PM)
Location: Parade Route- New River to the Intracostal Waterway north to Lake Santa Barbara in Pompano Beach.
Road Closing: Yes- Sagamore Road SE 4th Street south of Las Olas Blvd between SE 6th to the west side of SE 8th Avenues (7:00AM- 10:00PM). See Addendum B on the event application for times of bridge closures.
Alcohol: Yes
Amplified Music: No
Insurance Required: Yes
Banners: Yes- pending approval
Pending Violations: No
Exhibit: 5

Event 6:

Applicant: Dillard Homecoming Parade committee, Inc.
Event Name: Dillard High School/Community Homecoming Parade
Date/Time: Saturday, September 28, 2013
Location: Lincoln Park- 600 NW 19th Ave
Road Closing: Yes-from Lincoln Park 600 NW 19th Ave to NW 6th Street west to NW 27th Ave to Dillard High School (attached parade route)
Alcohol: No
Amplified Music: Yes- (9:00AM- 11:00AM)
Insurance Required: Yes
Banners: Yes- pending approval
Pending Violations: No
Exhibit: 6

Event contingent upon Parade approval by The Fort Lauderdale Police Department in accordance with Section 26-202 of the City Code of Ordinances.

Event 7

Applicant: American Cancer Society Florida Division
Event Name: Making Strides Against Breast Cancer
Date/Time: Saturday, October 12, 2013 (7:00AM- 1:00PM)
Location: Huizenga Plaza- 32 East Las Olas Blvd
Road Closing: Yes – See attached Route
Alcohol: No

Amplified Music: Yes- (8:45AM- 11:30AM)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Exhibit: 7

Event 8:

Applicant: Farm Sanctuary
Event Name: Walk for Farm Animals
Date/Time: Saturday, October 19, 2013 (10:00AM- 2:00PM).
Location: Huizenga Plaza- 32 East Las Olas Blvd.
Road Closing: Yes – Rolling Closures – See attached Route
Alcohol: No
Amplified Music: Yes (10:00AM- 2:00PM)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Exhibit: 8

Authorization for the execution of Event Agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement. Staff recommends approval of event agreements with related road closings

Resource Impact

There is no fiscal impact associated with this CAM.

Attachments:

Exhibit 1 – The Triton Expo
Exhibit 1a – Triton Expo Site Plan
Exhibit 2 – Glam-A-Thon
Exhibit 2a – Glam-A-Thon Site Plan
Exhibit 3 – 26th Annual Las Olas Art Fair
Exhibit 3a – Las Olas Art Fair Site Plan
Exhibit 4 – Light the Night Walk
Exhibit 4a – Light the Night Walk Walk Route
Exhibit 5 – Seminole Hardrock Winterfest Boat Parade
Exhibit 5a – Boat Parade Site Plan
Exhibit 6 – Dillard High School/Community Homecoming Parade
Exhibit 6a –Dillard Homecoming Parade Route
Exhibit 7 - Making Strides Against Breast Cancer
Exhibit 7a – Making Strides Walk Route
Exhibit 8 - Walk for Farm Animals
Exhibit 8a – Walk for Farm Animals Route

Prepared by: Carolyn Bean, Administrative Assistant

Department Director: Phil Thornburg