

In Recognition of Florida Day of the Dead Celebration

- WHEREAS,** on Saturday, November 2, 2013 the fourth annual “**Florida Day of the Dead Celebration**” will be held at locations throughout downtown Fort Lauderdale; and
- WHEREAS,** the Day of the Dead, or Dia de los Muertos, combines 3,000-year-old Aztec traditions with the Christian remembrances of All Souls Day to celebrate the lives of the dead and the richness of Latin American culture alongside a party for the living; and
- WHEREAS,** the celebration has grown substantially since it was first held in 2010 and has become a signature citywide event that includes storytelling, painting, construction and participation by a wide variety of culture partners; and
- WHEREAS,** new partners for the celebration include Riverwalk Trust, Live Nation and The Revolution Live Entertainment Complex; and
- WHEREAS,** past events attracted national media attention, including a full HD video crew coverage from the Travel Channel and a live satellite feed from Deco Drive, resulting in increased marketing of Fort Lauderdale for its cultural events; and
- WHEREAS,** the event will begin with a Skeleton Processional from Huizenga Plaza and the beautiful Riverwalk followed by numerous performances, original art, traditional ofrendas, skull-mask making and Mexican food trucks; and
- WHEREAS,** this year’s event will be livelier than ever with new activities, including the Folklorica Stage for Mexican performance traditions, a Danse Macabro gothic ball fund-raiser, the Lucha Libre where people may interact with masked characters from Mexican culture and a Galeria de Piel Pintado featuring body paint and tattoo artists working on live models; and
- WHEREAS,** the city of Fort Lauderdale is delighted to again be the host city for this signature event and do congratulate the organizers and all involved for bringing this cultural event to Fort Lauderdale.

NOW THEREFORE, WE, as City Commissioners of the City of Fort Lauderdale, Florida, do hereby proclaim **Saturday, November 2, 2013,** as:

FLORIDA DAY OF THE DEAD

in the City of Fort Lauderdale and urges all citizens, interested groups and organizations to join in these activities.

DATED this, the 15th day of October 2013

John P. “Jack” Seiler
Mayor

