



CITY OF FORT LAUDERDALE
RFP EVALUATION COMMITTEE TABULATION

RFP# 12369-505
TITLE: A&R Enterprises of So. Florida
DATE: 3/11/20

Rater #1 - C.Williams												
PROPOSING FIRM	Understanding needs of City as presented in narrative proposal			Experience, qualifications, past performance, references			Suitability of firm & proposed activities/approach to scope of work			Total Cost		
	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal
Atlantic Studios, Inc.	0.10	2	0.20	0.30	4	1.20	0.30	1	0.30	0.30	1	0.30
A&R Enterprises dba RAV Comm.	0.10	1	0.10	0.30	3	0.90	0.30	2	0.60	0.30	2	0.60
RT Group, LLC	0.10	4	0.40	0.30	2	0.60	0.30	3	0.90	0.30	3	0.90
Swarm, Inc.	0.10	3	0.30	0.30	1	0.30	0.30	4	1.20	0.30	4	1.20
												Total Points Awarded

Rater #2 - C.Bean												
PROPOSING FIRM	Understanding needs of City as presented in narrative proposal			Experience, qualifications, past performance, references			Suitability of firm & proposed activities/approach to scope of work			Total Cost		
	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal
Atlantic Studios, Inc.	0.10	1	0.10	0.30	3	0.90	0.30	1	0.30	0.30	1	0.30
A&R Enterprises dba RAV Comm.	0.10	2	0.20	0.30	2	0.60	0.30	2	0.60	0.30	2	0.60
RT Group, LLC	0.10	4	0.40	0.30	4	1.20	0.30	4	1.20	0.30	3	0.90
Swarm, Inc.	0.10	3	0.30	0.30	1	0.30	0.30	3	0.90	0.30	4	1.20
												Total Points Awarded

	Rater #3 - S. Spurlock																		
	Understanding needs of City as presented in narrative proposal			Experience, qualifications, past performance, references			Suitability of firm & proposed activities/approach to scope of work			Total Cost									
PROPOSING FIRM	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Total Points Awarded	Total Combined Points Awarded	Local Vendor Preference	Local Preference Deduction	Total Final Score	FINAL RANKING	COST
Atlantic Studios, Inc.	0.10	3	0.30	0.30	4	1.20	0.30	4	1.20	0.30	1	0.30	3.00	6.60	0.0%	0.00	6.60	2	\$ 83,400.00
A&R Enterprises dba RAV Comm.	0.10	1	0.10	0.30	2	0.60	0.30	1	0.30	0.30	2	0.60	1.60	5.80	0.0%	0.00	5.80	1	\$ 105,000.00
RT Group, LLC	0.10	2	0.20	0.30	3	0.90	0.30	2	0.60	0.30	3	0.90	2.60	9.10	0.0%	0.00	9.10	4	\$ 240,000.00
Swarm, Inc.	0.10	4	0.40	0.30	1	0.30	0.30	3	0.90	0.30	4	1.20	2.80	8.50	0.0%	0.00	8.50	3	\$1,980,000.00