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Also attached: Copy of CAR Copy of document ACM R	Form 🔲 # originals				
By:forwarded to:					
Initials         1.) Approved as to Content:         MMMA Aouth         Department Director         Please Check the proper box:         CIP FUNDED         YES	Capital Improvements defined as having a life of at least 10 years and a cost of at least \$50,000 and shall mean improvements to real property (land, buildings, fixtures) that add value and/or extend useful life, inc. major repairs such as roof replacement, etc. Term "Real Property" include: land, real estate, realty, real.				
Capital Improvement Projects					
2.) Approved as to Funds Available: by performance Diffector	Date: 11-14-12				
Amount Required by Contract/Agreement \$ Fu	nding Source:				
Dept./Div Index/Sub-object	Project #				
3.) City Attorney's Office: Approved as to Form:# Originals to City Mgr. By:         Harry A. Stewart Cole Copertino Robert B. Dunckel         Ginger Wald D'Wayne Spence Paul G. Bangel         Carrie Sarver DJ Williams-Persad					
4.) Approved as to content: Assistant City Manager:					
By: By: Stanley Hawthorne, Assistant City Manager Susanne Torriente, Assistant City Manager					
5.) City Manager: Please sign as indicated and forward originals to Mayor.					
6.) Mayor: Please sign as indicated and forward originals to Clerk.					
7.) To City Clerk for attestation and City seal.					
INSTRUCTIONS TO CLERK'S OFFICE					
<ul> <li>8.) City Clerk: forward original agreements to Averill Dorsett, Human Resources</li> <li>Original Route form to Glynis Burney</li> <li>Attach certified copies of Reso. # Fill-in date</li> </ul>					



# CITY CLERK 2012 DEC 21 PM 2: 54

Board of Directors

Richard A. Berkowitz chairman

> Wendy S. Masi vice chairman

James B. LaBate secretary

Karen Mitchell Curran treasurer

> Joan K. Crain at large

William A. Snyder at large

Bob Avian Francie Bishop Good Gary Bitner Nancy W. Blosser Margarita T. Castellon Katherine M. Eggleston Bernie Fernandez, M.D. Janet C. Jordan Armando Leighton Jr. Alan J. Levy

> Major General (Ret.) James W. Monroe

Jacquelyn Rogow

Tony Segreto 🔍

Raymond C. Southern

Paul C. Tanner

Linda B. Carter president/CEO

Elizabeth C. Deinhardt John B. Deinhardt founders

910 E. Las Olas Boulevard Suite 200 Fort Lauderdale, FL 33301

> T 954.761.9503 F 954.761.7102 cfbroward.org



Confirmed in Compliance with National Standards for U.S. Community Foundations December 19, 2012

Mayor John Seiler City of Fort Lauderdale 100 N. Andrews Avenue Fort Lauderdale, FL 33301

Dear Mayor Seiler:

Thank you for completing your Grant Agreement. Enclosed please find a check in the amount of \$5,000 which represents payment of your grant for the "Fort Lauderdale Volunteer Services Network," grant number 20120046.

We encourage you to share your great news with the community. Please follow the communication guidelines available on our website at cfbroward.org/resources for nonprofits.

If you have any questions, please contact me at 954-761-9503 ext. 103, or via email at sbrown@cfbroward.org. I look forward to following the progress of your program.

Sincerely,

Sheri Brown Vice President of Grants and Initiatives



## COMMUNICATION GUIDELINES FOR GRANT RECIPIENTS

Congratulations on your grant! Now is the perfect time to raise awareness of your organization and the difference you will make with your Community Foundation of Broward grant. Remember, we are able to award this grant to you because generous people have been establishing Funds at the Community Foundation for more than 25 years. We are proud to help realize their visions and preserve their values through projects such as yours.

## <u>WHY</u>

Recognition of your grant elicits attention for your mission and programs. It may also encourage contributions to both your nonprofit and the public resource that is the Community Foundation.

To help us further our grantmaking for projects like yours, please share the news of your grant in your newsletter, on your Web site and in other appropriate materials. Please feel free to include a link on your Web site to the Community Foundation (www.cfbroward.org).

## About the Community Foundation of Broward

Founded in 1984, the Community Foundation of Broward's mission is to provide leadership on community solutions, and foster philanthropy that connects people who care with causes that matter. A public nonprofit organization with more than 400 charitable and agency endowment Funds representing \$140 million, it has distributed \$60 million to support community solutions over the past 28 years. The Foundation's focus adjusts to the most pressing needs in the community. Current initiatives include the Re-engage for Good campaign to move retiring baby boomers into encore careers for social good, support of arts and cultural programming and education, and the Leadership Institute, which offers on-going educational programs for nonprofit CEOs, board members and human resources professionals.

For more information about the Community Foundation of Broward, visit or call 954-761-9503.

## HOW

- 1. Refer to support as: This was made possible by a grant from the Community Foundation of Broward.
- 2. Apply the below writing tips and template to write a press release.
- 3. Include an electronic picture at 300 DPI. A good quality image of high profile people with program participants often leads to coverage. Also, an action shot makes a statement.
- 4. Send draft release and photo to the Community Foundation for approval.
- 5. Send final release and media list to the Community Foundation.
- 6. Share any coverage you receive that includes the Community Foundation.
- 7. For a copy of the Community Foundation logo please email tbarraclough@cfbroward.org

## COMMUNITY FOUNDATION MATERIAL

Thank you for including the logo with written acknowledgement where suitable. We can provide it electronically in black-and-white or color. In addition to the end of your news releases, include the following Community Foundation boilerplate in materials when appropriate.

## WRITING TIPS

• Get to the point quickly and support it with quotes and evidence.

## FOR IMMEDATE RELEASE

Today's Date

## XYZ RECEIVES GRANT FROM COMMUNITY FOUNDATION OF BROWARD FOR X PROGRAM

LEAD **City – XYZ** has received a grant of **\$\_\_\_** from the **XYZ** fund at the Community Foundation of Broward for **X** program.

BODY **XYZ** will use the grant to... (Summarize project in one-two sentences in no more than one brief paragraph. It is important to use clear, concise language here. Pretend that you are talking to a group of third-graders. How would you explain what you are doing?)

## QUOTE XYZ

(Refer to issue and how XYZ project is a solution that will help the community. Mention Community Foundation support. This is where opinion belongs.) (Example: "ABC is a crisis that Broward has been facing for some time. XYZ is alleviating it with PROGRAM. We thank the Community Foundation of Broward for making this opportunity possible," said CEO or board chair.)

## BOILER XYZ BOILERPLATE/DESCRIPTION

## About the Community Foundation of Broward

Founded in 1984, the Community Foundation of Broward's mission is to provide leadership on community solutions, and foster philanthropy that connects people who care with causes that matter. A public nonprofit organization with more than 400 charitable and agency endowment Funds representing \$140 million, it has distributed \$60 million to support community solutions over the past 28 years. The Foundation's focus adjusts to the most pressing needs in the community. Current initiatives include the Re-engage for Good campaign to move retiring baby boomers into encore careers for social good, support of arts and cultural programming and education, and the Leadership Institute, which offers on-going educational programs for nonprofit CEOs, board members and human resources professionals.

For more information about the Community Foundation of Broward, visit or call 954-761-9503.

11-6-12 M-2

CLERK

## Project Contract between the 2112 DEC 12 PH 1:48 COMMUNITY FOUNDATION OF BROWARD, INC. 910 East Las Olas Boulevard, Suite 200 Fort Lauderdale, FL 33301 954-761-9503

and

Provider: City of Fort Lauderdale Address: 100 N. Andrews Avenue Fort Lauderdale, FL 33301 Contact: John Seiler

#### **TERMS AND CONDITIONS**

The following terms and conditions must be met by the above named Provider ("Provider") in ordeoto receive the grant that has been awarded. If and when the Provider fails to meet any of these terms and conditions, the Community Foundation of Broward ("Foundation") may withdraw its award and terminate the Contract ("Contract") and shall thereupon have no further obligation to disburse to Provider any remaining unpaid grant dollars, and may further require repayment of any grant dollars which were not used in accordance with the terms of this Contract.

#### I. Project Terms

Name of Project:	Fort Lauderdale Volunteer Services Network
Project Number:	20120046
Project Amount:	\$5,000
Date Approved:	September 25, 2012
Project Period:	October 1, 2012 through March 15, 2013
Payment Schedule:	\$5,000 on October 24, 2012, (checks will be distributed at kick-off
	meeting) pending receipt of signed agreement by October 22, 2012.

#### **II. Project Purpose**

This project will promote community engagement, volunteerism, and the service ethic among retirees. It will allow the City to engage retirees in the implementation of the City's strategic plan initiative, connecting them to opportunities to make the best use of their skills as mentors, tutors, and providing business, technical, or administrative assistance. The plan will serve as the proposal for implementation grants to be awarded in April.

#### **III. Reports**

A report is required to be submitted one week prior to the January and March Re-engage for Good Partner meeting listed in the Special Conditions section IV. The report form is attached as Appendix B. Publicity submissions are also required. In conjunction with the submission of the City Service plan,

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include a brief (150-200 words) story about your experience that we can share with our Fund holders and the public. See Section VI Publicity for specifics. 2012 DEC 12 PM 1:49

## **IV. Special Conditions**

In order to receive support services from Bloomberg Philanthropies, we require that the City Mayor sign the Declaration of Service (sample is attached as Appendix C) The official signing of this document will take place at the kick-off meeting on October 24.

As a recipient of a Re-engage for Good grant, attendance is required at the four Partner meetings and the For Good awards listed below. Failure to participate in the scheduled meetings may be considered a default on the project and result in a discontinuation of the grant and may require a refund to the Community Foundation.

1. October 24, 2012	7:30 - 11:00	Mayor, City Manager, Program Manager attendance required
2. December 11, 2013	9:00 - 11:00	Program manager attendance required, City Manager Optional
3. January 15, 2013	9:00 - 11:00	Program Manager attendance required
4. February 14, 2013	11:30 - 1:00	Mayor, City Manager and Program Manager. This is the For
		Good awards luncheon in which the city will be recognized for this work
5. March 12, 2013	9:00 - 11:00	Program Wrap-up City Manager and program manager attendance required

#### V. Evaluation/ Site Visits

In order to assess the effectiveness of the project, the Foundation conducts an evaluation of the program, which may include visits by representatives of the Foundation to observe the Provider's program procedures and operations and to discuss the program with the Provider's personnel. Additionally, you must inform the Foundation in advance when program related events are occurring so we may share opportunities to participate with our staff, Board members and Donors. This could range from observing the project we funded or other notable programs you implement that advance the Reengage for Good initiative.

#### VI. Publicity

You must follow the Re-Engage for Good Communication Guidelines included as Addendum A with this contract (These guidelines are also available on our website at cfbroward.org/resources for nonprofits). All digital and traditional media-press releases, programs, announcements, invitations, feature stories, materials produced as part of your project, and other public information must be approved by the Foundation and must mention the Foundation's support of this project. Submit copies of all such publicity with your project reports. For questions or assistance, contact Thor Barraclough, Chief Communications Officer at tbarraclough@cfbroward.org.

As part of the reports to be submitted as described in Section III reports, providers must also submit their completed City Service Plan by March 15 and include a brief (150-200 words) story about your



experience and what you've learned so that we can share with our Fund holders and the public. Please include on high-resolution photo.

#### VI. Budget and Use of Funds

Funds must be used, by the Provider, strictly in accordance with the terms of this Contract based on the proposal and budget submitted on which this award was based. Any changes must be submitted in writing to the Foundation and be approved by the Foundation.

## **VII. Reversion of Funds**

All dollars not expended for the purposes agreed to by the Provider and the Foundation must be returned to the Foundation.

## **VIII. Miscellaneous**

The provider agrees to continue its eligibility for the grant during the entire project period. This includes, but is not limited to, maintaining its status as a municipal corporation of the State of Florida and maintaining its principal place of operation in Broward County, Florida. The Foundation is pleased to provide the grant encompassed by this Contract but cannot accept legal responsibility for the project. To the extent authorized by Florida Statutes section 768.28, Provider agrees to be fully responsible for the negligent acts or omissions of its employees in the course and scope of their employment which result in claims or suits against the other party. Nothing herein is intended to serve as a waiver of sovereign immunity for any party to which the sovereign immunity may be applicable nor shall anything included herein be construed as consent to be sued by third parties in any matter arising out of this Agreement or any other contract.

The Board and staff of the Community Foundation of Broward are pleased to make this grant to your organization. Please sign and return the Contract as evidence of your understanding of and agreement with the terms outlined. Return completed document to the Community Foundation of Broward, 910 East Las Olas Boulevard, Suite 200, Fort Lauderdale, FL 33301.

By:

Linda B. Carter, President/CEO Community Foundation of Broward, Inc.

19/12 Date \_\_\_

WITNESSES:

PECENEL HUMAN RESOLACES DEPT.

CITY OF FORT LAUDERDALE

Witness print/type name

four Mr. Muuch C

DONNA M. SAMUDA

Witness print/type name

(CORPORATE SEAL)

ATTEST:

City Clerk

Approved as to form:

hent 1. Ille A City Attorney

By national sign

Mayor

By ty Manager

Appendix B

#### COMMUNITY FOUNDATION OF BROWARD <u>Re-engage for Good Project City Challenge Contract Report</u>

Please submit the following report as a "Word" document to our office via email to mhillenbrand@cfbroward.org.

• Identify your report in the subject line of the email using the following format:

o name of your organization, R4G Report, grant #XXXX Example: Org123, R4GReport, Grant #1234567

· Attachments should be scanned and sent via email along with the report.

• Include a copy of your project's updated Timeline with each report.

Organization Name		I	Project Name						
Grant Number	Projected numbers served	Numbers served to date	Re	port # 🗌 1	2	3	4	<b>5 6</b>	check one

#### Describe the outcomes that have been accomplished to date and how they were measured.

Please make your responses as brief and clear as possible.

Insert Outcomes from Your Proposal

Project Purpose as stated in your contract:						
Are you on track with achieving the stated purpose of	f your project? Why or why not?					
By the Numbers:						
# of retirees touched (reached out to)						
#of retirees on planning team		23	7			
# of hours contributed by all retirees		C-7				
# of potential partners identified		n n				
		-				
Narrative		N				
		ې بې	없다			
Progress, accomplishments and measures	Describe challenges or obstacles you have encountered	How have you solved or addressed challenges or obstacles	stated?			
What have you be used during this first support of im-		<u></u>				
What have you learned during this first quarter of im	plementation of your project?					
What enhancements have you made to your project t	hat are not part of your original proposal? How have they improve	ed the project?				
Have you had any community feedback about your project or the Re-engage for Good initiative? If yes, please describe below.						

Report Template city challenge6

1 of 2 pages

\*\* attachment

Are there new opportunities are exploring to contribute to the success of the project?
How has your organizations collaborated with other organizations to achieve your goals?
What will be the next steps for your organization to ensure your project is successful?
Please list all media releases about this project that you have shared with the community. Attach any copies.
Please provide any additional information you would like to share.

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Report Template city challenge6

2 of 2 pages



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Appendix C

#### DECLARATION OF SERVICE

WHEREAS America has a proud tradition of service and volunteerism that dates back to the colonial era and today can be found in communities across the fifty states;

WHEREAS the bipartisan Edward M. Kennedy Serve America Act, signed into law by President Barack Obama on April 21, 2009 builds on this tradition, encouraging all Americans to serve their communities in new ways;

WHEREAS cities, home to many of the nation's most persistent challenges, are positioned to bring new leadership, facilitation, and innovation to the service movement;

WHEREAS the current need for public-spirited residents to help address increased hardship resulting from the global financial and housing crises is clear;

WHEREAS service enriches the lives of Americans of all ages, and each new generation of young Americans must be engaged to tackle emerging challenges;

NOW, THEREFORE, we resolve to develop a coalition of mayors from cities large and small to work together to harness and focus the energies of our citizens. Cities of Service coalition members will support efforts to increase service opportunities in our cities by:

Developing a comprehensive service plan and a coordinated strategy focused on matching volunteers and established community partners to the areas of greatest local need;

Working with other mayors and elected officials to advance strategies and best practice that accelerate the service movement and produce measurable results;

Encouraging other mayors to join this national effort to engage our citizens; and

Ensuring that the voice of cities is heard in federal legislative, policy, and program discussions related to service, which will help the country achieve the ambitious goals of the Serve America Act.

(Signature)

(Mayor's Name - please print)

Mayor's Office Address

City, State, Zip

Mayor's Telephone

Staff Contact Name

\_\_\_\_

Staff Contact Title

Mayor's Email Address

Staff Contact Telephone

Staff Contact Email Address



## 2312 DEC 12 PM 1:48

## Addendum A

#### Communications Guidelines for Re-engage for Good Grant Recipients

Congratulations on being selected as a Re-engage for Good grant recipient! **Re-engage for Good** is an initiative aimed at ensuring new retirees can use their skills and interests to make a difference in their communities.

The impact for Broward will be tremendous. We will have a more connected and fulfilled community and expand the human capital to address the myriad of issues faced by our community. The purpose of Re-engage for Good is to engage retired, or soon-to-retire, baby boomers to use their time and years of experience to result in community improvement and social change.

Now is the perfect time to raise awareness of your city and the difference you will make with your Community Foundation of Broward Re-engage for Good grant. Remember, we are able to award this grant to you because generous people have been establishing philanthropic Funds at the Community Foundation for more than 25 years. We are proud to help realize their visions and preserve their values through projects such as yours.

#### WHY

Recognition of your grant elicits attention for your city and its effort to reach its citizens in new ways.

To create greater awareness and to demonstrate the impact of your Re-engage for good project, please share the news of your grant in a press release, in your newsletter, on your Web site and in other appropriate materials. Please include a link on your Web site to the Community Foundation (and the release of the community Foundation) and remember any announcement via email must mention the below Re-engage for Good boilerplate and logo. For a copy of the Re-engage for Good logo please email the compared boilerplate and logo. The Re-engage for Good boilerplate is below.

#### About the Community Foundation of Broward

Founded in 1984, the Community Foundation of Broward's mission is to provide leadership on community solutions, and foster philanthropy that connects people who care with causes that matter. A public nonprofit organization with more than 400 charitable and agency endowment Funds representing \$95 million, it has distributed \$48 million to support community solutions over the past 26 years. The Foundation's focus adjusts to the most pressing needs in the community. Current initiatives include the Re-engage for Good campaign to move retiring baby boomers into encore careers for social good, support of arts and cultural programming and education, and the Leadership Institute, which offers on-going educational programs for nonprofit CEOs, board members and human resources professionals. For more information about the Community Foundation of Broward, visit or call 954-761-9503. effective: 12-Apr-11 effective: 12-Apr-11



## 2812 DEC 12 PH 1:48

## HOW

- 1. Refer to support as: This Re-engage for Good program was made possible by a grant from the Community Foundation of Broward.
- 2. Apply the below writing tips and template to write a press release.
- 3. Include an electronic picture at 300 DPI. A good quality image of high profile people with program participants often leads to coverage. Also, an action shot makes a statement.
- 4. Send draft release and photo to the Community Foundation for approval.
- 5. Send final release and media list to the Community Foundation.
- 6. Share any coverage you receive that includes the Community Foundation.
- For a copy of the Re-engage for Good logo please email The concerning of

## COMMUNITY FOUNDATION MATERIAL

Thank you for including the logo with written acknowledgement where suitable. We can provide it electronically in black-and-white or color. In addition to the end of your news releases, include the following Community Foundation boilerplate in materials when appropriate.

## WRITING TIPS

- . Get to the point quickly and support it with quotes and evidence.
- . Use proper grammar and punctuation. Don't rely on spell check.
- . Address the 5 Ws (who, what, when, where, why and how) in the news release.
- . Write in pyramid style with the most important information first.
- . Include quotes to convey opinion and humanize.
- . Write objectively, as if you have no affiliation with the organization.
- . Write in the third person. Only use first person pronouns in direct quotes (e.g. I, we, us).
- . Email the release, be sure to include contact information only once.
- . Hyperlink information to provide ease to reporters. (e.g. link your CEO's name to their bio on your website.)

## LOGO

For a copy of the Re-engage for Good logo please email the engaged of CONTACT

If you have any questions about publicity for your Re-engage for Good project, please contact Barazabaragh, Chief Communications Officer at 954-761-9503x105. effective: 12-Apr-11



2012 DEC 12 PM 1:48

## PRESS RELEASE TEMPLATE

FOR IMMEDATE RELEASE Contact: Name

Today's Date Phone/Email

#### XYZ RECEIVES GRANT

## FROM COMMUNITY FOUNDATION OF BROWARD FOR X PROGRAM

LEAD City – XYZ has received a grant of \$\_\_\_\_ from the Community Foundation of Broward to create a city service plan to engage our newly retired citizens

BODY **XYZ** will use the grant to... (Summarize project in one-two sentences in no more than one brief paragraph. It is important to use clear, concise language here. Pretend that you are talking to a group of third-graders. How would you explain what you are doing?)

#### QUOTE XYZ

(Refer to issue and how XYZ project is a solution that will help the community. Mention Community Foundation support. This is where opinion belongs.)

(Example: 'Broward is facing a demographic change in its population. In XYZ, there are approximately # of newly retired persons. XYZ is reaching out to our community to engage this population in helping address our city issues. We thank the Community Foundation of Broward for making this opportunity possible," said CEO or board chair.)

#### BOILER XYZ BOILERPLATE/DESCRIPTION

#### About the Community Foundation of Broward

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Received By: <u>Algun</u> <u>1, etc</u> Denise DiPalo
<u>12-31-12</u> Date