



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#25-0105

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Susan Grant, Acting City Manager

DATE: February 4, 2025

TITLE: Motion Approving the Commissioning of Lifeguard Tower Artwork -
(Commission District 2)

Recommendation

Staff recommends the City Commission approve a service agreement, not to exceed \$40,000, for artwork on the lifeguard towers on Fort Lauderdale Beach and authorize execution of the agreement by the City Manager.

Background

The City issued a call to artists to design and install artwork that enhances four lifeguard towers. The lifeguard towers present an opportunity for highly visible and vibrant artwork that contributes to the culture of the community and a sense of place. The four lifeguard towers selected for this project are located at the following addresses between Sunrise Boulevard and Seabreeze Boulevard:

1. Sebastian Street Beach, 170 North Fort Lauderdale Beach Boulevard (lifeguard tower 8).
2. North Fort Lauderdale Beach Boulevard; between Grenada and Seville Street, (lifeguard tower 9).
3. North Fort Lauderdale Beach Boulevard and Riomar Street (lifeguard tower 10) and
4. North Fort Lauderdale Beach Boulevard and Terramar Street (lifeguard tower 11).

On March 18, 2024, three shortlisted artists presented their design ideas to the Public Art and Placemaking Advisory Board (PAPAB). After reviewing the artist's presentations, the PAPAB passed a motion to select and award Timothy Smith the commission to create the artwork for the lifeguard towers. Per the agreement, the City's final acceptance of the artwork will occur only after the artist successfully installs the PAPAB-approved artwork in accordance with the terms, conditions, and specifications outlined in the contract documents. Final written acceptance of the installation of all four lifeguard towers must also be provided by the City Manager or their designee.

Resource Impact

Funds for this agreement in the total amount of \$40,000 are available in the FY2025 Community Investment Plan in the accounts listed below.

| <i>Funds available as of January 10, 2025:</i> | | | | | |
|--|---------------------------------|--|----------------------------------|-------------------------------------|----------|
| ACCOUNT NUMBER | COST CENTER NAME (Program) | CHARACTER/ ACCOUNT NAME | AMENDED BUDGET (Character) | AVAILABLE BALANCE (Character) | AMOUNT |
| 10-331-9100-572-60-6590- P12503 | Lifeguard Tower Replacements | Capital Outlay/ Public Art Funding | \$685,991 | \$243,501 | \$40,000 |
| TOTAL AMOUNT ► | | | | | \$40,000 |

Strategic Connections

This item is a *2025 Top Commission Priority*, advancing the Public Places and Community Initiatives initiative of City beautification.

This item supports the *Press Play Fort Lauderdale 2029* Strategic Plan, specifically advancing:

- The Public Places Focus Area
- Goal 5: Build a beautiful and welcoming community.
- Objective: Improve the appearance of public parks, green spaces, and landscapes while attracting visitors and creating a sense of place for neighbors.

This item advances the *Fast Forward Fort Lauderdale 2035* Vision Plan: We Are Here

This item supports the *Advance Fort Lauderdale 2040* Comprehensive Plan specifically advancing:

- The Parks, Recreation, and Open Space Focus Area
- The Public Art in Parks Element
- Goal 2: Be a community with high quality parks and recreational facilities that highlight the character of our City.

Attachment

Exhibit 1 – Timothy Smith CV and Previous Projects

Exhibit 2 – Artwork Renderings, Budget, and Maintenance

Exhibit 3 – Service Agreement for Lifeguard Tower Murals

Exhibit 4 – PAPAB Meeting Minutes

Exhibit 5 – Public Art Inventory and Maintenance Requirements Form

Prepared by: Joshua Carden, Cultural Affairs Officer

Department Director: Alfred G. Battle, Jr., Acting Director, Development Services
Department