



**CITY OF FORT LAUDERDALE**  
**City Commission Agenda Memo**  
**CRA BOARD MEETING**

**#21-1146**

---

**TO:** CRA Chairman & Board of Commissioners  
Fort Lauderdale Community Redevelopment Agency

**FROM:** Chris Lagerbloom, ICMA-CM, Executive Director

**DATE:** December 7, 2021

**TITLE:** Resolution Approving Funding for the CRA Residential Façade and Landscaping Program - \$300,000 - **(Commission District 3)**

---

**Recommendation**

Staff recommends the Community Redevelopment Agency (CRA) Board of Commissioners adopt a Resolution to continue funding of the Northwest-Progresso-Flagler Heights Community Redevelopment Agency's (NPF-CRA) Residential Façade and Landscaping Program in the amount of \$300,000 for Fiscal Year (FY) 2022.

**Background**

On February 5, 2019, the CRA Board approved a modification to the Northwest-Progresso-Flagler Heights Community Redevelopment Area Incentive Programs by adding the "Residential Façade and Landscaping Program" (RFL), (CAM#19-0056). The RFL program is designed to provide funding for the beautification of single-family residential homes and includes external painting and landscaping.

The objective of the RFL program is to improve the visual landscape of the NPF-CRA area, to enhance the pride of ownership, and to improve property values by providing homeowners with a means to beautify their homes and landscapes. The program is also designed to complement NPF-CRA efforts to provide infill housing by first targeting areas where infill housing will be constructed. A copy of the Location Map; the CRA Residential Paint and Landscaping Brochure; Program Agreement; the NPF-CRA Advisory Board Minutes of November 10, 2020; CAM #21-0046; and the Resolution are attached as Exhibits 1 through 6.

Properties eligible for improvements under this program are single-family residential homes, either owner-occupied or tenant-occupied. Under the program, the NPF-CRA provides up to \$5,000 per property for external painting and landscaping. This includes patching, pressure cleaning, exterior painting and xeriscape landscaping.

Staff recommends funding in the amount of \$300,000 to continue providing the RFL program in the Durrs and Home Beautiful Park communities. Staff recommends to continue the program due to the large number of applications and to complement the

construction of new infill housing planned in both areas.

Program Guidelines

Single-family homes, either owner-occupied or single-family tenant-occupied, with a need for exterior improvements are eligible for this program. The Executive Director or his designee may waive the eligibility requirements in order to allow multi-family properties, consisting of two (2) to four (4) units, to participate in the program.

Once approved, property owners must submit a completed application and right of entry and liability waiver agreement (Exhibit 3). Three estimates from licensed and insured contractors are also required. The application and right of entry and liability waiver agreement is reviewed by NPF-CRA staff and approved by the Executive Director prior to the commencement of any exterior improvements.

Upon completion, the improvements are inspected by NPF-CRA staff to assure that the completed work is satisfactory prior to approving payments. The maintenance of all homes participating in the RFL program is subject to normal City of Fort Lauderdale code policies.

Consistency with the NPF-CRA Community Redevelopment Plan

Section 8.C., titled “Other City and CRA Government Functions – CRA Incentives and Programming,” provides that the CRA will establish incentive programs as deemed appropriate to address redevelopment obstacles and these incentive programs may be modified, expanded, eliminated, or added as a new program at any time.

A major component of the redevelopment strategy for the NPF-CRA is the revitalization of the residential neighborhoods. The Residential Façade and Landscaping Program is used to improve the visual impact of the residential properties and to enhance the pride of ownership, as well as the property values, in the entire redevelopment area. The program is consistent with the NPF-CRA Community Redevelopment Plan which provides for physical improvements to enhance the overall environment and to improve the quality of life in the area.

Resource Impact

There is a fiscal impact to the CRA in the amount of \$300,000 in Fiscal Year 2022 in the account listed below.

<i>Funds available as of November 17, 2021</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AVAILABLE BALANCE (Character)	AMOUNT
119-CRA092210-4204	Residential Façade and Landscaping FY 22	Other Operating Expense/Operating Subsidies	\$300,000	\$300,000	\$300,000
<b>TOTAL AMOUNT ►</b>					\$300,000

### **Strategic Connections**

This item is a *2021 (Top) Commission Priority*, advancing the Parks and Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Build a healthy and engaging community.
- Objective: Enhance the City's identity through public art, well-maintained green spaces, and streetscapes

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Community*.

This item supports the *Advance Fort Lauderdale 2040 Comprehensive Plan*, specifically advancing:

- The Neighborhood Enhancement Focus Area
- The Housing Element
- Objective: Be a community of strong, beautiful and healthy neighborhoods

### **Attachments**

Exhibit 1 - Location Map

Exhibit 2 - CRA Residential Paint and Landscaping Brochure

Exhibit 3 - Program Application

Exhibit 4 - NPF-CRA Advisory Board Approved Minutes of November 10, 2020

Exhibit 5 - CAM #21-0046

Exhibit 6 - Resolution

---

Prepared by: Eleni Ward-Jankovic, CRA Housing and Economic Development Manager  
Jonelle Adderley, CRA Project Coordinator

Department Director: Chris Lagerbloom, ICMA-CM, Executive Director