



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#22-0533

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: June 21, 2022

TITLE: Motion Approving an Event Agreement and Related Road Closure for the
Back To School Event - **(Commission District 3)**

Recommendation

Staff recommends the City Commission approve an event agreement and request for a road closure with South Eastern Conference Association of Seventh-Day Adventists, Incorporated, in substantially the form attached, and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their respective areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1: Back To School Event (District 3)	
Applicant:	South Eastern Conference Association of Seventh-Day Adventists, Incorporated
Date/Time:	Sunday, August 14, 2022 (12:00pm – 4:00pm)
Location:	649 NW 15 th Way, Fort Lauderdale, FL 33311 (In front of the Church)
Set Up Date/Time:	Sunday, August 14, 2022 (8:00am – 11:00am)
Breakdown Date/Time:	Sunday, August 14, 2022 (4:00pm – 6:00pm)
Road Closing:	Yes Full Road Closure (8:00am – 6:00pm) <ul style="list-style-type: none"> • NE 15 Way (from NW 6 Street to NW 7 St)
Alcohol:	No
Amplified Music:	Yes - Sunday, August 14, 2022 (12:00pm – 4:00pm)
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

Resource Impact

Revenue related to these agreements is included in the FY 2022 operating budget in the accounts listed below.

Funds available as of May 31, 2022					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$163,000	\$119,461	\$200
TOTAL AMOUNT ►					\$200

Strategic Connections

This item is a 2022 Top Commission Priority, advancing the Parks and Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*. This item supports the Advance Fort Lauderdale 2040 Comprehensive Plan specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

Attachments

Exhibit 1 – Back To School Event Application

Exhibit 1a – Back To School Event Site Plan

Exhibit 1b – Back To School Event Agreement

Exhibit 2 – August 2022 Special Event Calendar

Prepared by: Brittany Henry, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department