



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#18-0365**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** April 3, 2018

**TITLE:** Motion to Approve an Event Agreement with JEY Hospitality Group, LLC  
for Florida Panthers Watch Party

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**Recommendation**

It is recommended that the City Commission approve an event agreement with JEY Hospitality Group, LLC for a date to be determined between April 10 and April 15, 2018 and authorize execution of the agreement with a date certain approved by the City Manager.

Applicant is also seeking an exception to the amplified noise ordinance to allow for amplified music until 11:00pm. If the Commission is in agreement with the applicant's requests for extended music hours, a separate motion should be made.

**Background**

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

The organizer will pay for all event costs and submit the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Effective October 1, 2015 the City began enforcing the noise requirements outlined in Exhibit 1.

**Event:**

Applicant: JEY Hospitality Group, LLC  
 Event Name: Florida Panthers Watch Party  
 Date/Time: April 10, 2018 – April 15, 2018 (TBD pm -11:00pm)  
 Location: SW 2<sup>nd</sup> Street between Moffatt Abe & Nugent  
 Road Closing: Yes- see attached site plan  
 Alcohol: Yes  
 Amplified Music: Yes – (TBD pm – 9:00pm)\*  
 Insurance Required: Yes  
 Banners: No  
 Pending Code Violations: No  
 Complaints Received: N/A  
 Application Fee: \$400.00

**\* The exact playoff date is undetermined; therefore the event organizer has requested the above dates be reserved for the event. In addition, the organizer has requested permission to allow amplified music (playoff game) for this event until 11:00pm.**

**Resource Impact**

There is a positive fiscal impact in the amount of \$400.00.

<i>Funds available as of March 28, 2018</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non-sponsor Charges	\$175,000	\$50,582	\$400
<b>TOTAL AMOUNT ►</b>					<b>\$400</b>

**Strategic Connections**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.*

**Attachments**

Exhibit 1 – Commission Memo #15-055

Exhibit 2 – Florida Panthers Watch Party Application

Exhibit 2a – Florida Panthers Watch Party Site Plan

Exhibit 3a – Florida Panthers Watch Party Agreement

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Prepared by: Carolyn Bean, Parks & Department Director: Phil Thornburg, Parks & Recreation