

Event Banner Sign Permit - Applicant Information Sheet

NOTE: Indicate type of banner(s) being requested

Banner(s) on Highway Trusses:	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
Banner(s) on Utility Poles:	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No

NOTE: Indicate display/event period being requested: (banners associated with an event must be removed within two (2) days of the end of the event)

Banner Display Dates:	Start Date:	1/2/24	End Date:	3/29/24
Event Dates (if applicable):	Start Date:	1/2/24	End Date:	6/1/24

NOTE: Indicate the Sponsoring Organization's information

Sponsoring Organization Name:	Nova Southeastern University
Name of Event:	Color Field
Address, City, State, Zip:	One Las Olas Blvd, Fort Lauderdale, FL 33301
E-mail Address:	d.guidi@nova.edu
Non-Profit Organization	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Civic Organization	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No

NOTE: Indicate President / Executive Officer of Sponsoring Organization

Applicant Name and Title:	Bonnie Clearwater, Director
Phone:	954-262-0236
Is this a Public or Private Event?	Public

NOTE: Indicate the Person/Business Responsible for hanging and removing the banners

Name and Title:	A3 Visual, Retta Logan
Phone:	954-262-0236 305-474-7600 x 7011
Email:	retta@a3visual.com

Banners shall be removed within seventy-two (72) hours of expiration of permit or applicant may forfeit deposit.

FEES: A nonrefundable permit-processing fee of \$10.00 per banner sign will be charged. (Not to exceed \$1,000.00 per application or event).

A refundable deposit of \$100.00 per above schedule shall be paid to guarantee removal of banners within seventy-two (72) hours.

Number of Banners **Amount of Deposit (a refundable deposit of \$1,000 may be submitted on an annual basis)**

1 - 10	\$100.00
11 - 25	300.00
26 - 35	500.00
36 - 50	700.00
More than 50	900.00

Number of Banner(s) Requested:	50
Amount of Refundable Deposit:	---
Amount of Nonrefundable Fee:	\$500

APPROVALS: The undersigned applicant hereby certifies that all required County and State permits have been secured as applicable and agrees to obtain a banner sign permit from the City of Fort Lauderdale, further agreeing that the banner(s) will be removed upon the expiration date listed above.

	Signature	Date
Applicant	<i>R. Y.</i>	10/26/2023
Zoning Administrator Approval	<i>Mohammed Malik</i>	12/13/2023
Development Services Dept Approval		
Approval		
Approval		

NOTE: Additional space is provided should additional agencies/divisions be required to sign off on banner sign approvals. If none are required these may remain blank.

Event Banner Sign Permit – Banner Approval Process

All proposed banner signs for City-sponsored or co-sponsored events or for Public Service Announcements shall be required to adhere to the following approval process:

Banners signs proposed for a specified time limit **not to exceed thirty (30) days**:

1. Complete application submittal on lauderbuild to the Zoning & Landscaping Division of the Development Services Department. The application submittal must include City Commission Approval and Hold Harmless Agreement (must be signed and notarized).
2. Application review and approval through the Administrative Review Process
3. Commission Request for Review (CRR) period of fifteen (15) days
4. Final approval of banner request
5. Zoning Administrator signature required prior to submittal for permitting

Banner signs proposed for a specified time limit **exceeding thirty (30) days**:

1. Complete application submittal to the Zoning & Landscaping Division of the Development Services Department
2. Application review through the Administrative Review Process
3. Banner request submitted to City Commission for approval on regular commission agenda
4. Final approval of banner request subject to City Commission authorization
5. Zoning Administrator signature required prior to submittal for permitting

NOTE 1: Events that appear before the City Commission as a Parks & Recreation item may also include the request to advertise for banner signs subject to location availability.

NOTE 2: Banner signs associated with events held on City owned or City controlled property must receive approval for the event prior to banner approval. Banner approval may be combined with the application for these types of events (contact Jeff Mehan at 954-828-5062 for more information).

NOTE 3: All banner sign locations are subject to a first come-first-served basis.

NOTE 4: All banner signs may only be displayed for the approved period of time. Requests for extensions shall be subject to location availability and standard approval processes.

NOTE 5: If required, Florida Department of Transportation (FDOT) approval is required prior to issuance of permit. For more information on FDOT requirements please contact Rauxge Wiley at 954-958-7664.

NOTE 6: Application fee for banner signs is \$89.00.

Event Banner Sign Permit – General Requirements

Unified Land Development Regulations Section 25-23, Event Banner Signs

Permitted Types of Banner(s)

- City-sponsored events
- City co-sponsored events
- Public Service Announcements

General Regulations

- Display is limited to 30-days with Site Plan level I approval. City Commission approval required for periods greater than 30-days
- Banners associated with events may remain in place no more than two (2) days after the event has ended unless expressly permitted
- Banners shall be removed within 72 hours permit expiration
- Displays may occur on utility poles or highway trusses
- Banners shall not be permitted in median or swale areas
- Railroad crossings are prohibited
- Displays on Intracoastal bridge is prohibited
- All banner displays are limited to the corporate limits of the City of Fort Lauderdale

Text

- Name of the special event (*Required*)
- Date(s) of the event (*Required*)
- Name and logo of the City of Fort Lauderdale (*Required*)
- Name or logo of the association or organization (*Required*)
- Lettering used to identify the City of Fort Lauderdale shall be uniform and no smaller than four (4) inches in height - not exceed six (6) inches.
- The City of Fort Lauderdale logo shall be no smaller than six (6) inches and no more than eight (8) inches in height
- Product or company logos are prohibited unless the names of the company or product is a direct sponsor of the event
- Provide dimensions of sketch or drawing of the banner(s) drawn to scale, including message/text, logo, or emblem that will appear on the banner

Additional Requirements

- Graphic representation of proposed banner signs including, but not limited to proposed text, logos and graphics drawn to scale
- Map and list of proposed locations must be clearly indicated
- Valid certificate of liability insurance

Utility Poles Requirements

(dimensional requirements subject to approval by appropriate agency/owner of truss)

- Provide drawings indicating utility pole(s) to be used
- Provide letter(s) of permission from utility pole owner(s)
- When the State of Florida is not the owner of the utility pole(s), the letter granting permission shall also indemnify and hold harmless the City for any damage or injury that occurs as a result of such banner display
- Limit maximum size of banner(s) to eight (8) feet by three (3) feet
- Install banner(s) to insure a minimum height clearance of sign above the roadway to fifteen (15) feet
- Suspend banner(s) lengthwise (parallel to pole) from utility pole and attach to poles at each end
- For banners placed on utility poles in median, provide a site plan for review and approval

Highway Trusses Requirements

(dimensional requirements subject to approval by appropriate agency/owner of truss)

- A letter of permission from the owner of the highway truss submitted with application
- Limited one (1) per highway truss
- Limited banner size to three (3) feet by thirty (30) feet
- Install-banner(s) to insure a minimum height clearance of sign and any appurtenance above the roadway to (16) feet
- Sunrise Blvd Location (West Bound Only)
- Federal Highway Location (North Bound Only)



DEVELOPMENT SERVICES DEPARTMENT– ZONING & LANDSCAPING EVENT BANNER SIGN PERMIT APPLICATION

Rev: 3 | Revision Date: 03/27/2023 | Print Date: 03/27/2023
I.D. Number: BANSIGN

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CITY OF
FORT LAUDERDALE



**CITY OF FORT LAUDERDALE
RELEASE AND HOLD HARMLESS AGREEMENT
FOR BANNER SIGN(S)**

I, Bonnie Clearwater - Nova Southeastern University, ("Applicant - Corporation"), with a principal address located at One East Las Olas Boulevard, Fort Lauderdale, FL 33301 hereby agree that as a condition precedent to the effectiveness of the City of Fort Lauderdale's approval of my Permit Application dated September 25, 2023, to display a total of 50 EVENT BANNER signs on **UTILITY POLES**, at the locations specified in the Permit Application, for a period **beginning** January 2, 2024, **and ending on** February 29, 2024, ("Permitted Services"), I hereby RELEASE, WAIVE, DISCHARGE, HOLD HARMLESS AND FOREVER COVENANT NOT TO SUE the City of Fort Lauderdale, its elected officials, employees, servants, representatives, associates, officers, agents, volunteers, partners, successors and assigns from any and all liability, claims, demands, action, judgments, costs, expenses, court costs, attorney fees and causes of action whatsoever arising out of or related to any loss or damage to that may be sustained by Applicant and/or Applicant's employees, servants, representatives, associates, officers, agents, volunteers, partners, successors and assigns, and/or injury to any person, including death, WHETHER CAUSED BY OR ALLEGEDLY CAUSED BY THE SOLE, CONTRIBUTORY, OR GROSS NEGLIGENCE OF APPLICANT, its employees, servants, representatives, associates, officers, agents, guests, invitees, volunteers, partners, successors and assigns, while performing the services permitted by the City, or while in, on or upon the premises where the permitted services are being conducted.

Applicant represents to the City that HE/SHE/IT is aware of all the risks associated with the work necessary to complete the permitted services and elect to VOLUNTARILY ASSUME FULL RESPONSIBILITY FOR ANY RISK OF LOSS, PROPERTY DAMAGE OR PERSONAL INJURY, INCLUDING DEATH, that may be sustained by the Applicant, its employees, servants, representatives, associates, officers, agents, guests, invitees, volunteers, partners, successors and assigns, or any third-party, as a result of performing the permitted services, WHETHER CAUSED BY THE SOLE, CONTRIBUTORY OR GROSS NEGLIGENCE OF APPLICANT, its employees, servants, representatives, associates, officers, agents, volunteers, partners, successors and assigns, while performing the services permitted by the City, or while in, on or upon the premises where the permitted services are being conducted.

Applicant further AGREES TO INDEMNIFY AND HOLD HARMLESS the City of Fort Lauderdale, its elected officials, employees, servants, representatives, associates, officers, agents, guests, invitees, volunteers, partners, successors and assigns from any and all liability, claims, demands, action, judgments, costs, expenses, court costs, attorney fees and causes of action whatsoever arising out of or related to any loss or damage to property, and/or injury to any person, including death, WHETHER CAUSED BY, ALLEGEDLY CAUSED BY, OR CONTRIBUTED IN WHOLE OR IN PART by the action, failure to act, negligence, breach of contract or other misconduct by Applicant, or Applicant's employees, servants, representatives, associates, officers, agents,

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DEVELOPMENT SERVICES DEPARTMENT
700 NW 19 AVENUE, FORT LAUDERDALE 33311
TELEPHONE (954) 628-6520
WWW.FORTLAUDERDALE.GOV

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volunteers, partners, successors and assigns, while performing the services permitted by the City, or while in, on or upon the premises where the permitted services are being conducted.

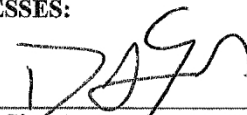
It is the express intent of Applicant that this Release and Hold Harmless Agreement shall be binding upon Applicant's heirs, personal representatives, executors and assigns, and shall be deemed to RELEASE, WAIVE, DISCHARGE, HOLD HARMLESS AND FOREVER COVENANT NOT TO SUE the City of Fort Lauderdale, its elected officials, employees, servants, representatives, associates, officers, agents, volunteers, partners, successors and assigns.

Applicant understands and agrees this Release and Hold Harmless Agreement is intended to be as broad and inclusive as is permitted by the laws of the State of Florida, and if any portion of this Agreement is held to be invalid, it is agreed that the balance shall, notwithstanding, continue in full legal force and effect. Venue for any action brought in state court shall be in Broward County, Florida. Venue for any action brought in Federal Court shall be in the Southern District of Florida, Fort Lauderdale Division. The Parties consent to the personal jurisdiction of the aforementioned courts and irrevocably waive any objections to said jurisdiction.


Applicant has unilaterally designated and engaged the services of the following third-party to place and remove all 50 event banner signs: A3 Visual [Name of third-party, if applicable], with a principal address located at 3719 NW 50th Street, Miami, FL 33142 [Address of third-party, if applicable] ("Applicant's Agent").

BY SIGNING THIS RELEASE AND HOLD HARMLESS AGREEMENT, I ATTEST, AFFIRM, AND REPRESENT THAT I AM THE AUTHORIZED REPRESENTATIVE FOR APPLICANT AND THAT ALL OF THE FOLLOWING STATEMENTS ARE TRUE AND CORRECT: I have read this Agreement in its entirety and understand all the terms and conditions outlined in this Agreement; I had an unrestricted opportunity to seek and secure the advice of independent counsel prior to executing this Agreement; I am at least eighteen (18) years of age and of sound and competent state of mind at the time I executed this Agreement; I voluntarily signed this Agreement as an expression of my own free act and deed; There are no oral representations or statements, apart from this Agreement and intend to be bound by its terms; and I was not induced by the City, its employees and/or agents, or anyone, to execute this Agreement.

WITNESSES:


Witness Signature
David Guidi

Print Name:


Witness Signature
Christina Benedictson

Print Name:

STATE OF Florida

Nova Southeastern University

[PRINT APPLICANT CORPORATION'S NAME AS REGISTERED ON FLORIDA SUNBIZ.ORG],


Signature - Authorized Individual

Bonnie Clearwater

Print Name - Authorized Individual

Director and Chief Curator, NSU Art Museum Fort Lauderdale

Print Title - Authorized Individual

CORPORATE SEAL

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COUNTY OF Broward

The foregoing instrument was acknowledged before me by means of ☒ physical presence
or ☐ online notarization, this 13th day of December, 20 23,
by Bonnie Clearwater [Name of Authorized Individual],
as Director and Chief Curator, NSU Art Museum [Title or Authorized Individual]
of Nova Southeastern University, INC. [Name of Corporation, as listed on Sunbiz.org].

[SEAL]

Cindy Jo White
(Signature of Notary Public- State of Florida)

Cindy Jo White
(Print, Type, or Stamp Commissioned Name of Notary Public)



CINDY JO WHITE
Commission # HH 041268
Expires October 11, 2024
Bonded Thru Budget Notary Services

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700 NW 12 AVENUE, FORT LAUDERDALE 33311
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Client#: 1951528

AAAFBLBA

ACORD™**CERTIFICATE OF LIABILITY INSURANCE**

DATE (MM/DD/YYYY)

5/16/2023

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer any rights to the certificate holder in lieu of such endorsement(s).

PRODUCER USI Insurance Services, LLC Lic # 0G11911 21250 Hawthorne Blvd. Suite 380 Torrance, CA 90503		CONTACT NAME: Angela Jamir PHONE (A/C, No, Ext): 424 390-0055 FAX (A/C, No): E-MAIL ADDRESS: angela.jamir@usi.com	
INSURED AAA Flag and Banner Manufacturing Co., Inc. 8955 National Boulevard Los Angeles, CA 90034		INSURER(S) AFFORDING COVERAGE	
		INSURER A : Hartford Fire Insurance Company	
		INSURER B : Colony Insurance Company	
		INSURER C : Travelers Property Cas. Co. of America	
		INSURER D : Travelers Indemnity Company of CT	
		INSURER E :	
		NAIC #	
		INSURER F :	

COVERAGES**CERTIFICATE NUMBER:****REVISION NUMBER:**


THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSR	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR <input checked="" type="checkbox"/> BI/PD Ded:2,500 each GEN'L AGGREGATE LIMIT APPLIES PER: <input checked="" type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC OTHER:			72CESOF9329	05/15/2023	05/15/2024	EACH OCCURRENCE \$1,000,000 DAMAGE TO RENTED PREMISES (Ea occurrence) \$300,000 MED EXP (Any one person) \$10,000 PERSONAL & ADV INJURY \$1,000,000 GENERAL AGGREGATE \$2,000,000 PRODUCTS - COMP/OP AGG \$2,000,000 \$
D	AUTOMOBILE LIABILITY <input checked="" type="checkbox"/> ANY AUTO OWNED AUTOS ONLY <input checked="" type="checkbox"/> HIRED AUTOS ONLY <input type="checkbox"/> SCHEDULED AUTOS NON-OWNED AUTOS ONLY			BA1T7105062343G	05/15/2023	05/15/2024	COMBINED SINGLE LIMIT (Ea accident) \$1,000,000 BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$ \$
B	<input checked="" type="checkbox"/> UMBRELLA LIAB <input checked="" type="checkbox"/> OCCUR <input type="checkbox"/> EXCESS LIAB <input type="checkbox"/> CLAIMS-MADE DED RETENTION \$			AR6461978	05/15/2023	05/15/2024	EACH OCCURRENCE \$5,000,000 AGGREGATE \$5,000,000 \$
C	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? <input checked="" type="checkbox"/> Y <input type="checkbox"/> N (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below		N/A	UB1T7153542343G	05/15/2023	05/15/2024	<input checked="" type="checkbox"/> PER STATUTE <input type="checkbox"/> OTHER E.L. EACH ACCIDENT \$1,000,000 E.L. DISEASE - EA EMPLOYEE \$1,000,000 E.L. DISEASE - POLICY LIMIT \$1,000,000

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)

City of Fort Lauderdale is included as additional insured where required by written contract with respect to General Liability.

CERTIFICATE HOLDER**CANCELLATION**

City of Fort Lauderdale Attn: Mohammed Malik 700 NW 19th Avenue Fort Lauderdale, FL 33311-0000	SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS. AUTHORIZED REPRESENTATIVE 
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THIS ENDORSEMENT CHANGES THE POLICY. PLEASE READ IT CAREFULLY.

**ADDITIONAL INSURED - OWNERS, LESSEES OR
CONTRACTORS - SCHEDULED PERSON OR
ORGANIZATION**

This endorsement modifies insurance provided under the following:

COMMERCIAL GENERAL LIABILITY COVERAGE PART

SCHEDULE

**Name Of Additional Insured Person(s)
Or Organization(s):**

Location(s) Of Covered Operations

Information required to complete this Schedule, if not shown above, will be shown in the Declarations.

A. Section II - Who Is An Insured is amended to include as an additional insured the person(s) or organization(s) shown in the Schedule, but only with respect to liability for "bodily injury", "property damage" or "personal and advertising injury" caused, in whole or in part, by:

1. Your acts or omissions; or
2. The acts or omissions of those acting on your behalf;

in the performance of your ongoing operations for the additional insured(s) at the location(s) designated above.

B. With respect to the insurance afforded to these additional insureds, the following additional exclusions apply:

This insurance does not apply to "bodily injury" or "property damage" occurring after:

- (1) All work, including materials, parts or equipment furnished in connection with such work, on the project (other than service, maintenance or repairs) to be performed by or on behalf of the additional insured(s) at the location of the covered operations has been completed; or
- (2) That portion of "your work" out of which the injury or damage arises has been put to its intended use by any person or organization other than another contractor or subcontractor engaged in performing operations for a principal as a part of the same project.

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WAIVER OF TRANSFER OF RIGHTS OF RECOVERY AGAINST OTHERS TO US

This endorsement modifies insurance provided under the following:

COMMERCIAL GENERAL LIABILITY COVERAGE PART
PRODUCTS/COMPLETED OPERATIONS LIABILITY COVERAGE PART

SCHEDULE

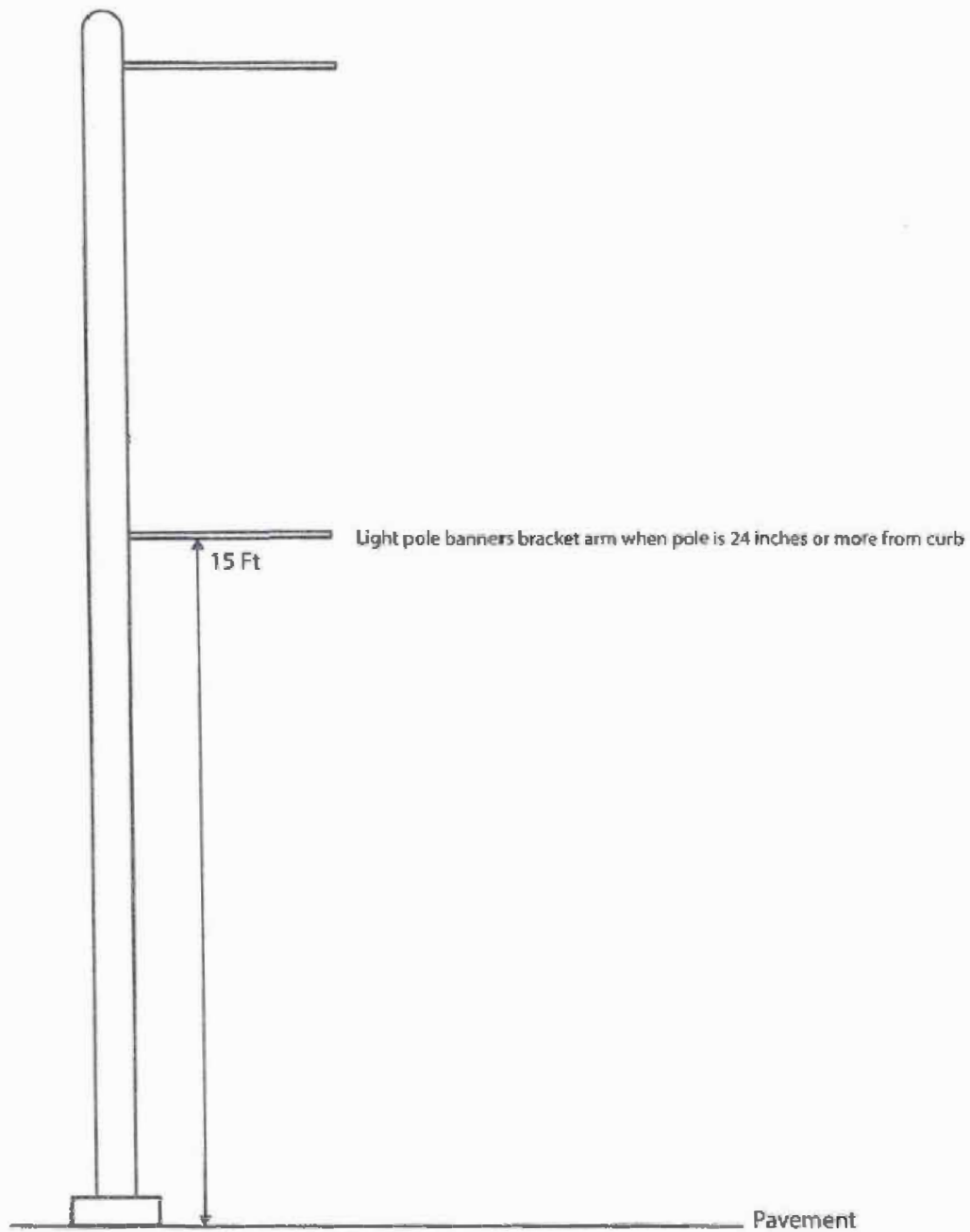
Name Of Person Or Organization:

Information required to complete this Schedule, if not shown above, will be shown in the Declarations.

The following is added to Paragraph **8. Transfer Of Rights Of Recovery Against Others To Us** of **Section IV – Conditions**:

We waive any right of recovery we may have against the person or organization shown in the Schedule above because of payments we make for injury or damage arising out of your ongoing operations or "your work" done under a contract with that person or organization and included in the "products-completed operations hazard". This waiver applies only to the person or organization shown in the Schedule above.

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Distance from front edge of light pole to curb is 24 inches or more
bottom light pole bracket must be not less than 15ft above pavement

Distance from front edge of light pole to curb is less than 24 inches
bottom light pole bracket must be not less than 18ft above pavement

SINGLE POLE BANNER



Product Features

Each Pole Banner set includes two 36" fiberglass rods set into two aluminum brackets that insert into the top and bottom of the banner's pockets. Also included are the four 36" metal straps to fasten the hardware to a pole.

Sizes	36"w x 72"h (6FT)
	36"w x 96"h (8FT)

Finishing

4" Pole pockets Bottom and top and webbing (reinforce material) which creates a loop on each side of the pole pocket for safe fastening.

Construction

Fiberglass Pole
Metal Fasteners
Aluminum brackets

Parts List

(2) Fiberglass Poles
(2) Aluminum Brackets
Metal Fasteners

Graphic Size: Width 36" by Height 72"



Poles & Holders