



TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: January 6, 2015

TITLE: Application for Certificate of Public Convenience and Necessity for Rental
Car with Chauffeur for Fenix Transportation, Inc.

Recommendation

It is recommended that the City Commission approve the issuance of a Certificate of Public Convenience and Necessity authorizing Fenix Transportation, Inc. to operate a van shuttle service within the City of Fort Lauderdale.

Background

The Code of Ordinances of the City of Fort Lauderdale makes it unlawful for any person to engage in, or carry on, the business of rental cars with chauffeurs within the City without first obtaining from the City a Certificate of Public Convenience and Necessity (CPCN).

Pursuant to Section 27-192 (a)(1) of the Code of Ordinances of the City of Fort Lauderdale, the individual or entity seeking a permit or business tax receipt for the operation of rental cars with chauffeurs must apply for a CPCN with the Department of Transportation and Mobility (TAM). Upon receipt of such application the Department reviews each application for sufficiency and forwards sufficient applications to the City Commission for review and approval.

Fenix Transportation, Inc. is applying to provide service in the City of Fort Lauderdale utilizing the following vehicles, to be purchased after the service is approved:

Up to four (4) mini-vans or SUVs - 8 passenger capacity vehicle

Staff has received and reviewed the attached application (Exhibit 2) from Fenix Transportation, Inc. The applicant proposes to provide a point-to-point passenger shuttle service to and from hotels, restaurants, residences, and other locations requested by the passenger. A schedule of fares is attached (Exhibit 3). TAM has found the application to be sufficient.

Resource Impact

No budgetary impact.

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Business Development Cylinder of Excellence, specifically advancing:

- **Goal 7:** Be a well-positioned City within the global economic and tourism markets of the South Florida region, leveraging our airports, port, and rail connections.
- **Objective 2:** Facilitate a responsive and proactive business climate.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We are Prosperous*.

Attachments:

Exhibit 1: Fenix Transportation, Inc. Business Tax Application

Exhibit 2: Fenix Transportation, Inc. Certificate of Public Convenience and Necessity Application

Exhibit 3: Fenix Transportation, Inc. Schedule of Fares

Prepared by: Darlene Pfeiffer, Business Manager

Department Director: Diana Alarcon, Transportation and Mobility