



**CITY OF FORT LAUDERDALE**  
**City Commission Agenda Memo**  
**REGULAR MEETING**

**#22-0800**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Greg Chavarria, City Manager

**DATE:** September 6, 2022

**TITLE:** Public Hearing Approving the Issuance of a Certificate of Public  
Convenience and Necessity for Dreamride, LLC to Operate Four  
Mercedes-Benz Sprinter Passenger Vans within the City of Fort  
Lauderdale - (**Commission Districts 1, 2, 3 and 4**)

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**Recommendation**

Staff recommends the City Commission approve the issuance of a Certificate of Public Convenience and Necessity authorizing Dreamride, LLC to operate four (4) for-hire transportation vehicles (Mercedes-Benz Sprinter Transportation Vans) within the City of Fort Lauderdale.

**Background**

The Code of Ordinances of the City of Fort Lauderdale makes it unlawful for any person to engage in, or carry on, the business of operating for hire vehicles within the City without first obtaining from the City, a Certificate of Public Convenience and Necessity. Applications are reviewed by the Transportation and Mobility Department staff for sufficiency. Thereafter, the application is forwarded to the City Commission for review and approval. Risk Management will review the Certificate of Insurance for sufficiency prior to the issuance of the permits.

Dreamride, LLC applied to provide service in the City of Fort Lauderdale utilizing four (4) Mercedes-Benz Sprinter Passenger vans. Staff has reviewed the application (Exhibit 1) in which the applicant proposes to operate with the sole purpose of providing a private, for-hire transportation service. Staff has found the application to be acceptable and recommends approval to operate on City roadways.

**Resource Impact**

There is no fiscal impact associated with this action.

### **Strategic Connections**

This item supports the *Press Play Fort Lauderdale 2024* Strategic Plan, specifically advancing:

- The Business Development Focus Area
- Goal 5: Build an attractive global and local economic community marketplace
- Objective: Nurture and support existing local businesses

This item advances the *Fast Forward Fort Lauderdale 2035* Vision Plan: We Are Connected

This item supports the *Advance Fort Lauderdale 2040* Comprehensive Plan specifically advancing:

- The Business Development Focus Area
- The Economic Development Element
- Goal 1: Enhance Fort Lauderdale's stature as a global, business friendly destination through the development of a business entity, enhanced marketing, branding, and support for location activities and tourism development.

### **Attachment**

Exhibit 1 – Vehicle for Hire Application Application

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Prepared by: Lisa Marie Glover, Transportation Manager, Transportation and Mobility

Department Director: Ben Rogers, Transportation and Mobility