



**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** June 2, 2015

**TITLE:** Motion to Approve Event Agreements and Related Road Closing: Night Owl Festival, Mad Decent Block Party, and Food In Motion: Flagler Village Green Market

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**Recommendation**

It is recommended that the City Commission approve event agreements with related road closings with Strictly Local, Inc., 3J Hospitality, LLC, and Strictly Local, Inc., and authorize execution of agreements by the City Manager.

**Background**

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of Event Agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Information on each event with road closing is as follows:

**Event 1:**

06/02/2015  
CAM #15-0675

Applicant: Strictly Local, Inc.  
Event Name: Night Owl Festival  
Date/Time: Saturday, June 20, 2015 (5:00pm-11:00pm) and Saturday, September 19, 2015 (5:00pm- 11:00pm)  
Location: Peter Feldman Park, 335 Northeast 6<sup>th</sup> Street  
Road Closing: Yes, see attached site plan  
Alcohol: Yes  
Amplified Music: Yes (5:00pm-11:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$100.00  
Exhibit: 1

Event 2:

Applicant: 3J Hospitality, LLC  
Event Name: Mad Decent Block Party  
Date/Time: Saturday, August 1, 2015 (11:00am-11:00pm)  
Location: Parking lot north of Revolution and Southwest 3<sup>rd</sup> Ave between Broward Boulevard and Himmarshee Street  
Road Closing: Yes, Parking lot north of Revolution and Southwest 3<sup>rd</sup> Avenue between Broward Boulevard and Himmarshee Street  
Alcohol: Yes  
Amplified Music: Yes (11:00am-11:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No\*  
Application Fee: \$100.00  
Exhibit: 2

\*Prior code violations

Event 3:

Applicant: Strictly Local, Inc.  
Event Name: Food In Motion: Flagler Village Green Market  
Date/Time: Friday, June 12, 2015 (5:00pm – 11:00pm), Friday, July 10, 2015 (5:00pm -11:00pm) and Friday, August 14, 2015 (5:00pm -11:00pm)  
Location: Peter Feldman Park  
Road Closing: Yes, Northeast 6<sup>th</sup> Street between 3<sup>rd</sup> Avenue & 4<sup>th</sup> Avenue  
Alcohol: Yes  
Amplified Music: Yes (11:00am-11:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No

Application Fee: \$100.00  
Exhibit: 3

**Resource Impact**

There is a positive fiscal impact in the amount of \$300.00.

**Strategic Connection**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments:

Exhibit 1 – Night Owl Festival App  
Exhibit 1a – Night Owl Festival Site Plan  
Exhibit 2 – MIA Summer Classic App  
Exhibit 2a – Mad Decent Block Party  
Exhibit 3 – Food In Motion: Flagler Village Green Market App  
Exhibit 3a – Food In Motion Site Plan

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Prepared by: Carolyn Bean, Administrative Assistant

Department Director: Phil Thornburg, Parks and Recreation