



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#14-0442**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** April 1, 2014

**TITLE:** Motion to approve War Memorial License Agreement

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**Recommendation**

It is recommended that the City Commission approve a motion to approve the War Memorial License Agreement, in substantially the form attached, as Exhibit 2.

**Background**

At its December 17, 2013 Regular Meeting (CR-2, CAM 13-1473), the Commission approved a Resolution authorizing the Parks and Recreation Director or his or her designee to execute War Memorial Auditorium License Agreements (Exhibit 1). The attached License Agreement (Exhibit 2) contains specific language required by the School Board of Broward County and would become the template for future License Agreements for the rental of the War Memorial Auditorium by the School Board of Broward County.

The current process of approval goes through the Auditorium Manager and the Deputy Director for Parks and Recreation. This will remain in effect for all events at War Memorial Auditorium; per the submitted Resolution, this will update the existing authorization.

The Parks and Recreation Department will continue to review agreements and procedures in order to maintain the highest possible standards in a comprehensive manner to serve potential businesses, vendors and neighbors in the City of Fort Lauderdale.

**Resource Impact**

There is no fiscal impact to the City.

**Strategic Connection:**

This item is a Press Play Fort Lauderdale Strategic Plan 2018 initiative, included within the **Public Places Cylinder of Excellence**, specifically advancing:

- Goal 7: Be a well-positioned City within the global economic and tourism markets of the South Florida region, leveraging our airports, port, and rail connections
- Objective 2: Facilitate a responsive and proactive business climate

This item advances the Fast Forward Fort Lauderdale Vision 2035 Vision Plan: We Are Prosperous.

Attachment:

Exhibit 1 - War Memorial License Agreement

Exhibit 2 – Proposed War Memorial License Agreement

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Prepared by: Carolyn Bean, Administrative Assistant

Department Director: Phil Thornburg, Parks and Recreation Director