



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#23-0790

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Greg Chavarria, City Manager

DATE: September 5, 2023

TITLE: Motion Approving FY 2023 Beach Business Improvement District (BBID)
Grant Funding of LauderGo Micro Transit Pilot Program - \$19,000 -
(**Commission District 2**)

Recommendation

Staff recommends the City Commission approve BBID Funding in the amount of \$19,000 to assist with funding the extension of the LauderGo Micro Transit Pilot Program until the end of FY 2023.

Background

At the July 10, 2023, BBID Advisory Committee meeting, the Transportation and Mobility Department requested \$19,000 from the BBID to fund the LauderGo Micro Transit Pilot Program until the end of FY 2023.

The City of Fort Lauderdale in partnership with Circuit introduced the micro mover program LauderGo in August 2022 as a pilot program. It incorporates nine micro mobility vehicles that offers on-demand door-to-door service in the following service areas:

- Downtown (In operation for 12 months)
- Beach (In operation for 12 months)
- Sistrunk (In operation for 6.5 months)
- Galt (In operation for 5 months)

The program was scheduled to end in March 2023, but due to its success and good ridership participation, it was extended until the end of Fiscal Year 2023.

The total funding for the pilot program is \$770,000, with \$570,000 allocated from the General Fund and \$200,000 allocated from the Parking Fund. This request will assist in funding the program until September 30, 2023.

The BBID Advisory Committee unanimously recommended approval. (Exhibit 1). Because all of BBID's budgeted dollars have been designated, funding for this event will come from the BBID's fund balance.

Funding History

BBID has not previously supported or funded this service.

The Beach Business Improvement District Assessment is a non-ad valorem assessment for the cost of providing beach business improvements services, facilities and programs that have a special benefit to business property located within the beach area. This proposal is consistent with the legislative determinations of special benefit found in C-06-34, Section 1.04(A)(2), Fort Lauderdale Code of Ordinances, by increasing the number of visitors to the BBID.

Resource Impact

There will be a \$19,000 Fiscal Year 2023 impact to the City in the account listed below. This item is contingent upon the approval of the Consolidated Budget Amendment CAM 23-0736.

Funds available as of August 4, 2023					
ACCOUNT NUMBER	COST CENTER NAME (Program)	CHARACTER/ ACCOUNT NAME	AMENDED BUDGET (Character)	AVAILABLE BALANCE (Character)	AMOUNT
10-135-1430-552-40- 4207	Beach Business Improvement District	Other Operating Expenses/ Promotional Contributions	\$1,161,197	\$150,750	\$19,000
TOTAL AMOUNT ►					\$19,000

Strategic Connections

This item supports the *Press Play Fort Lauderdale 2024* Strategic Plan, specifically advancing:

- The Public Places Focus Area
- Goal 3: Build a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming
- The Business Development Focus Area
- Goal 5: Build an attractive global and local economic community marketplace
- Objective: Nurture and support existing local businesses

This item advances the *Fast Forward Fort Lauderdale 2035* Vision Plan: We Are Here and We Are Prosperous.

This item supports the *Advance Fort Lauderdale 2040* Comprehensive Plan, specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Space Element

- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle
- Goal 2: Be a community with high quality parks and recreational facilities that highlight the character of our City

Attachments

Exhibit 1 - July 10, 2023, BBID Meeting Minutes

Exhibit 2 - Presentation and FY 2023 BBID Project Funding Application

Prepared by: Ingrid Kindbom, Program Manager I

Department Director: Christopher Cooper, AICP, Development Services Department