



TO: Honorable Mayor & Members of the Fort Lauderdale City Commission

FROM: Greg Chavarria, City Manager

DATE: March 5, 2024

TITLE: Motion Approving Event Agreements and Related Road Closures for Lexus Corporate Run and Food in Motion - **(Commission Districts 2 and 4)**

Recommendation

Staff recommends the City Commission approve event agreements and requests for road closures with Team Footworks Educational and Fitness Corporation and Strictly Local, Inc., in substantially the form attached, and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their respective areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney’s Office receiving and approving a validly executed agreement.

<u>Event 1: Lexus Corporate Run (Districts 2 and 4)</u>	
Applicant:	Team Footworks Educational and Fitness Corporation
Date/Time:	Wednesday, March 20, 2024 (3:00pm – 9:00pm) <ul style="list-style-type: none"> • <i>Event site opens to public: 5:00pm</i>

	<ul style="list-style-type: none"> • <i>Race starts at: 6:45pm</i>
Location:	<p>Esplanade Park 400 SW 2nd Street, Fort Lauderdale, 33312</p>
Set Up Date/Time:	<p>Monday, March 18, 2024 (7:00am – 8:00pm) Tuesday, March 19, 2024 (7:00am – 8:00pm) Wednesday, March 20, 2024 (</p>
Breakdown Date/Time:	<p>Wednesday, March 20, 2024 (9:30pm – Midnight) Thursday, March 21, 2024 (7:00am – 5:00pm)</p>
Road Closing:	<p><u>EVENT SITE:</u></p> <ul style="list-style-type: none"> • 9:00am on Tuesday, March 19, 2024, until 5:00pm on Thursday, March 21, 2024 <ul style="list-style-type: none"> ○ SW 2nd St from SW 5th Ave to SW 4th Ave <ul style="list-style-type: none"> ▪ Local traffic only signage on SW 7th Ave for entrance onto SW 2nd St through 11:59 pm Wednesday 3/20 • Tuesday, March 19, 2024 (3:00pm) until Wednesday, March 20, 2024 (11:59pm) <ul style="list-style-type: none"> ○ SW 5th Ave from entrance to garage to SW 2nd St. <ul style="list-style-type: none"> ▪ Partial Closure: 2 Northbound lanes and center lane (MODS approved, all bus traffic cleared after 2:30 pm 3/19) ○ SW 2nd St from SW 5th Ave to BCPA Lot <ul style="list-style-type: none"> ▪ Partial Closure: 2 westbound lanes & center turn lane • Tuesday, March 19, 2024 (6:00pm) until Wednesday, March 20, 2024 (11:59pm) <ul style="list-style-type: none"> ○ SW 5th Ave from entrance to garage to SW 2nd St. <ul style="list-style-type: none"> ▪ Full Closure • Tuesday, March 19, 2024 (10:00pm) until Wednesday, March 20, 2024 (11:59pm) <ul style="list-style-type: none"> ○ SW 2nd St from SW 7th Ave to SW 5th Ave <ul style="list-style-type: none"> ▪ Full Closure will start (after BCPA event is closed and all valet activity has completed) ▪ Access maintained for BCPA employees and MODS buses with event staffed traffic controller; MODS buses will park on SW 2nd St. and event staff will escort field trips to and from MODS • Wednesday, March 20, 2024 (9:00am – 10:00pm) <ul style="list-style-type: none"> ○ SW 4th Ave from Broward Blvd to 2nd St <ul style="list-style-type: none"> ▪ Maintain local access for MODS loading dock & residents.

	<ul style="list-style-type: none"> • Wednesday, March 20, 2024 (12:00pm – 10:00pm) <ul style="list-style-type: none"> ○ SW 2nd St from SW 3rd Ave to SW 4th Ave <ul style="list-style-type: none"> ▪ Local access only for residents and businesses maintained through 5 pm with for vehicles less than 13 ft in height (will build trellis over road for start line starting at 12noon 3/20); road closed through 10pm 3/20 <p><u>RACE ROUTE:</u> Wednesday, March 20, 2024 (6:15pm -8:45pm) ** Race starts at 6:45pm</p> <ul style="list-style-type: none"> • (START) SW 2nd Street and Nugent Ave • East on SW 2nd Street • South on Andrews Ave • East on Las Olas Blvd • South on SE 3rd Ave • East on SE 13th Street • South on SE 4th Ave • West on SE 14th Street • North on SW 1st Ave • East on SE 13th Street • North on Andrews Ave • West on SW 2nd Street • (END) SW 2nd Street and Nugent Ave
Alcohol:	Yes
Amplified Music:	Wednesday, March 20, 2024 (3:00pm – 9:00pm)
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Submitted:	9/7/23
Application Fee:	\$200

<u>Event 2: Food in Motion (District 2)</u>	
Applicant:	Strictly Local, Inc.
Date/Time:	Friday, March 15, 2024 (6:00pm – 11:00pm) Friday, April 5, 2024 (6:00pm – 11:00pm) Friday, April 19, 2024 (6:00pm – 11:00pm) Friday, May 3, 2024 (6:00pm – 11:00pm)

	Friday, May 17, 2024 (6:00pm – 11:00pm) Friday, June 7, 2024 (6:00pm – 11:00pm) Friday, June 21, 2024 (6:00pm – 11:00pm)
Location:	Esplanade Park 400 SW 2 nd Street, Fort Lauderdale, 33312
Set Up Date/Time:	Friday, March 15, 2024 (1:00pm – 5:30pm) Friday, April 5, 2024 (1:00pm – 5:30pm) Friday, April 19, 2024 (1:00pm – 5:30pm) Friday, May 3, 2024 (1:00pm – 5:30pm) Friday, May 17, 2024 (1:00pm – 5:30pm) Friday, June 7, 2024 (1:00pm – 5:30pm) Friday, June 21, 2024 (1:00pm – 5:30pm)
Breakdown Date/Time:	Friday, March 15, 2024 (11:00pm – Midnight) Friday, April 5, 2024 (11:00pm – Midnight) Friday, April 19, 2024 (11:00pm – Midnight) Friday, May 3, 2024 (11:00pm – Midnight) Friday, May 17, 2024 (11:00pm – Midnight) Friday, June 7, 2024 (11:00pm – Midnight) Friday, June 21, 2024 (11:00pm – Midnight)
Road Closing:	Full Road Closure SW 2 nd St (from SW 4 th Ave to SW 5 th Ave) SW 4 th Ave (from SW 2 nd St to New River) <ul style="list-style-type: none"> • Friday, March 15, 2024 (1:00pm – Midnight) • Friday, April 5, (1:00pm – Midnight) • Friday, April 19, 2024 (1:00pm – Midnight)) • Friday, May 3, 2024 (1:00pm – Midnight) • Friday, May 17, 2024 (1:00pm – Midnight) • Friday, June 7, 2024 (1:00pm – Midnight) • Friday, June 21, 2024 (1:00pm – Midnight)
Alcohol:	Yes
Amplified Music:	Friday, March 15, 2024 (6:00pm – 10:00pm) Friday, April 5, 2024 (6:00pm – 10:00pm) Friday, April 19, 2024 (6:00pm – 10:00pm) Friday, May 3, 2024 (6:00pm – 10:00pm) Friday, May 17, 2024 (6:00pm – 10:00pm) Friday, June 7, 2024 (6:00pm – 10:00pm) Friday, June 21, 2024 (6:00pm – 10:00pm)
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No

Pending Code Violations:	No
Application Submitted:	11/28/24
Application Fee:	\$200

Resource Impact

Revenue related to these agreements is included in the FY 2024 operating budget in the accounts listed below.

<i>Funds available as of February 7, 2024</i>					
ACCOUNT NUMBER	COST CENTER NAME (Program)	ACCOUNT / ACTIVITY NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
10-001-6025-574-347-200-PKR029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$90,000	\$9,150	\$200
TOTAL AMOUNT ►					\$200

Strategic Connections

This item is a 2024 Commission Priority, advancing the Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2029* Strategic Plan, specifically advancing:

- The Public Places Focus Area
- Goal 5: Build a beautiful and welcoming community

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*. This item supports the *Advance Fort Lauderdale 2040 Comprehensive Plan* specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

Attachments

- Exhibit 1 – Lexus Corporate Run Application
- Exhibit 1a – Lexus Corporate Run Site Plan
- Exhibit 1b – Lexus Corporate Run Route
- Exhibit 1c – Lexus Corporate Run Agreement
- Exhibit 2 – Food in Motion Application
- Exhibit 2a – Food in Motion Site Plan

Exhibit 2b – Food in Motion Agreement
Exhibit 3 – March 2024 Special Event Calendar
Exhibit 4 – April 2024 Special Event Calendar
Exhibit 5 – May 2024 Special Event Calendar

Prepared by: Brittany Henry, Special Events Coordinator, Parks and Recreation

Department Director: Carl Williams, Parks and Recreation