



TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: October 21, 2014

TITLE: CONSENT RESOLUTION Approving Designs, installation and
maintenance of Community Aesthetic Features and authorizing the
execution of a Community Aesthetic Agreement with the Florida
Department of Transportation for Utility Box Wraps along Broward
Boulevard, Federal Highway and A1A

Recommendation

It is recommended that the City Commission adopt a resolution approving designs and authorizing the execution of a Community Aesthetic Agreement (**Exhibit 1**) with the Florida Department of Transportation (FDOT) for Utility Box Wraps along US 1 (Federal Highway), Broward Boulevard, and A1A.

Background

The City has a compelling interest in increasing pedestrian safety, navigability, and improving aesthetics in public places. Wrapping existing utility boxes in Downtown Fort Lauderdale and along the Beach with art incorporating public information is a safe and aesthetically pleasing method for furthering this interest as well as the goals of the Downtown Walkability program and the Beach Business Improvement District efforts.

Approximately 52 boxes are anticipated to be wrapped (28 in downtown and 24 along the Beach), with 32 located along FDOT owned roadways. To wrap these utility boxes, FDOT has special conditions the City must comply with within their right-of-way. One condition requires that the City enter into a Community Aesthetics Agreement, requiring the City to take financial responsibility for the design, fabrication, installation, and maintenance of the art-wraps on the utility boxes.

The wraps will be similar to the existing designs in Downtown Fort Lauderdale with an art component and a map feature. The location and design concepts of the 32 FDOT owned roadways are attached (**Exhibit 2**).

The Downtown Walkability Program will absorb the costs to design, fabricate, and install the wraps located in Downtown Fort Lauderdale. The maintenance of those located in

downtown will be paid from the Transportation and Mobility annual operating funds. The Beach Business Improvement District will fund the design, fabrication, installation, and maintenance of the beach wraps.

Resource Impact

The capital expense to design, fabricate, and install the wraps located downtown is covered under the 2014 Downtown Walkability Capital Investment Plan Project. There is an anticipated annual maintenance cost to the City, starting in FY 2016, in the amount of approximately \$5,000 for all wraps in the Downtown Walkability program.

The capital expense to design, fabricate, and install the wraps located on the beach will be paid from Beach Business Improvement District funds. There is an anticipated annual maintenance cost to the City, starting in FY 2016, in the amount of approximately \$5,000 for all wraps identified within the Beach Business Improvement District plan.

<i>Funds available as of October 6, 2014</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	OBJECT CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Object Code)	AVAILABLE BALANCE (Object Code)	PURCHASE AMOUNT
135-DSD073502-3299	Beach Business Improvement District (BID)	Services/Materials /Other Services	\$449,666	\$327,626	\$9,313.50
001-P11953.331-6599	Downtown Walkability Project	Capital Outlay /Construction	\$1,000,000	\$872,086	\$12,500.00
PURCHASE TOTAL →					\$21,813.50

Strategic Connection

This item is a Commission Annual Action Plan high priority, included within the policy agenda, advancing the Downtown Walkability Plan.

This item is a Press Play Fort Lauderdale Strategic Plan 2018 Initiative, included within the Infrastructure Cylinder of Excellence, specifically advancing:

- **Goal 1:** Be a pedestrian friendly, multi-modal City.
- **Objective 1:** Improve transportation options and reduce congestion by working with agency partners.
- **Objective 2:** Integrate transportation land use and planning to create a walkable and bikeable community

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- **Goal 3:** Be a community that finds opportunities and leverages partnerships to create unique, inviting, and connected gathering places that highlight our beaches, waterways, urban areas, and parks.
- **Objective 2:** Enhance the City's identity and appearance through well-maintained green space, parks, major corridors, gateways, and medians.
- **Initiative 4:** Create a unified way-finding program indicative of our coastal community and unique neighborhoods.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We are Here and We are Connected*.

Attachments:

EX 1 Community Aesthetic Agreement with FDOT
EX 2 Proposed Wrap Designs and Locations
EX 3 Resolution

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