



CITY OF FORT LAUDERDALE
RFP EVALUATION COMMITTEE TABULATION

RFP# 535-11072
TITLE: Bryan Homes River House Lease
DATE: 7/10/2013

Rater #1 - P. Thornburg																									
PROPOSING FIRM	Understands overall needs of the City			Experience, qualifications, past performance			Development Plan			Operations Plan			Marketing Plan			Financial Plan			Initial minimum investment			Percentage of gross proceeds			Total Points Awarded
	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	
Historic Hospitality	0.15	2	0.30	0.15	1	0.15	0.10	2	0.20	0.10	2	0.20	0.10	2	0.20	0.10	1	0.10	0.25	1	0.25	0.05	2	0.10	1.50
Stirlings, LLC	0.15	1	0.15	0.15	2	0.30	0.10	1	0.10	0.10	1	0.10	0.10	1	0.10	0.10	2	0.20	0.25	3	0.75	0.05	3	0.15	1.85
Riverfront Cruise	0.15	3	0.45	0.15	3	0.45	0.10	3	0.30	0.10	3	0.30	0.10	3	0.30	0.10	3	0.30	0.25	2	0.50	0.05	1	0.05	2.65

Rater #2 - E. Prizlee																									
PROPOSING FIRM	Understands overall needs of the City			Experience, qualifications, past performance			Development Plan			Operations Plan			Marketing Plan			Financial Plan			Initial minimum investment			Percentage of gross profits			Total Points Awarded
	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	
Historic Hospitality	0.15	2	0.30	0.15	2	0.30	0.10	2	0.20	0.10	2	0.20	0.10	2	0.20	0.10	2	0.20	0.25	1	0.25	0.05	2	0.10	1.75
Stirlings, LLC	0.15	1	0.15	0.15	1	0.15	0.10	1	0.10	0.10	1	0.10	0.10	1	0.10	0.10	1	0.10	0.25	3	0.75	0.05	3	0.15	1.60
Riverfront Cruise	0.15	3	0.45	0.15	3	0.45	0.10	3	0.30	0.10	3	0.30	0.10	3	0.30	0.10	3	0.30	0.25	2	0.50	0.05	1	0.05	2.65

Rater #3 - J. Morejon																												
PROPOSING FIRM	Understands overall needs of the City			Experience, qualifications, past performance			Development Plan			Operations Plan			Marketing Plan			Financial Plan			Initial minimum investment			Percentage of gross profits			Total Points Awarded	Average Points Awarded	Combined Points	FINAL RANKING
	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal				
Historic Hospitality	0.15	2	0.30	0.15	2	0.30	0.10	2	0.20	0.10	2	0.20	0.10	2	0.20	0.10	2	0.20	0.25	1	0.25	0.05	2	0.10	1.75	1.67	5.00	1
Stirlings, LLC	0.15	1	0.15	0.15	1	0.15	0.10	1	0.10	0.10	1	0.10	0.10	1	0.10	0.10	1	0.10	0.25	3	0.75	0.05	3	0.15	1.60	1.68	5.05	2
Riverfront Cruise	0.15	3	0.45	0.15	3	0.45	0.10	3	0.30	0.10	3	0.30	0.10	3	0.30	0.10	3	0.30	0.25	2	0.50	0.05	1	0.05	2.65	2.65	7.95	3