



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#25-1083

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Rickelle Williams, City Manager

DATE: November 18, 2025

TITLE: Motion Approving an Outdoor Event Agreement and Request for Road Closures beyond 10:00 a.m. on the Barrier Island with Exclusive Sports Marketing, Inc. of Florida for the 2026 Fort Lauderdale A1A Marathon & Half Marathon / FTL 5K on February 14, 2026, at 450 East Las Olas Boulevard and February 15, 2026, starting at Esplanade Park and ending at Fort Lauderdale Beach Park - **(Commission Districts 1, 2 and 4)**

Recommendation

Staff recommends the City Commission approve an outdoor event agreement and request for road closures with Exclusive Sports Marketing, Inc. of Florida, in substantially the form attached, and authorize execution of the agreement by the City Manager or the City Manager's designee.

Background

On June 14, 2025, Exclusive Sports Marketing, Inc. of Florida submitted an outdoor event application for the 2026 Fort Lauderdale A1A Marathon & Half Marathon / FTL 5K to be held on Saturday, February 14, 2026, and Sunday, February 15, 2026. The two (2)-day event began in 2005 and continues to be held annually. The application was submitted prior to the 90-day application deadline therefore the outdoor event application fee is \$200. The event impacts begin on Saturday, February 14, 2026, and end on Monday, February 16, 2026, which includes the setup period, event period, and breakdown period of both event days.

On February 14, 2026, the FTL 5K event is scheduled to take place from 7:30 a.m. to 11:00 a.m. The 5k event starts at 450 East Las Olas Boulevard and runners head east to the Las Olas Intracoastal Bridge before turning around and finishing at 450 East Las Olas Boulevard.

On Sunday, February 15, 2026, the marathon event is scheduled to take place from 5:45 a.m. to 1:00 p.m. The marathon event starts at Esplanade Park and ends at Fort Lauderdale Beach Park. In 2025, the event applicant modified the route to avoid runners going north of Oakland Park Boulevard. City staff did not receive complaints regarding the adjusted route.

The event organizer attended the September 24, 2025, outdoor events meeting to review the event details with City staff, including the Parks and Recreation Department, Transportation and Mobility Department, Police Department, and Fire Department. The outdoor events meetings focus on operational logistics, cross departmental coordination, and event organizer requirements.

Memorandum No. 19-076 (Exhibit 1) provides that all outdoor events that block streets anywhere on the Barrier Island must have all streets open no later than 10:00 a.m. The event organizer is requesting an exemption to allow road closures to 1:00 p.m. on Sunday, February 15, 2026, as further defined in Exhibit 2:

- Road Closures -
 - Saturday, February 14, 2026
 - East Las Olas Boulevard from SE 4 Avenue to the Las Olas Bridge
 - Sunday, February 15, 2026
 - SW 2 Street
 - South Andrews Avenue
 - East Las Olas Boulevard
 - Seabreeze Boulevard
 - State Road A1A
 - Sunrise Boulevard
 - Palm Avenue
 - El Mar Drive
 - Washington Avenue

City staff invited the surrounding civic associations to the outdoor events meeting as well as shared a copy of the application and site plan. Upon approval, the City's online events calendar will be updated to reflect this event.

The event agreement defines the responsibilities of the event organizer such as covering the associated event expenses and the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Authorization for the execution of the event agreement is contingent upon the City Attorney's Office reviewing and approving as to form all documents prior to execution by the City Manager or designee.

Resource Impact

Revenue related to these agreements is included in the FY 2026 Operating Budget in the account listed below.

<i>Funds available as of October 15, 2025</i>					
ACCOUNT NUMBER	COST CENTER NAME (Program)	ACCOUNT / ACTIVITY NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT

10-001-6025-574-347-200-PKR029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$30,000	\$0	\$200
TOTAL AMOUNT ►					\$200

Strategic Connections

This item supports the 2029 Strategic Plan, specifically advancing:

- The Public Places Focus Area, Goal 5: Build a beautiful and welcoming community.

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We are Here.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Place specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Area
- Goal 2: Be a community with high quality parks and recreational facilities that highlight the character of our city.

Attachments

Exhibit 1 – Memorandum No. 19-076

Exhibit 2 – 2026 Fort Lauderdale A1A Marathon & Half Marathon / FTL 5K Event Agreement

Prepared by: Brittany Henry, Senior Administrative Assistant, Parks and Recreation

Department Director: Carl Williams, Parks and Recreation