



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#17-0622

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: June 6, 2017

TITLE: Motion to Approve an Event Agreement and Related Road Closings with
721 Las Olas Blvd, Inc. for American Social's Five Year Anniversary

Recommendation

It is recommended that the City Commission approve an event agreement and related road closings with 721 Las Olas Blvd, Inc. and authorize execution of the agreements by the City Manager. If the Commission is in agreement with the applicants request for extended hours, a separate motion of a time certain should be made.

Background

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

The event organizer will pay for all event costs and submit the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Effective October 1, 2015 the City began to enforce the noise requirements outlined in Exhibit 1.

Event 1:

Applicant: American Social’s Five Year Anniversary
 Event Name: 721 Las Olas Blvd, Inc.
 Date/Time: Saturday, June 24, 2017 (8:00am-12:00am)
 Location: American Social – 721 E Las Olas Blvd
 Road Closing: Yes- (see attached site plan)
 Alcohol: Yes
 Amplified Music: Yes- (3:00pm- 10:00pm)*
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$200.00
 Exhibit: 1

*** The event organizer has requested permission to allow amplified music for this event until 11:00pm.**

Resource Impact

Revenue related to these agreements is included in the FY 2017 operating budget in the accounts listed below.

<i>Funds available as of May 12, 2017</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non-sponsor Charger	\$150,000	\$85,714	\$200
TOTAL AMOUNT ►					\$200

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments:

- Exhibit 1 – Commission Memo #15-055
- Exhibit 2 – American Social’s Five Year Anniversary Application
- Exhibit 2a – American Social’s Five Year Anniversary Site Plan

Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation
 06/06/2017
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