



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#23-0934

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Greg Chavarria, City Manager

DATE: October 3, 2023

TITLE: Motion Approving an Event Agreement and Request for Extended Road
Closures Beyond 10:00am on the Barrier Island for the 17th Annual 13.1
Fort Lauderdale Half Marathon and A1A 10K - **(Commission Districts 1
and 2)**

Recommendation

Staff recommends the City Commission approve an event agreement and request for extended road closures of the Barrier Island after 10:00am with WildSide Foundation, Inc., in substantially the form attached, and authorize execution of the agreement by the City Manager.

Background

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval for closing the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizer was advised of the noise ordinance and possible concerns.

The organizer will pay for all event costs and submit the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1: The 17th Annual 13.1 Fort Lauderdale Half Marathon and A1A 10K

Applicant:	WildSide Foundation, Inc.
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Date/Time:	Sunday, January 7, 2024 (6:00am – 10:00am)
Location:	Las Olas Oceanside Park 3000 E Las Olas Blvd, Fort Lauderdale, FL 33316
Set Up Date/Time:	Sunday, January 7, 2024 (12:00am – 5:30am)
Breakdown Date/Time:	Sunday, January 7, 2024 (9:30am – 10:45am)
Road Closing:	Yes – Full Road Closure (Sunday, January 7, 2024) <u>SITE PLAN (12:00am –10:45am)</u> <ul style="list-style-type: none">E. Las Olas Blvd (from Seabreeze to A1A) <u>RACE ROUTES (4:00am – 10:45am)</u> The route 13.1 Marathon <ul style="list-style-type: none">Start: 3000 East Las Olas Blvd (ELO) on the southside of Las Olas Beach ParkEast through the park onto A1ARight on A1A and head southU-turn on A1A @ Oasis Turn around.NORTH on A1A to NE 27 StU-Turn 100 feet north of NE 27 StSouth on A1ARunners will complete 2 laps and finish at the start line in the park at Las Olas Oceanside Park. The route for the 5K <ul style="list-style-type: none">Start: 3000 East Las Olas Blvd (ELO) on the southside of Las Olas Oceanside ParkEast through the park onto A1ARight on A1A and head southU-turn on A1A @ Oasis Turn around.NORTH on A1A to NE 9 StU-Turn @ NE 9 StSouth to the finish line in the park
Alcohol:	No
Amplified Music:	Sunday, January 7, 2024 (8:00am – 9:30am)
Special Permission:	Amplified Music/Extended Road Closure – Yes <ul style="list-style-type: none">Road Closure past 10:00am on the Barrier Island on Sunday, January 7, 2024 (6:00am – 10:45 am)SITE PLAN (12:00am –10:45am)RACE ROUTES (4:00am – 10:45am)
Insurance Required:	Yes

Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

**** The event organizer is requesting a Road Closure past 10:00am on the Barrier Island on the following days:**

- **SITE PLAN (12:00am –10:45am)**
- **RACE ROUTES (4:00am – 10:45am)**

Resource Impact

Revenue related to these agreements is included in the FY 2024 operating budget in the accounts listed below.

Funds available as of October 3, 2023					
ACCOUNT NUMBER	COST CENTER NAME (Program)	ACCOUNT / ACTIVITY NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
10-001-6025-574-347- 200-PKR029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$165,000	\$0	\$200
TOTAL AMOUNT ►					\$200

Strategic Connections

This item is a 2023 Top Commission Priority, advancing the Parks and Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

This item supports the *Advance Fort Lauderdale 2040 Comprehensive Plan* specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

Attachments

Exhibit 1 – Commission Memo 19-076

Exhibit 2 - The 17th Annual 13.1 Fort Lauderdale Half Marathon and A1A 10K Application

Exhibit 2a - The 17th Annual 13.1 Fort Lauderdale Half Marathon and A1A 10K Site Plan

Exhibit 2b - The 17th Annual 13.1 Fort Lauderdale Half Marathon and A1A 10K Route

Exhibit 2c - The 17th Annual 13.1 Fort Lauderdale Half Marathon and A1A 10K Agreement

Exhibit 3 – January 2024 Special Event Calendar

Prepared by: Brittany Henry, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department