



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#23-0038

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Greg Chavarria, City Manager

DATE: January 10, 2023

TITLE: Motion Approving Event Agreements for Rise + Shine (Pure Foundation)
Charity, Dolphins Challenge Cancer XIII and Fort Lauderdale Beer, Wine
and Spirits Fest - **(Commission Districts 2, 3 and 4)**

Recommendation

Staff recommends the City Commission approve event agreements with Pure Foundation Inc., Dolphins Cycling Challenge, Inc. and Evan Berman Productions, LLC, in substantially the forms attached, and authorize execution of the agreement by the City Manager.

Background

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizer was advised of the noise ordinance and possible concerns.

The organizer will pay for all event costs and submit the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application, as attached.

Where applicable, the City Commission authorizes amplified music for the events listed herein.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

<u>Event 1: Rise + Shine (Pure Foundation) Charity (District 4)</u>	
Applicant:	Pure Foundation Inc.
Date/Time:	Sunday, January 22, 2023 (1:00pm – 7:00pm)
Location:	Florence C Hardy Park 25 SW 9th St, Fort Lauderdale, FL 33315
Set Up Date/Time:	Sunday, January 22, 2023 (7:30am – 1:00pm)
Breakdown Date/Time:	Sunday, January 22, 2023 (7:00pm – 9:00pm)
Road Closing:	No
Alcohol:	Yes
Amplified Music:	Yes – Sunday, January 22, 2023 (1:00pm – 7:00pm)
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$1000

<u>Event 2: Dolphins Challenge Cancer XIII (Districts 2, 3 and 4)</u>	
Applicant:	Dolphins Cycling Challenge Inc.
Date/Time:	Saturday, February 25, 2023 (8:00am – 1:15pm)
Location:	Cyclist will ride throughout the city. Constantly moving throughout City Districts 2, 3, and 4
Set Up Date/Time:	Saturday, February 25, 2023 (2:00am – 6:00am)
Breakdown Date/Time:	Saturday, February 25, 2023 (1:00pm – 5:00pm)
Road Closing:	No – this will be a rolling closure. Escorted by law enforcement.
Alcohol:	No
Amplified Music:	No
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

<u>Event 3: Fort Lauderdale Beer, Wine and Spirits Fest (District 2)</u>	
Applicant:	Even Berman Productions, LLC

Date/Time:	Saturday, February 25, 2023 <ul style="list-style-type: none"> • Session 1 (1:00pm – 4:30pm) • Session 2 (6:00pm – 9:30pm)
Location:	Esplanade Park 400 SW 2nd St, Fort Lauderdale, FL 33312
Set Up Date/Time:	Saturday, February 25, 2023 (7:00am – 10:00am)
Breakdown Date/Time:	Saturday, February 25, 2023 (9:30pm – 11:00pm)
Road Closing:	No
Alcohol:	Yes
Amplified Music:	Yes – Saturday, February 25, 2023 (1:00pm – 9:30pm)
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

Resource Impact

Revenue related to these agreements is included in the FY 2023 operating budget in the accounts listed below.

<i>Revenue as of December 15, 2022</i>					
ACCOUNT NUMBER	COST CENTER NAME (Program)	ACCOUNT / ACTIVITY NAME	AMENDED BUDGET	AMOUNT RECEIVED	AMOUNT
10-001-6025-574-347-200-PKR029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$163,000	\$2,182	\$1,400
TOTAL AMOUNT ►					\$1,400

Strategic Connections

This item is a 2022 *Top Commission* Priority, advancing the Parks and Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024* Strategic Plan, specifically advancing:

- The Public Places Focus Area

- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Plan specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

Attachments

Exhibit 1 – Rise + Shine (Pure Foundation) Charity Application

Exhibit 1a – Rise + Shine (Pure Foundation) Charity Site Plan

Exhibit 1b – Rise + Shine (Pure Foundation) Charity Agreement

Exhibit 2 – Dolphins Challenge Cancer XIII Application

Exhibit 2a – Dolphins Challenge Cancer XIII Site Plan

Exhibit 2b – Dolphins Challenge Cancer XIII Agreement

Exhibit 3 – Fort Lauderdale Beer, Wine and Spirits Fest Application

Exhibit 3a – Fort Lauderdale Beer, Wine and Spirits Fest Site Plan

Exhibit 3b – Fort Lauderdale Beer, Wine and Spirits Fest Agreement

Exhibit 4 – January 2023 Special Event Calendar

Exhibit 5 – February 2023 Special Event Calendar

Prepared by: Brittany Henry, Special Events Coordinator, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department