



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#24-0131

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Greg Chavarria, City Manager

DATE: January 23, 2024

TITLE: Motion Approving Event Agreements, Related Road Closures and
Requests for Music Exemption for American Lung Association's 28th
Annual Las Olas Wine & Food Festival and Big Game Watch Party -
(Commission Districts 2 and 4)

Recommendation

Staff recommends the City Commission approve event agreements, related road closures and requests for extended hours for music with Las Olas Association, Inc. and Downtown Himmarshee Village Association, Inc., in substantially the form attached, and authorize execution of each agreement by the City Manager.

Background

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

<u>Event 1: American Lung Association's 28th Annual Las Olas Wine & Food Festival – (District 4)</u>	
Applicant:	Las Olas Association, Inc.
Date/Time:	Friday, April 19, 2024 (7:30pm – 10:30pm)
Location:	Las Olas Blvd (between SE 6th Ave to SE 11th Ave)
Set Up Date/Time:	Friday, April 19, 2024 (4:00am – 7:00pm)
Breakdown Date/Time:	11:00pm on Friday, April 19, 2024 until 6:00am on Saturday, April 20, 2024.
Road Closing:	Yes – Full Road Closure 4:00am on April 19 until 6:00am on April 20,2024 <ul style="list-style-type: none"> Las Olas Blvd (from SE 6th Ave to SE 11th Ave)
Alcohol:	Yes
Amplified Music:	Friday, April 19, 2024 (7:30pm – 10:30pm)
Special Permission:	Amplified Music to be played after 10:00 on the following day: <ul style="list-style-type: none"> Friday, April 19, 2024 (7:30pm – 10:30pm)
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

*****The event above is requesting the approval of Amplified Music after 10:00pm on the following day:***

- Friday, April 19, 2024 (7:30pm – 10:30pm)***

Event 2: Big Game Watch Party – (District 2)	
Applicant:	Downtown Himmarshee Village Association, Inc.
Date/Time:	Sunday, February 11, 2024 (3:00pm – 11:00pm)
Location:	SW 2 nd Ave (between SW 2 nd Street and Broward Blvd)
Set Up Date/Time:	Sunday, February 11, 2024 (12:00pm – 2:00pm)
Breakdown Date/Time:	11:00pm on Sunday, February 11, 2024 until 2:00am on February 12, 2024.
Road Closing:	Yes – Full Road Closure 3:00pm on Sunday, February 11, 2024 until 2:00am on Monday, February 12, 2024. <ul style="list-style-type: none"> SW 2nd Ave (between SW 2nd Street and Broward Blvd)
Alcohol:	Yes
Amplified Music:	Sunday, February 11, 2024 (3:00pm – 11:00pm) <ul style="list-style-type: none"> Amplified Sound will end when the football game ends. This may be before 11:00pm.
Special Permission:	Amplified Music to be played after 10:00 on the following day: <ul style="list-style-type: none"> Sunday, February 11, 2024 (3:00pm – 11:00pm) <ul style="list-style-type: none"> Amplified Sound will end when the football game ends. This may be before 11:00pm.
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$1000

****The event above is requesting the approval of Amplified Music after 10:00pm on the following day:**

- Sunday, February 11, 2024 (3:00pm – 11:00pm)**
 - Amplified Sound will end when the football game ends. This may be before 11:00pm.**

Resource Impact

Revenue related to these agreements is included in the FY 2024 operating budget in the accounts listed below.

Funds available as of January 8, 2024					
ACCOUNT NUMBER	COST CENTER NAME (Program)	ACCOUNT / ACTIVITY NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
10-001-6025-574-347-200-PKR029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$90,000	\$7,550	\$1200
TOTAL AMOUNT ►					\$1200

Strategic Connections

This item is a 2024 Commission Priority, advancing the Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Plan specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

Attachments

Exhibit 1 – Commission Memo 19-076

Exhibit 2 – American Lung Association's 28th Annual Las Olas Wine & Food Festival Application

Exhibit 2a –American Lung Association's 28th Annual Las Olas Wine & Food Festival Site Plan

Exhibit 2b –American Lung Association's 28th Annual Las Olas Wine & Food Festival Agreement

Exhibit 3 – Big Game Watch Party Application

Exhibit 3a – Big Game Watch Party Site Plan

Exhibit 3b – Big Game Watch Party Agreement

Exhibit 4 – February 2024 Special Event Calendar

Exhibit 5 – April 2024 Special Event Calendar

Prepared by: Brittany Henry, Parks and Recreation Department

Department Director: Carl Willaims, Parks and Recreation Department