



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#15-0979

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: August 18, 2015

TITLE: Motion Approving an Application for a Temporary Beach License and
Outdoor Event Agreement with Xtreme Top Box, Inc.

Recommendation

It is recommended that the City Commission approve an application for a temporary beach license and outdoor event agreement, including the provision for the sale of food, non-alcoholic beverages, and merchandise, and authorize the City Manager to execute the agreement on behalf of the City of Fort Lauderdale with Xtreme Top Box, Inc.

Background

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. Amplified music was discussed and the event organizer was advised of the noise ordinance and possible concerns.

The event organizer will pay for all event costs and submit the required certificates of insurance. The agreement provides that the organizer will pay \$500 for each use of the beach. In addition, the agreement provides that the City shall receive twenty percent (20%) of the event's gross revenues in addition to full reimbursement of all City service costs. The event organizer will secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding this event. Event details are included in the event application as attached.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event:

Applicant: Xtreme Top Box, Inc.
Event Name: Xtreme Top Box Throwdown 2015
Date/Time: Saturday, October 10, 2105 (9:00am – 5:00pm) and Sunday,
October 11, 2105 (9:00am – 5:00pm)
Location: Fort Lauderdale Beach Park – 1100 Seabreeze Boulevard

Road Closings: No
Alcohol: No
Amplified Music: Yes – during event times
Insurance Required: Yes
Banners: No
Pending Code Violations: No

Resource Impact

There will be a positive fiscal impact in the estimated amount of \$3,900.

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – Xtreme Top Box Throwdown 2015 Application
Exhibit 2 – Estimated Gross Revenues 2015
Exhibit 3 – Site Plan

Prepared by: Carolyn Bean, Parks and Recreation

Department Director: Phil Thornburg, Parks and Recreation