



TO: Honorable Mayor & Members
Fort Lauderdale City Commission

FROM: Lee Feldman, City Manager

DATE: May 7, 2013

TITLE: Motion approving event agreements and related road closings: PNC Bank Davie and Andrews Branch- Family Fun Grand Opening; Coral Ridge Isles Homeowners Association Yard Sale; Midtown Jazz Mingler and Culinary Festival; American Diabetes Association's Step Out: MEGA Walk to Stop Diabetes; One Stop Grand Opening and Relay for Life of Carter Park.

Recommendation

It is recommended that the City Commission approve event agreements with related road closings and authorize the City Manager to execute on behalf of the City of Fort Lauderdale with PNC National Association; Coral Ridge Isles Homeowners Association, Inc; Celebrate Paradise Inc.; American Diabetes Association; The Cash Max of Palm Beach Inc., and American Cancer Society Florida Division, Inc.

Background

City staff has been working closely with each event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Information for each event is as follows:

Event 1:

Applicant: PNC National Association
Event Name: PNC Bank Davie and Andrews Branch- Family Fun Grand Opening
Date/Time: Saturday, May 11, 2013 (10AM- 2PM)
Location: PNC Bank 1153 S. Andrews Ave
Road Closings: No
Alcohol: No
Amplified Music: Yes (10AM- 2PM)
Insurance Required: Yes
Banners: No
Previous Code Violations: No
Exhibit: 1

Event 2:

Applicant: Coral Ridge Isles Homeowners Association, Inc.
Event Name: Coral Ridge Isles Homeowners Association Yard Sale
Date/Time: Saturday, May 18, 2013 (7AM-2PM)
Location: Floranada Park- 5100 NE 14 Way
Road Closing: No
Alcohol: No
Amplified Music: No
Insurance Required: No
Banners: No
Previous Code Violations: No
Exhibit: 2

Event 3:

Applicant: Celebrate Paradise, Inc.
Event Name: Midtown Jazz Mingler and Culinary Festival
Date/Time: Saturday, May 11, 2013 (4PM – 9PM); Saturday, June 8, 2013 (4PM-9PM);
Saturday, July 13, 2013 (4PM-9PM)
Location: Joseph C. Carter Park – 1450 W Sunrise Blvd
Road Closing: No
Alcohol: Yes
Amplified Music: Yes (Event Days 4PM-9PM)
Insurance Required: Yes
Banners: No
Previous Code Violations: No
Exhibit: 3

Event 4:

Applicant: American Diabetes Association, Inc.
Event Name: American Diabetes Association's Step Out: MEGA Walk to Stop Diabetes
Date/Time: Saturday, October 26, 2013 (7:30AM – 11:00AM)
Location: Huizenga Park

Road Closing: Yes, see attached race route and map
Alcohol: No
Amplified Music: Yes (7:30AM – 11:00AM)
Insurance Required: Yes
Banners: No
Previous Code Violations: No
Exhibit: 4

Event 5:

Applicant: The Cash Max of Palm Beach, Inc.
Event Name: One Stop Grand Opening
Date/Time: Saturday, May 11, 2013 (12PM-6PM)
Location: 200 W Sunrise Blvd
Road Closings: No
Alcohol: No
Amplified Music: Yes, (12PM-5PM)
Insurance Required: Yes
Banners: No
Previous Code Violations: No
Exhibit: 5

Event 6:

Applicant: American Cancer Society, Inc.
Event Name: Relay For Life of Carter Park
Date/Time: Friday, May 17, 2013 (6PM) to Saturday, May 18, 2013 (9AM)
Location: Joseph C. Carter Park – 1450 W. Sunrise Blvd.
Road Closings: No
Alcohol: No
Amplified Music: Yes, May 17, 2013 (6PM) to Saturday, May 18, 2013 (9AM) – Lowered after 10PM.
Insurance Required: Yes
Banners: No
Previous Code Violations: No
Exhibit: 6

Authorization for the execution of Event Agreements is contingent upon the city Attorney's Office receiving and approving a validly executed agreement. Staff recommends approval of event agreements with related road closings.

Resource Impact

There is no fiscal impact associated with this action

Attachments

Exhibit 1 – PNC Bank and Andrews Branch- Family Fun Grand Opening
Exhibit 2 – Coral Ridge Isles Homeowners Association Yard Sale
Exhibit 3 – Midtown Jazz Mingler

Exhibit 4 – American Diabetes Association’s Step Out: MEGA Walk to Stop Diabetes
Exhibit 4(a) – ADA Step Out Race Route
Exhibit 4(b) – ADA Step Out Map
Exhibit 5 – One Stop Grand Opening
Exhibit 6 – Relay for Life of Carter Park