



TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: June 2, 2015

TITLE: Motion Approving Mobility Management Consultant – Tindale-Oliver &
Associates, Inc. - \$207,000 (two year cost)

Recommendation

It is recommended that the City Commission award a contract (in substantially the form attached) for the purchase of mobility management consultant services to Tindale-Oliver & Associates, Inc. in the estimated amount of \$207,000 (two year estimated cost); and authorize the City Manager to approve two, one-year renewal options, contingent upon appropriation of funds.

Background

The City is a sub-recipient of a two-year Federal Transportation Administration's (FTA) New Freedom Grant in the amount of \$208,000 through South Florida Regional Transportation Authority (SFRTA). The cost of the mobility management consultation services to conduct an analysis of the City's community bus system is \$207,000. The mobility management consultant will work with the City and the Downtown Fort Lauderdale Transportation Management Association (TMA) to review the current service and develop a comprehensive strategy to create a sustainable, efficient, and customer-centric transit service. Specific tasks include the development of a community bus master plan, five-year financial plan, transit needs analysis, operational analysis & route review, security and system safety program plan, fleet replacement plan, staffing plan, and the development of performance measures. An additional 20% match is being provided through toll revenue credits through the TMA up to \$52,000 for a total project budget of \$260,000.

The background of the solicitation process includes the following:

- April 7, 2015 – Request for Proposal (RFP) 555-11574 was issued for a mobility management consultant
- April 30, 2015 – The RFP closed with a total of three firms submitting proposals including:

T.Y. Lin International, Inc.
Tindale-Oliver & Associates, Inc., d/b/a Tindale Oliver
RS&H, Inc.

- May 12, 2015 – The evaluation committee consisting of Diana Alarcon, Director of Transportation and Mobility; Karen Mendrala, Principal Planner; and Carlos Berriz, Program Manager met with Richard Goodnight, Senior Procurement Specialist, to evaluate the proposals and rank the firms according to the evaluation criteria. Including all evaluation criteria, the final tabulation ranked Tindale-Oliver number one as shown in the table below.

		TY Lin Int'l	Tindale Oliver	RS&H, Inc.
Evaluation Criteria	Weight	Rank	Rank	Rank
Understands overall needs of the City	15%	2	1	3
Experience, qualifications, past performance	35%	3	1	2
Ability to complete project within required timeline	20%	2	1	3
Cost to the City	30%	1	2	3
Overall Ranking		2	1	3

Resource Impact

The contract will be funded through the FTA New Freedom Program-Mobility Manager Grant awarded to the City of Fort Lauderdale. The grant includes a 20% match of funds from toll revenue credits up to \$52,000, which will be provided by the TMA in addition to the \$208,000 grant for a total project budget of \$260,000.

Funds available as of May 19, 2015					
ACCOUNT NUMBER	INDEX NAME (PROGRAM)	OBJECT CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Object Code)	AVAILABLE BALANCE (Object Code)	PURCHASE AMOUNT
129-GNEWFMM15-3199	FTA New Freedom PGM-Mobility Manager	Other Operating Expenses/ Other Professional Services	\$208,000	\$208,000	\$207,000
				PURCHASE TOTAL ►	\$ 207,000

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Infrastructure Cylinder of Excellence, specifically advancing:

- Goal 1: Be a pedestrian friendly, multi-modal City.
- Objective 1: Improve transportation options and reduce congestion by working with agency partners.
- Initiative 6: Partner with agencies and businesses to increase commuter car-pooling and to incentivize and encourage mass transit use.

This item advances the *Fast Forward Fort Lauderdale Vision Plan 2035: We Are Connected*.

Attachments

Exhibit 1 – Bid Tabulation

Exhibit 2 – Final Rankings

Exhibit 3 – T.Y. Lin International Proposal

Exhibit 4 – Tindale-Oliver Proposal

Exhibit 5 – RS&H, Inc. Proposal

Exhibit 6 -- Agreement

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