



TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: February 4, 2014

TITLE: Motion to approve a five (5) year contract in substantially the form attached with North Broward Hospital District d/b/a Broward Health to provide fitness and wellness classes at Beach Community Center – retroactive to February 1, 2014 through January 31, 2019.

Recommendation

It is recommended that the City Commission approve a five (5) year contract in substantially the form attached with North Broward Hospital District d/b/a Broward Health to provide fitness and wellness classes at Beach Community Center – retroactive to February 1, 2014 through January 31, 2019.

Background

The Parks and Recreation Department is requesting authorization to enter into agreement for a sixth year with the North Broward Hospital District D/B/A Broward Health to provide specialized health related programming at the Beach Community Center. Medical Center staff will hire trained expert instructors who will offer a multitude of health related Fitness and Wellness Classes such as Yoga, Pilates, Body Sculpting, etc. The classes will be offered at various times during the day in the fitness room. The hospital also provides free lectures for adults led by physicians from Broward General Medical Center. The Parks and Recreation Department has partnered with Broward Health for the past six years. These programs proved very successful and 8,900 individuals participated in these classes.

The term of this agreement shall be retroactive to February 1, 2014 through January 31, 2019. Either party shall have the right to terminate this contract upon (90) days written notice to the other.

Under the terms of the contract, Broward Health will provide all instructional staff, program related equipment and liability insurance for the program. As there is no City related costs for this program, Broward Health will receive 80% of the gross revenue. It is estimated the City will gross approximately \$65,300.00 in registrant fees and will pay

the Medical Center \$52,227.84 for the contract term per fiscal year. Therefore, the estimated total revenue to the City during the term of the agreement will be \$13,072.16.

Resource Impact

There is a positive impact to the City in the amount of \$13,072.16.

<i>Funds available as of</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	OBJECT CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Object Code)	AVAILABLE BALANCE (Object Code)	PURCHASE AMOUNT
001-PKR033301-3246	Adult Programs	Services/Materials – Recreation Programs	\$80,000.00	\$62,707.00	\$52,227.84
PURCHASE TOTAL ►					\$52,227.84

Strategic Connections:

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the **Public Places Cylinder of Excellence**, specifically advancing:

- **Goal 3:** Be a healthy community with fun and stimulating recreational activities for our neighbors.
- **Objective 1:** Offer a diverse range of youth, adult, and senior recreational programming

This item advances the *Fast Forward Fort Lauderdale Vision Plan 2035: We are Here*.

Attachment:

Exhibit 1 – Proposed NBHD Agreement 2014

Prepared by: Carolyn Bean, Administrative Assistant

Department Director: Phil Thornburg, Parks and Recreation Director